

10-25-2023 - Reno City Council Meeting - Item # J.1 Public Comment

[illegible]



Public Comment <publiccomment@reno.gov>

D.1 East Fourth St National Historic District & Reno's Neon Line District

1 message

Dana Whitworth <danawhitworth1@gmail.com>
To: Publiccomment@reno.gov

Wed, Oct 25, 2023 at 8:53 AM

Regarding Item D.1 on Reno's Wednesday City Council agenda, I urge the City Council to vote in favor of item B.21 and to appeal a judicial Order filed on September 22, 2023 regarding Reno's Neon Line District.



Public Comment <publiccomment@reno.gov>

Reno City Council Meeting - Public Comment re: Jacobs Entertainment Appeal of Ruling

1 message

Gennie Alderson <Gennieuser@hotmail.com>

Tue, Oct 24, 2023 at 10:18 PM

To: "publiccomment@reno.gov" <publiccomment@reno.gov>

City Council Members –

I'm sending this comment re: the appeal of Jacobs Entertainment to the ruling against their request to place two additional large advertising signs in violation of Reno city code. I agree with the ruling that they shouldn't be allowed to install the signs in violation of city code. They're unsightly and would create even more signage pollution in this city. Jacobs has already installed signage all over the area on and around 4th street, not to mention those large white awnings in their outdoor entertainment area. We've been sold down the river too many times by developers in this city and the council members who've gone along with their requests. Please don't overturn the ruling – thank you!

Gennie Alderson

Reno Citizen & Homeowner

Sent from [Mail](#) for Windows



For Inclusion in RCC Meeting Oct. 25. Approve Item B.21, Deny Appeal Item D.1

1 message

John Hara <harafox@sbcglobal.net>
To: publiccomment@reno.gov

Tue, Oct 24, 2023 at 4:53 PM

Dear Honorable Mayor and Council Members,

Visitors to new communities usually seek historic districts to experience the sense of place that uniquely defines that destination. Within each community, there is civic pride in promoting the protection of architectural, natural, historical, and cultural assets that define each town, city, or community. In hopes that Reno can revitalize its best assets on East 4th Street, I fully support the grant from Nevada's State Historic Preservation Office towards realizing East 4th on the National Register of Historic Districts.

Approve Item B.21.

However, in sharp contrast to this forward-thinking step towards preserving the best of the past, is a naked attempt by a gaming developer, Jacobs Entertainment, to re-invent the 4th St. corridor into a mini Vegas venue to commercialize and privatize public right-of-ways, public funds, and public airspace for private gain. Jacobs wants to clutter Reno's view-scapes with their vision of a garish, brightly lit archway sign that blatantly apes Reno's famous arches. Additionally, they wanted two other billboards that advertised their new Neon Line District placed by a cemetery and service station.

The development agreement entered into by the City of Reno and Jacobs Entertainment has proceeded with little oversight nor respect for the existing sign code. Scenic Nevada questioned three signs and took this to court. By court decree, the archway sign was permitted to proceed and two billboards were determined unlawful.

For over two decades, Scenic Nevada has fought to have, the vote of Reno citizens to ban new billboards, respected by elected officials and private companies who don't want to adhere to sign regulations designed to promote quality of life and fair free market competition.

And here we go again. The Reno City Council, the city attorney's office, and Jacobs Entertainment are joining together to appeal a rightful decision to have two illegal proposed billboards, regulated by existing laws.

So, the City of Reno is actively dedicating public funds and resources towards appealing a decision by a judge that was actually a compromise decision that gave both sides something. Yet, out of all the problems Reno needs to solve now, the RCC wants to dedicate a private developer publically funded attorney time, and resources to ignore existing sign codes that unfairly promote the Neon Line District over other gaming businesses in Reno that adhere to sign laws.

All of this machinery and public treasure will be squandered towards making a case at the Nevada Supreme Court that a private company gets two signs that a judge already denied. It smacks of retribution by a favored developer who is enlisting the city to fight on his behalf. In the end, if the appeal succeeds, Reno gains only visual blight while Jacobs cashes in. Public loss for private gain.

I urge you to deny the appeal as a matter of common sense and respect for the community, but I fear the die is cast and that any public comment is moot and a waste of time because city resources have already been allocated towards teaming with Jacobs entertainment for an appearance at the Nevada Supreme Court.

Deny Appeal Item D.1.

Respectfully,

John Hara

(775) 830-0751



FW: PC Public Comment Form - 10/26/2023, B.21, Kristina Longero

1 message

Cali Shy <ShyC@reno.gov>

Tue, Oct 24, 2023 at 5:16 PM

To: Public Comment <PublicComment@reno.gov>

Cc: Michelle Fournier <FournierM@reno.gov>

Public comment for item B21.

From: PC Public Comment <wilseyc@reno.gov>

Sent: Tuesday, October 24, 2023 5:00 PM

To: Michelle Fournier <FournierM@reno.gov>; RenoPlanningCommission@reno.gov

Subject: PC Public Comment Form - 10/26/2023, B.21, Kristina Longero

Your form has a new entry. Here are all the answers.

Email Address	kristinameister@hotmail.com
Your Name (First and Last)	Kristina Longero
Address	531 Reno Ave
Phone Number	7757428517
Planning Commission Meeting Date	10/26/2023
Agenda Item or Case Number	B.21

Please state if you are in favor of or in opposition of the agenda item in which you are commenting:

In Favor


By checking the "Yes" below, you understand, acknowledge, and expressly agree that: (1) all information submitted by you will be entered into the public record, made available for public inspection, and freely disseminated without restriction; and, (2) any contact, personal, financial, or medical information intentionally or inadvertently submitted by you will not be maintained in a confidential manner, or subsequently exempted from public inspection.

Yes

By checking the "Yes" below, you agree that all the information above is true and accurate. For additional information, please refer to the agenda for today's meeting.

Yes

Sent via [Google Form Notifications](#)

 **PC Public Comment - 10262023, B.21, Kristina Longero.pdf**
45K



FW: PC Public Comment Form - 10/25/2023, B.21, Paul Girard

1 message

Cali Shy <ShyC@reno.gov>

Wed, Oct 25, 2023 at 7:55 AM

To: Public Comment <PublicComment@reno.gov>

Cc: Michelle Fournier <FournierM@reno.gov>

Public comment for item B21.

From: PC Public Comment <wilseyc@reno.gov>

Sent: Wednesday, October 25, 2023 7:36 AM

To: Michelle Fournier <FournierM@reno.gov>; RenoPlanningCommission@reno.gov

Subject: PC Public Comment Form - 10/25/2023, B.21, Paul Girard

Your form has a new entry. Here are all the answers.

Email Address	pgirard26@gmail.com
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Your Name (First and Last)	Paul Girard
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Address	1890 Ives Ave
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Phone Number	17752245693
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If you are representing someone other than yourself, please indicate who you are representing.	myself
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Planning Commission Meeting Date	10/25/2023
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Agenda Item or Case Number	B.21
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By checking the "Yes" below, you agree that all the information above is true and accurate. For additional information, please refer to the agenda for today's meeting.	Yes
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PC Public Comment - 10252023, B.21, Paul Girard.pdf

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