

STAFF REPORT

Date: February 8, 2023

To: Mayor and City Council

Thru: Doug Thornley, City Manager

Subject: Staff Report (For Possible Action): Approval of artist Rafael Blanco for the National Bowling Stadium Mural Project in an amount not to exceed \$80,000. (two-thirds majority voting requirement) (Room Surcharge Capital Project Fund) [Ward 5]

From: Megan Berner, Senior Management Analyst

Department: City Manager's Office – Arts and Culture

Summary:

On January 25, 2022, the Capital Projects Surcharge Advisory Committee (CPSAC) approved the recommendation from the Reno Arts and Culture Commission (RACC) and the Public Art Committee to commission artist Rafael Blanco for the National Bowling Stadium Mural Project. Rafael Blanco's proposal scored the highest of the 41 total applications received for the National Bowling Stadium Mural Project Call for Artist Proposals.

Alignment with Strategic Plan:

Arts, Parks, and Historical Resources

Previous Council Action:

There is no recent Council action relevant to this item.

Background:

A refurbishment of the exterior of the National Bowling Stadium (NBS) is required as part of the Agreement with the Reno Sparks Convention and Visitor's Authority and United States Bowling Congress and the City of Reno 4th Amendment to the Agreement. The Capital Projects Surcharge Advisory Committee (CPSAC) approved the repainting of the lower portion of the building along with adding a mural to the exterior of the building in September 2022. The repainting of the lower portion was completed by Custom Painting and Decorating in December 2022.

At their meeting on September 13, 2022, the CPSAC approved \$80,000 to paint a mural on the exterior of the National Bowling Stadium (NBS). City code dictates a process for commissioning

artwork for City-owned property that goes through the Public Art Committee (PAC) and the Reno Arts and Culture Commission (RACC). A call for artists went out on September 20, 2022 and is attached to this staff report. The call was posted on the City's website, distributed through the City's arts & culture newsletter, and was posted on various call for artist websites. Submissions were accepted online until November 7, 2022.

The PAC met on December 12, 2022 to review the 41 artist submissions. They selected artist Rafael Blanco to recommend to the RACC. The RACC met on December 19, 2022 and approved the recommendation of artist Rafael Blanco for the National Bowling Stadium Mural Project. Rafael Blanco's design proposal is attached to this staff report. The CPSAC met on January 25, 2023 and approved the recommendation of artist Rafael Blanco for the National Bowling Stadium Mural Project.

Discussion:

The National Bowling Stadium Mural Project Call for Artists followed the required Public Art Process approved adopted by Council in 2009. The PAC and RACC took the selection process seriously, selecting an artist with experience and expertise to successfully execute this project as well as a design that showcases the building and serves as a landmark.

Financial Implications:

The \$80,000 for this project will come from the Room Surcharge Capital Project Fund.

Legal Implications:

Legal review completed for compliance with City procedures and Nevada law.

Recommendation:

Staff recommends Council approve artist Rafael Blanco for the National Bowling Stadium Mural Project.

Proposed Motion:

I move to approve staff recommendation.

Attachments:

CofR-RSCVA-USBC Agreement – 4th Amendment

NBS Mural Proposal Rafael Blanco

National Bowling Stadium Mural Call for Artists

Rafael Blanco Agreement National Bowling Stadium Mural