

## STAFF REPORT

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**Date:** January 11, 2023

**To:** Mayor and City Council

**Thru:** Doug Thornley, City Manager

**Subject:** Staff Report (For Possible Action): Consideration, discussion, and possible appointment of one elected representative and one alternate, from the Reno City Council for the Downtown Reno Business Improvement District Board of Directors from the following pool of elected officials, listed in alphabetical order: Jenny Brekhus, Naomi Duerr, Meghan Ebert, Miguel Martinez, Devon Reese, Hillary Schieve, and/or Kathleen Taylor.

**From:** Mikki Huntsman, City Clerk

**Department:** City Clerk

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**Summary:**

Annually the Mayor and Council make Reno City Council appointments to various boards, commissions and subcommittees. At the December 7, 2022 Reno City Council Meeting, there was a request made to determine the eligibility of Ward 5 Council Member Kathleen Taylor as resident of Downtown Reno and a contributing member to the Downtown Reno BID.

Research was completed by the City Attorney's Office and it was determined that Council Member Kathleen Taylor, if interested, is eligible for appointment to the Downtown Reno BID.

There are two vacancies, one elected representative and one alternate for the Downtown Reno Business Improvement District Board of Directors from the following pool of elected officials: Jenny Brekhus, Naomi Duerr, Meghan Ebert, Miguel Martinez, Devon Reese, Hillary Schieve, or Kathleen Taylor.

The appointment term(s) will be for January 1, 2023 through December 31, 2023.

**Alignment with Strategic Plan:**

Economic and Community Development

Public Safety

Arts, Parks, and Historical Resources

**Previous Council Action:**

There is no recent Council action relevant to this item.

**Background:**

As part of the approved Downtown Action Plan and in the Management Plan for the Downtown Reno Business Improvement District (BID), the City's consultant, Progressive Urban Management Associates (PUMA), recommended that a new nonprofit Downtown Management Organization (DMO) be formed to administer the BID and champion the implementation of the Action Plan. PUMA further recommended that the DMO have a 15-19 member board with two seats filled by government representatives or their designees from the Reno City Council and Washoe County Commission. After further review by staff, it is in the best interest of the City representative to serve this Board as an ex officio non-voting member to resolve any conflicts of interest that could exist as a voting member. The term shall be coterminous with the appointed council member's Reno City Council term.

**Financial Implications:**

None at this time.

**Legal Implications:**

Legal review completed for compliance with City procedures and Nevada law.

**Recommendation:**

Staff recommends Council appoint one member and one alternate to represent the City of Reno on the Downtown Reno Business Improvement District Board of Directors.

**Proposed Motion:**

I move to appoint \_\_\_\_\_ as Member and \_\_\_\_\_ as Alternate to the Downtown Reno Business Improvement District Board of Directors.