

## STAFF REPORT

---

**Date:** August 23, 2023

**To:** Mayor and City Council

**Thru:** Doug Thornley, City Manager

**Subject:** Staff Report (For Possible Action): Approval of an Amendment to Franchise Agreement for Shared Mobility between the City of Reno and Bird, to add a \$.01 per ride fee to be paid by Bird to the City of Reno to support the City Adaptive Recreation Program.

**From:** Suzanne Groneman

**Department:** City Manager's Office

---

**Summary:**

Bird will pay an additional \$.01 per ride fee to the City of Reno to support the City Adaptive Recreation Program. This amends Section 3.5(C) of the Franchise Agreement, effective April 13, 2022, regarding 'Payment of Franchise Fee by Contractor'. All other terms of the Franchise Agreement remain the same.

**Alignment with Strategic Plan:**

Infrastructure, Climate Change, and Environmental Sustainability  
Arts, Parks, and Historical Resources

**Previous Council Action:**

April 13, 2022 – Council approved an Exclusive Franchise Agreement between Bird and the City of Reno for an E-Scooter Share Program in the Downtown and Midtown areas.  
December 8, 2021 – Council approved an exclusive Franchise Agreement with Bird for an e-scooter share program in Reno.

**Background:**

Council requested that Bird and staff engage in efforts to support the City adaptive micromobility programs, and engage with the Reno Access Advisory Committee. On June 27, 2023, a representative from Bird presented to the Reno Access Advisory Committee a commitment to support the adaptive programs through a monetary contribution of \$.01 per ride.

**Discussion:**

The contribution of \$.01 per ride requires an amendment to the existing agreement with Bird.

Bird will pay an additional \$.01 per ride fee to the City of Reno to support the City Adaptive Recreation Program. Once approved, Bird will pay the additional amount to the City at the same time they pay their existing franchise fees of \$.25 per ride. The franchise fee is not \$.26 per/ride; the two amounts will be separately displayed in the invoices to Bird.

All other terms of the Franchise Agreement remain the same.

**Financial Implications:**

Fees to the City of Reno will be increased by \$.01 per ride.

**Legal Implications:**

Legal review completed for compliance with City procedures and Nevada law.

**Recommendation:**

Staff recommends Council approve the Amendment to Franchise Agreement for Shared Mobility between the City of Reno and Bird, to add a \$.01 per ride fee to be paid by Bird to the City of Reno to support the City Adaptive Recreation Program.

**Proposed Motion:**

I move to approve staff recommendation.

**Attachments:**

Amendment to Franchise Agreement