

Application Form

Notice of Public Record

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Profile

Audrey M. Keller  
First Name Middle Initial Last Name

audrey@swissfamilykeller.com  
Email Address

720 Marewood Trail  
Home Address

Reno  
City

Suite or Apt

NV  
State

89511  
Postal Code

What ward do you live in? \* # 2

None Selected

818 292-0447  
Primary Phone Alternate Phone

How long have you been a resident of the City of Reno?

Since March 2022

Question applies to Reno City Council

How long have you lived at your current residence?

Are you over 18 years of age?

☒ Yes ☐ No

Question applies to Reno City Council

Government Issued Photo ID

Are you currently registered to vote in the City of Reno? \* Yes.

None Selected

Employer

Job Title

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**Which Boards would you like to apply for?**

- ☐ Access Advisory Committee
- ☐ Building Enterprise Fund Advisory Committee
- ☐ Charter Committee
- ☐ Civil Service Commission
- ☐ Development Committee of the Reno Housing Authority
- ☐ Financial Advisory Board
- ☐ Grants Committee of the Reno Arts and Culture Commission
- ☐ Historical Resources Commission
- ☐ Human Rights Commission
- ☐ North Valleys Water Management Subcommittee
- ☐ OPEB Trust Fund
- ☐ Public Arts Committee
- ☐ Recreation and Parks Commission
- ☐ Redevelopment Agency Advisory Board
- ☐ Reno Arts & Culture Commission
- ☒ Reno City Planning Commission
- ☐ Reno Housing Authority
- ☐ Reno Tahoe Airport Authority
- ☐ Reno-Tahoe Airport Noise Panel
- ☐ Senior Citizen Advisory Committee
- ☐ Special Events Sponsorship Committee
- ☐ Tenant Issues and Concerns Citizen Advisory Board
- ☐ Urban Forestry Commission
- ☐ Ward 1 Neighborhood Advisory Board
- ☒ Ward 2 Neighborhood Advisory Board
- ☐ Ward 3 Neighborhood Advisory Board
- ☐ Ward 4 Neighborhood Advisory Board
- ☐ Ward 5 Neighborhood Advisory Board
- ☐ Washoe County District Board of Health
- ☐ Washoe County HOME Consortium Technical Review Committee
- ☐ Western Nevada Development District

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**Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?**

☐ Yes ☒ No

If yes, please list conviction dates and nature:

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**Interests & Experiences**

Education or training relevant to the board or commission to which you are applying: I have a degree in design, B.A., Construction of various properties + farm acreage, city + county

Explain briefly why you would like to be appointed to this board or commission. leadership roles, I have no allegiance to developers, nor history of public policy, water board of CA that would conflict with planning.

Upload a Resume

Question applies to Reno City Council

NO

**Have you previously ran for elected office? If yes, please describe.**

Question applies to Reno City Council

**Do you plan to run for elected office in the future?**

☐ Yes ☒ No

Question applies to Reno City Council

**Please list any known conflicts of interest you would have while serving in the office of At-Large City Council Member.**

None

Ethnicity

Gender

Sexual Orientation

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### Open Meeting Law Waiver

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO**

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

☐ I Agree

Question applies to Youth City Council

Signature of Parent or Guardian

If applicant is under 18:

Question applies to Youth City Council

**Parent or Guardian Name**

Question applies to Youth City Council

**I acknowledge that I have read the Waiver above and allow my child to participate in the Reno Youth City Council.**



 I Agree

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### **Acknowledgement**

**Please Agree with the Following Statement**

**I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.**

 I Agree 

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Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Dated this 1st day of June, 2023.

Name of Board, Commission or Other Public Body to which the undersigned is seeking

City Council's consideration: Planning Commission  
(Board/Commission/Public Body)

Signature of Applicant: \_\_\_\_\_

By: Audrey Keller  
(Printed Name of Applicant)

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Audrey Keller founder and CEO of Dolphin Data Corp. (1990-2005), a Southern California-based database marketing and direct mail company focused on national and institutional accounts. Dolphin Data was on the annual list of the “Top 100 Women-Owned Businesses” compiled by the *Los Angeles Business Journal*. Her clients included the University of Southern California, General Electric, CKE Restaurants (Carl’s Jr.), and the Archdiocese of Los Angeles.



In 2006, Ms. Keller received the “Women in Business Champion of the Year” award from the Small Business Administration. She also received a Congressional commendation for “outstanding and invaluable service to the community.” She served the National Association of Women Business Owners / Los Angeles in leadership capacities for over a decade, including as its Chair (2007) and President (2006). NAWBO-LA is one of the largest chapters of this organization in the US and represents the interests of more than 300,000 woman-owned businesses in Southern California.

After selling her firm to a national company, Audrey and her family moved to Ventura County where she developed a new passion in championing environmental and community efforts. Audrey was the founding Chairperson of the Channel Islands Neighborhood Council - CINC in 2018, representing 5,000 residents on the harbor for the City of Oxnard. Key responsibilities included advocating for the residents of the Channel Islands Harbor at the State, County and City levels. Audrey’s community volunteer work ethic led her to serve a five-year Chair of Audit for PCYC – a private yacht club and public marina.

Currently Audrey serves the County of Ventura’s Harbor Visioning Committee for the commercial and public spaces development, one of the largest harbors in the State of California. The County Board of Supervisors and the County CEO approved the Harbor Visioning Plan as a core guiding document in June 2021 and recognized Audrey’s work and leadership in 2022, before the family relocated to Reno, Nevada. Audrey with husband Werner, share four children and seven grandchildren. Her hobbies include bridge and golf.