

Application Form

Notice of Public Record

RECEIVED

MAY 26 2023

CITY CLERK

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Profile

BRAD A M JOHNSON
First Name Middle Initial Last Name

bradamj@gmail.com
Email Address

326 STATE ST
Home Address

RENO
City

Suite or Apt

NV
State

89501
Postal Code

What ward do you live in? * - WARD 3

None Selected

513-377-5625
Primary Phone

Alternate Phone

How long have you been a resident of the City of Reno? 1 YEAR

Question applies to Reno City Council

How long have you lived at your current residence? 1 YEAR

Are you over 18 years of age?

☒ Yes ☐ No

Question applies to Reno City Council

Government Issued Photo ID

Are you currently registered to vote in the City of Reno? * YES

None Selected

UNIVERSITY OF NEVADA, RENO ASSISTANT PROFESSOR - PUBLIC ADMINISTRATION
Employer Job Title

Question applies to Youth City Council

Signature of Parent or Guardian

If applicant is under 18:

Question applies to Youth City Council

Parent or Guardian Name

Question applies to Youth City Council

I acknowledge that I have read the Waiver above and allow my child to participate in the Reno Youth City Council.

☐ I Agree

Acknowledgement

Please Agree with the Following Statement

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.

☒ I Agree

Upload a Resume

Question applies to Reno City Council

Have you previously ran for elected office? If yes, please describe. **NO**

Question applies to Reno City Council

Do you plan to run for elected office in the future?

☐ Yes ☒ No

Question applies to Reno City Council

Please list any known conflicts of interest you would have while serving in the office of At-Large City Council Member.

N/A

Ethnicity

[REDACTED]

Gender

[REDACTED]

Sexual Orientation

[REDACTED]

Open Meeting Law Waiver

WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

☒ I Agree

Which Boards would you like to apply for?

- ☐ Access Advisory Committee
- ☐ Building Enterprise Fund Advisory Committee
- ☐ Charter Committee
- ☐ Civil Service Commission
- ☐ Development Committee of the Reno Housing Authority
- ☐ Financial Advisory Board
- ☐ Grants Committee of the Reno Arts and Culture Commission
- ☐ Historical Resources Commission
- ☐ Human Rights Commission
- ☐ North Valleys Water Management Subcommittee
- ☐ OPEB Trust Fund
- ☐ Public Arts Committee
- ☐ Recreation and Parks Commission
- ☐ Redevelopment Agency Advisory Board
- ☐ Reno Arts & Culture Commission
- ☒ Reno City Planning Commission
- ☐ Reno Housing Authority
- ☐ Reno Tahoe Airport Authority
- ☐ Reno-Tahoe Airport Noise Panel
- ☐ Senior Citizen Advisory Committee
- ☐ Special Events Sponsorship Committee
- ☐ Tenant Issues and Concerns Citizen Advisory Board
- ☐ Urban Forestry Commission
- ☐ Ward 1 Neighborhood Advisory Board
- ☐ Ward 2 Neighborhood Advisory Board
- ☐ Ward 3 Neighborhood Advisory Board
- ☐ Ward 4 Neighborhood Advisory Board
- ☐ Ward 5 Neighborhood Advisory Board
- ☐ Washoe County District Board of Health
- ☐ Washoe County HOME Consortium Technical Review Committee
- ☐ Western Nevada Development District

Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

☐ Yes ☒ No

If yes, please list conviction dates and nature:

Interests & Experiences

Education or training relevant to the board or commission to which you are applying:

Explain briefly why you would like to be appointed to this board or commission.

Brad Johnson
326 State St.
Reno, NV 89501

Board & Commission Supplementary Information

Education or training relevant to the board or Commission to which you are applying:

I am a public administration scholar who researches local government management. My research engages with local government code and other aspects of day-to-day organizational operation. Professionally, I have served as a consultant for technology and public participation efforts with local governments around the country. Personally, I have served on multiple city boards and entities including chairing the Raleigh Parks, Recreation, and Cultural Resources Board and a citizens' advisory council (similar to a NAB).

My educational background at the undergraduate level is in urban studies (and planning) and I was a certified zoning officer (CZO) in North Carolina.

Recently, I presented on land use regulations for the New Elected Officials Training conducted by UNR and the Nevada League of Municipalities.

Explain briefly why you would like to be appointed to this board or commission:

Reno is great and has engaged in thoughtful development over the last decade. Planning Commission is a vital component for intentional growth and strategic investment as a complement to political leadership. The commission has a unique opportunity to dive into the weeds on zoning and development code to provide recommendations that increase transparency and effectiveness of the city's development trajectory. For example, in my time in Reno, I realized that my home was subject to multiple small area plans making the rules about development in our area opaque. I hope to help simplify and improve comprehensibility of the city's development regulations for members of the public who have less experience navigating those complexities.

Brad A. M. Johnson, Ph.D., M.P.A.

Assistant Professor – Public Administration

Department of Political Science

University of Nevada, Reno

Phone: (513) 377-5625

Email: bradjohnson@unr.edu

Website: www.bradamj.com

EDUCATION

2022 Ph.D., Public Administration, North Carolina State University

- Dissertation: Inadvertent Leviathans: Three Essays on the Internal Dynamics of Local Government Organizations

2020 M.P.A., North Carolina State University

2008 B.S., Urban Studies, University of Cincinnati

ACADEMIC APPOINTMENTS

2022- Department of Political Science, University of Nevada, Reno

- Assistant Professor

2023 - University Center for Economic Development (UCED), University of Nevada, Reno

- Director, Nevada Leadership Program

2018 - 2022 Department of Public Administration, North Carolina State University

- Instructor
- Research and Teaching Assistant

2021 - 2022 Department of Political Science, University of North Carolina at Greensboro

- Visiting Instructor, MPA Program

RESEARCH INTERESTS

Local Government Management, Public Participation, Government Technology, Public Personnel

PROFESSIONAL EXPERIENCE

2016 - 2019 Co-Founder / VP Public Sector Solutions / Director of Engagement
PublicInput.com

2012 - 2016 Implementation Consultant
Farragut Systems; CivicPlus

2010 - 2012 Planning Technician
Town of Knightdale, NC

PEER-REVIEWED PUBLICATIONSUnder Review

[11] Johnson, B.A.M., "To the dogs: A case study of intersecting public engagement activities in a parks planning process"

[10] Johnson, B. A. M., Nelson, K. "Workforce trends in local government after the pandemic"

Revise and Resubmit

[9] **Johnson, B. A. M.**, Nelson, K., Sopher, M., “An unstable hierarchy: Departmental dynamics in local government organizations”.

Published Works

2022

[8] **Johnson, B. A. M.**, Coggburn, J., Llorens, J., “Artificial Intelligence and Public Human Resource Management”. *Public Personnel Management*. (in press)

[7] **Johnson, B.A.M.**, Jones, P., Reitano, V. “Networking and Civic Engagement Mechanisms”. *Urban Governance*. (in press)

[6] Holder, J., Lawrence, K., Leight, M. D., **Johnson, B.A.M.**, Stewart, A. J. “Prepping nonprofit professionals for the “New Normal”: An educational needs-assessment for a transforming world”. *Journal of Nonprofit Education and Leadership*. (in press)

[5] **Johnson, B. A. M.**, Wilson, D., Stokan, E., Overton, M. “Emergent Patterns in Local Economic Development in Light of COVID-19”. (2022). *State and Local Government Review*.

2021

[4] Reitano, V., Jones, P. A., **Johnson, B. A. M.** “Civic engagement in the budget process” (2021). *Journal of Government Financial Management*.

2020

[3] Wilson, D., **Johnson, B. A. M.**, Stokan, E., Overton, M., “Institutional collective action during COVID-19: Lessons in local economic development” (2020). *Public Administration Review*.

[2] McDonald, B. D., Decker, J. W., **Johnson, B. A. M.**, “You don’t always get what you want: The effect of financial incentives on state fiscal health” (2020). *Public Administration Review*.

[1] Coupet, J., Barret, J., Broussard, P., **Johnson, B.A.M.**, “Benchmarking nonprofit efficiency with DEA” (2020). *Nonprofit and Voluntary Sector Quarterly*.

Book Reviews

2019

Johnson, B. A. M. “Citizen participation in the age of contracting: When service delivery trumps democracy” (2019) *Journal of Public Affairs Education* 25 (4). 558-561.

INVITED TALKS

2023

Johnson, B. A. M. “Rules in Form, Rules in Use and Rules in Tech” Center for Technology in Government, Arizona State University, January 19, 2023

PRESENTATIONS AT CONFERENCES AND SYMPOSIA

2023

Johnson, B. A. M. , “The Administrative Responsibility to Dissent: Perspectives and Questions”. To be presented at the Public Administration Theory Network, Portland, OR.

Johnson, B. A. M., “Organizational Routines in Public Organizations” Midwest Political Science Association, Chicago, IL.

Johnson, B. A. M., “Mayor Pay and Perceptions of Professionalization” Midwest Political Science Association, Chicago, IL.

Williams, T., Johnson, B. A. M., “Blurred Lines: Government funding and nonprofit values” Midwest Political Science Association, Chicago, IL.

Norhattan, H.*, Johnson, B. A. M. “Comparing Regional Economic Development in China and the United States”. Midwest Political Science Association, Chicago, IL.

2022

Johnson, B. A. M., “Text Analysis for Local Government Municipal Codes”. Presented at the Public Management Research Conference, Phoenix, AZ.

Johnson, B. A. M., “The transparency footprint: The transparency footprint: Opportunities, challenges, and gaps in public organization publication of data and information:” Presented at the Midwest Political Science Association, Chicago, IL.

Johnson, B. A. M., “An Unstable Hierarchy: Departmental dynamics in local government organizations.” Presented at the Midwest Political Science Association, Chicago, IL.

Johnson, B. A. M., Fleming, C., “Two sides-of the same coin? Intergovernmental partnerships and finance” Presented at the American Society of Public Administration, Jacksonville, FL.

Johnson, B. A. M., Wilson, D., Stokan, E., Overton, M. “Emergent Patterns in Local Economic Development in Light of COVID-19”. Scheduled to be presented at the Southern Political Science Association Conference, San Antonio, Texas.

2021

Johnson, B. A. M. “The transparency footprint: Opportunities, challenges, and gaps in public organization publication of data and information”. Scheduled to be virtually presented at the Northeast Public Administration Conference.

Johnson, B. A. M., Sopher, M., Nelson, K. “Subunit dynamics in local government organizations”. Scheduled to be presented in person at the International City/County Management Association, Portland, Oregon.

Johnson, B. A. M. "Routine Nonroutine Performance Information: The Case of Public Participation". Presented virtually at the Southeastern Conference on Public Administration.

Johnson, B. A. M. "Text Analysis for Local Government Organizational Mapping". Presented virtually at the Public Management Review Conference.

Johnson, B. A. M. "Inadvertent Dysfunction: A Theory of Public Organization Accretion". Presented virtually at the annual conference of the Public Administration Theory Network.

Johnson, B. A. M., Sanchez, J. "Local Public Economies: A complex urban governance framework to unify them all?" Presented virtually at the International Research Society for Public Management Conference (ISPRM).

Johnson, B. A. M. "Routine Nonroutine Performance Information." Presented virtually at the American Society for Public Administration.

Johnson, B. A. M. Subunit Dynamics in Local Government Organizations. Presented at the American Society for Public Administration.

Johnson, B. A. M. "Constructing Bureaucracy: The Process of Integrating Policy Action." Presented at the Reappraising Bureaucracy Symposium.

2020

Leight, M. D., Lawrence, K., Stewart, A. J., "Prepping nonprofit professionals for the "New Normal": An educational needs-assessment for a transforming world" Presented virtually at the Association for Research on Nonprofit Organizations and Voluntary Action.

Johnson, B. A. M. "Seeing Ghosts: Toward a Theory of Public Sector Accretion." Presented virtually at the Public Administration Theory Network Doctoral Showcase.

Johnson, B. A. M. "Routine Nonroutine Performance Information." Presented virtually at a public administration doctoral Symposium.

Johnson, B. A. M. "Ghosts of change past: Toward a theory of public sector accretion." Accepted at the Public Management Research Conference (Poster). [Conference Cancelled]

Johnson, B. A. M. "Routine nonroutine performance information: The case of public feedback." Accepted at the annual conference of the American Society for Public Administration 2020. [Conference Cancelled]

Johnson, B. A. M., Davis, R., McDonald, B. D. "Government trust and nonprofit support." Accepted at the annual conference of the American Society for Public Administration. [Conference Cancelled]

Johnson, B. A. M. "A new competence: Data as a new language for public administrators." Presented at the annual conference of the North Carolina Public Administration Association.

2019

Johnson, B. A. M. "Citizen Engagement and the Fiscal Health of Local Governments." Presented at the annual conference of ABFM.

McDonald, B. D., Decker, J. W., Johnson, B. A. M., & Allen, M. M. B. "You Don't Always Get What You Want: The Effect of Financial Incentives on State Fiscal Health." Presented at the annual conference of the Western Social Science Association.

Johnson, B. A. M. "Citizen Engagement and the Fiscal Health of Local Governments." Presented at the annual conference of the Western Social Science Association.

McDonald, B. D., Decker, J. W., Johnson, B. A. M., & Allen, M. M. B. "You Don't Always Get What You Want: The Effect of Financial Incentives on State Fiscal Health." Presented at the annual conference of the American Society for Public Administration.

SELECTED REPORTS AND PROFESSIONAL PROJECTS

Reports

2018

- Johnson, B. A. M. (2018). *What is Civic Engagement to North Carolinians?* Raleigh, NC: Institute for Emerging Issues, NC State University.
- McDonald, B. D., & Johnson, B. (2018). *Transportation: Faculty and Staff Priorities for Analysis*. Raleigh, NC: NC State University.

Projects

2019 - 2020 NC State Public Data Analytics Lab, Development of Curriculum (2019-2020)

DATA PROJECTS

2023 Local Government Perceptions 2023 (Survey of 2,500 Local Government Managers)
2023 Nonprofit Manager Values (Survey of 1,000 nonprofit managers)
2023 U.S. Local Government Agenda Grammar Project

GRANTS

2021 08-142: (Principal Investigator)
National Cooperative Highway Research Program
"Virtual Public Involvement: A Manual for Effective, Equitable, and Efficient Practices for Transportation Agencies"
Request: \$1,000,000 (Budgeted Amount), Awarded: \$0

TEACHING EXPERIENCE

2022- **University of Nevada, Reno**
▪ PSC 210 – Public Policy (Undergraduate)

- PSC 302 / 480A – Political Science Research Methods and Analytics (Undergraduate)
- PSC 341 – Elements of Public Administration (Undergraduate)
- PSC 404B / 604B – Public Personnel Administration (Undergraduate + Graduate, MPA)
- PSC 741 – Theories of Public Administration (MPA)
- PSC 751 – Public Policy Analysis (MPA)
- PSC 785 – Leadership in Public Organizations – Capstone (MPA)
- PSC 680A – Communicating Policy Priorities (MPA, PP Certificate Development)

2021-2022 **University of North Carolina at Greensboro**

- PSC 604 - Public Personnel Management (Graduate, MPA)
- PSC 612 - Organizational Theory and Behavior (Graduate, MPA)
- PSC 311 - Introduction to Nonprofit Organizations (Undergraduate)

2020 - 2022 **North Carolina State University**

- PS 509 – Management Systems (Co-Taught, Graduate, MPA Course)
- PS 371 - Political Science Research Methods (Undergraduate)
- PS 312 - Introduction to Public Administration (Undergraduate)
- PS 201 - Introduction to American Government and Politics (Undergraduate, TA)

2018 - 2021 **Guest Lecturer**

- Digital Democracy: PA Civic Engagement, Technology, and Ethics (NC State; Duke University; Colorado State)

2020 **Course Prep**

- PA 598 - Practicum in Strategic Planning (MPA, Graduate)
- PA 514 – Management Systems (MPA, Graduate)
- PA 510 - Public Administration Values (MPA, Graduate)

NONCREDIT PROGRAMS

- Nevada Public Officials Orientation

ADVISING

Graduate Students

- Hito Norhattan - Graduate Assistant, Dissertation Committee
- Amber Reid – Dissertation Committee
- Caleb Cage – Dissertation Committee

Independent Studies

- Spring 2023

- Communicating Policy Priorities (course prep and government affairs students support, 3 students)
- Research Methods and Analytics for Political Science (4 students, course prep)

SERVICE

Public Administration Community

- ASPA Section for Public Administration Research (Treasurer)
- ASPA Section for Public Administration Education (Chair-Elect, Webmaster)
- Public Administration Theory Network (Board Member, Conference Co-Chair)
- Affiliations
 - ASPA LGBTQ Advocacy Alliance
 - Academy of Management - Public and Nonprofit Organizations, Organizational Theory, Information Technology
- Peer-Reviewer
 - Academy of Management - Public and Nonprofit, Organizational Theory, and Information Technology Divisions
 - Public Management Review
 - Public Integrity
 - Review of Public Personnel Administration
 - Policy & Internet

University of Nevada, Reno

- Department of Political Science
 - Communications Committee
 - Graduate Committee
- Nevada Leadership Program – University Center for Economic Development (Director)
- Local Government Lab (Director)
- Wolf Pack Digital Initiative – Faculty Ambassador
- Queer and LGBT Advocacy Board (QLAB)
- Community Engaged Teaching (CET) Program
- Nevada Faculty Alliance

North Carolina State University

- Graduate Peer Mentor
- Graduate Association of Public Administration - Graduate Student Association and Ph.D. Representative

Community

- Raleigh
 - City of Raleigh Parks, Recreation, and Greenway Advisory Board (Former Chair)
 - City of Raleigh Citizen Engagement Task Force
 - Central Citizens Advisory Council (Former Chair)
 - Visual Art Exchange (Nonprofit, Board Member)
 - RGreenway (Open Data Software Application, Project Team)