

**CITY OF RENO  
BOARD OR COMMISSION  
MEMBERSHIP APPLICATION**

Please be advised that all information contained in this application is part of the City of Reno's public record and is, upon request, available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Name: Manny Becerra

Name of Board or Commission for which you would like to apply:

Planning Commission

**Home Address:**

Address: 925 Whitaker Drive

City: Reno State: Nevada Zip: 89503

Home Phone: 775-527-9831 E-mail: mannyb@pm.me

**Occupation and Business Address:**

Job Title: Entrepreneur

Business Name: Manny Becerra

Address: 615 Riverside Drive

City: Reno State: Nevada Zip: 89503

Business Phone: 775-527-9831 E-mail: mannyb@pm.me

**Preferred Contact:** *If appointed, the address, phone number and e-mail address you wish to use for your contact information.*

Address: 925 Whitaker Drive

City: Reno State: Nevada Zip: 89503

Phone: 775-527-9831 E-mail: mannyb@pm.me

How long have you been a resident of the City of Reno? Majority of my life

Are you currently registered to vote in the City of Reno? Yes: x No:

Have you ever been convicted of a felony or misdemeanor other than minor traffic violations? Yes: \_\_\_\_\_ No: ☒ \_\_\_\_\_

If yes, please list conviction dates and nature: N/A

Education or Training Relevant to the board or commission to which you are applying:  
Please see attached.

Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:  
Please see attached.

*I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable within six months of my appointment. I understand that failure to comply with this requirement will result in automatic removal from the board or commission.*

Signature: \_\_\_\_\_

Date: 6/30/23

**Please Return the Application To:**

City Clerks' Office, P.O. Box 7, Reno, NV 89504

Fax: 775-334-2432 e-mail: [CityClerk@reno.gov](mailto:CityClerk@reno.gov)

**This document is part of the public record of the City of Reno  
and is available for public review.**

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1)  
TO ALLOW CITY COUNCIL TO  
CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE  
OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER  
PUBLIC BODY FOR THE CITY OF RENO**

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions.

By signing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting.

Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Dated this 30 day of June, 2023.

Name of Board, Commission or Other Public Body to which the undersigned is seeking  
Planning Commission  
City Council's consideration: \_\_\_\_\_

(Board/Commission/Public Body)

Signature of Applicant: \_\_\_\_\_

Manny Becerra

By: \_\_\_\_\_

(Printed Name of Applicant)

## **City of Reno Planning Council Commission Question-Responses**

**Applicant:** Manny Becerra

### **Education or Training Relevant to the board or commission to which you are applying:**

As the former Executive Chair of a state-wide non-profit organization, I directed an expansive team of over 42,000 staff and member-volunteers across Nevada and Eastern California, including Inyo County. I effectively managed key issues similar to those addressed by the Planning Commission, including but not limited to natural resources, economics, housing, land use and zoning, in addition to liaising with public officials.

Furthermore, my comprehensive background in various sectors, including the Corporate Tech domain, has equipped me with relevant experience, skills and insights that directly align with the Planning Commission's responsibilities. Furthermore, during my tenure in college student government, for example, I gained firsthand experience with community governance and policy-making. My board membership in Washoe County organizations has sharpened my focus on community partnerships. My professional engagement in the sustainable energy and transportation tech sector has provided me with an in-depth understanding of sustainable development.

I'm also bilingual in Spanish and English and can often be found commuting on my bicycle around town. Together, these diverse experiences and skills position me well for contributing significantly to the Planning Commission.

### **Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:**

Reno is experiencing a significant period of growth, and it's critical that the Planning Commission is representative of varied backgrounds, experiences, and perspectives. I am confident that I can contribute this diversity to our team, enabling us to guide Reno's growth in a sustainable, equitable manner, creating opportunities for all residents to thrive.

As a lifelong resident raised in historically underprivileged neighborhoods, coupled with my professional experience, I offer a unique perspective that I believe would enrich the Planning Commission's work, thereby benefiting our array of stakeholders and the wider community we serve. My approach is rooted in compassion, creativity, and possibility, qualities I've consistently demonstrated across higher education, the corporate sector, small business, non-profit world and the various boards I have served on in our community. This track record, combined with my ability to collaborate cross-functionally with multifaceted teams, would be an asset to the Commission and its work.

Please find a letter of recommendation attached to support my application from Rebecca LeBeau, Executive Director of the Child Assault Prevention Project. Additional referrals are but not limited to: Timothy Healion (Restaurateur, Deux Gros Nez, Laughing Planet) and Mark Trujillo (Owner, Hub Coffee Roasters).

I welcome any further questions and the opportunity to provide additional information. Thank you for considering my application, and I look forward to the honor of collaborating with you in the near future as a fellow Planning Committee board member.



**Child Assault Prevention Project of Washoe County**  
122 Ridge Street, Suite B, Reno, NV 89501  
Phone: 775-348-0600 email: [admin@childassaultprevention.org](mailto:admin@childassaultprevention.org)  
[www.childassaultprevention.org](http://www.childassaultprevention.org)

June 22, 2023

Greetings,

Manny Becerra has been a vital part of the CAP Project for many years and we are thankful for everything he has done to help our organization grow and prosper in our community. His technological savvy brought about our first website in 2009 and our first video production in 2020, which helped CAP reach out to thousands of children who were distance learning from their homes during the pandemic. We wouldn't have been able to do this without his foresight, guidance and his ability to forge mission-aligned community relationships.

In 2019, Manny joined the CAP Board of Directors. This was a time of financial hardship, Board member conflicts, and COVID 19. He helped to solidify our Board and make sense out of a financial future that seemed uncertain.

Manny has the ability to harness big picture concepts and sort them into sections that others can understand, allowing everyone to work together toward the ultimate goals without conflict. He brings an incredible amount of knowledge to the table, along with the integrity and balance that encourages a steady and cohesive environment. He is skilled at working with difficult situations and making positive outcomes happen.

I believe that Manny Becerra is an asset to any situation or organization that he is involved with, and those who welcome him to join them will be very happy that they did.

Sincerely,

Rebecca LeBeau  
Executive Director