

**Application Form****Notice of Public Record**

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

**Profile**

Benjamin

First Name

Schwartz

Middle Initial

Last Name

benjaminjhschwartz@gmail.com

Email Address

1001 South Meadows Pkwy

Home Address

Apt. 1334

Suite or Apt

Reno

City

NV

State

89521

Postal Code

**What ward do you live in? \***☒ Ward 2

Mobile: (650) 740-4582

Primary Phone

Alternate Phone

**How long have you been a resident of the City of Reno?**

8 years

**Are you over 18 years of age?**☒ Yes ☐ No**Are you currently registered to vote in the City of Reno? \***☒ Yes

BlueBirds CPAs

Employer

Accountant / Auditor

Job Title

## Which Boards would you like to apply for?

Reno Arts & Culture Commission: Submitted

## Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

☐ Yes ☒ No

If yes, please list conviction dates and nature:

## Interests & Experiences

### Education or training relevant to the board or commission to which you are applying:

Most of my training has been what you would consider on the job training. I am the previous Director of Entertainment and Nightlife for the Grand Sierra Resort, with my most prominent responsibility being to design, build, and brand Lex Nightclub. Through a lot of learning, I was promoted to oversee all entertainment venues in the Grand Sierra Resort (GSR). After GSR, I've worked with Montbleu Casino and Resort helping oversee their entertainment and I briefly worked with a Casino in New York, directing their entertainment center, which hosted 5 Live Entertainment Venues. To get to a Director level position producing events, I've done everything from ushering to lighting. I wouldn't say I'm outstanding at either, but these are examples of the learning opportunities I've had on the way. Straight out of college, I worked at the illustrious Agency for the Performing Arts (APA) in Beverly Hills representing actors, writers, and musicians as an executive assistant to the Senior Vice President of Talent. This taught me a lot about the Arts at a very early stage in my professional development. If you were to ask coworkers, vendors, and colleagues what my best skill is in the Live Entertainment / Arts industry, they'd suggest my organization. I've always taken pride in being organized while working with Artists. My brother was an artist, and would often complain how the businessmen would push them around and rush the process. I made it my goal to be a businessman that respected the art in artists. This can be difficult, but it takes life experience to perfect this training. Relevant Education: Certified in Corporate and Associate Events from SF State

### Explain briefly why you would like to be appointed to this board or commission.

I've always had a passion for art and culture, which probably explains why I loved being in the Live Entertainment industry for so long - as it so perfectly unites the two. I recently decided to go back to Business School, where I graduated with my Executive MBA in August of 2021. I am also working full-time for a consulting / CPA firm. This necessary pivot in my life has come with its expected regrets, as I miss being involved in the artistic community. I miss working with the FORTE Awards, ARTOWN, and many other local institutions that make Reno such an amazing home. In summary, I'm hoping to use both my knowledge from previous experiences and passion for the community to assist in continuing to make Reno an Artistic and Creative destination; nevertheless, filling my necessary dose of artistic and cultural expression.

Ben\_Schwartz\_Resume\_.docx

Upload a Resume

Ethnicity

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Gender

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Sexual Orientation

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### Open Meeting Law Waiver

WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

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The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

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☒ I Agree

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### Acknowledgement

**Please Agree with the Following Statement**

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**I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.**

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☒ **I Agree**

# **Benjamin J. H. Schwartz**

650-740-4582

benjaminjhschwartz@gmail.com

## **Education**

**University of Nevada Reno**, Executive Master's in Business Administration, 2021

- 3.95 GPA

**Linfield College**, B.S. Business Administration and Communication Arts, 2008

- NCAA Collegiate Basketball Player and Award-Winning Collegiate Speech and Debate Competitor

**San Francisco State**, Professional Skills - Corporate and Associate Events Certificate, 2013

## **Work History**

**BlueBird CPAs**, 2019 – present, Reno, NV

*Senior Accountant, Present*

- 2021 Employee of the Year award winner
- Audit and Consult both American Indian Governments and American Indian Businesses throughout the United States
- Serve as a resource in servicing the firm's over 100 clients in Governmental Accounting matters

**The Turning Stone Resort and Casino**, 2018, Oneida, NY

*Casino Executive, 2018*

- Director of 4 entertainment venues within Turning Stone Resort and Casino
- Managed 5 managers, whom managed a total of 200 employees
- Worked within strict deadlines to construct the 2019 financial budgets for each venue
- Implemented standard operating procedures to create more efficiency in both the operations and marketing of each venue

**The Grand Sierra Resort and Casino**, 2013 – 2017, Reno, NV

*Casino Executive, 2013 - 2017*

- Director of all entertainment within Grand Sierra Resort and Casino
- Prepared and presented financial expectations to upper management and ownership
- Negotiated both entertainment and vendor agreements
- Managed ticketing inventory to maximize revenue
- Represented the organization at community events and in local media
- Produced 90+ events per year ranging up to \$350,000 in contract entertainment expenses
- Created venue sales guidelines with the internal sales team
- Hired to create the business plan for \$15 Million nightlife entertainment destination
- Introduced Google Adwords and Social Media Marketing to property
- Worked closely with local media to promote upcoming events
- Helped create standard operating procedures for new department within organization

**Hospitality Marketing Group**, 2012 – 2013, Bay Area, CA

*Consultant / Owner*

- Independently created an L.L.C. to assist small hospitality companies in their marketing
- Clients Include:
  - o Straits Restaurant Group
  - o Sino Restaurant and Lounge
  - o SP2 Communal Bar + Restaurant

**The Light Group**, 2009 – 2012, Las Vegas, NV

- Director of Marketing for 2 entertainment ultra-lounges within Aria Resort and Casino, 2012
- Marketing Coordinator for nightlife entertainment venue inside the Bellagio Resort and Casino, 2011

## **Extracurricular Activities**

- Doyon Foundation – Member of the Board of Directors
- Doyon Foundation - Scholarship Review Committee
- Village of Tanana Natives (TCC) Member
- Doyon Ltd. Shareholder
- Certified Public Accountant Candidate (Expected 2022)

## **Links**

- [Introduction Video](#)
- [Personal Website](#)



Molly Rosen <rosenm@reno.gov>

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## Benjamin Schwartz has submitted an application for Reno Arts & Culture Commission

1 message

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**City of Reno NV** <boards@granicuslabs.com>

Fri, Jan 7, 2022 at 6:16 PM

Reply-To: cityclerk@reno.gov

To: rosenm@reno.gov, aufierob@reno.gov, huntsmanm@reno.gov, bernerm@reno.gov

A new application for City of Reno, NV Boards and Commissions has been submitted. Applicant: Benjamin Schwartz  
Boards Applied For: Reno Arts & Culture Commission Link: <https://reno.granicus.com/apps/boards/applicants/?id=1603465>