

## Application Form

### Notice of Public Record

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

### Profile

Shirley	A.	Folkins-Roberts
First Name	Middle Initial	Last Name
sfrreno@outlook.com		
Email Address		
6845 De Chardin Lane		
Home Address	Suite or Apt	
Reno	NV	89511
City	State	Postal Code

What ward do you live in? \*

None Selected

775 2325974	
Primary Phone	Alternate Phone

How long have you been a resident of the City of Reno? 21 years

Question applies to Reno City Council

How long have you lived at your current residence? 3 years

Are you over 18 years of age?

☐ Yes ☐ No

Question applies to Reno City Council

Government Issued Photo ID

Are you currently registered to vote in the City of Reno? \* no (County)

None Selected

Panattoni Deve	Development Manager
Employer	Job Title

---

**Which Boards would you like to apply for?**

---

- ☐ Access Advisory Committee
- ☒ Building Enterprise Fund Advisory Committee
- ☐ Charter Committee
- ☐ Civil Service Commission
- ☐ Development Committee of the Reno Housing Authority
- ☐ Financial Advisory Board
- ☐ Grants Committee of the Reno Arts and Culture Commission
- ☐ Historical Resources Commission
- ☐ Human Rights Commission
- ☐ North Valleys Water Management Subcommittee
- ☐ OPEB Trust Fund
- ☐ Public Arts Committee
- ☐ Recreation and Parks Commission
- ☐ Redevelopment Agency Advisory Board
- ☐ Reno Arts & Culture Commission
- ☐ Reno City Planning Commission
- ☐ Reno Housing Authority
- ☐ Reno Tahoe Airport Authority
- ☐ Reno-Tahoe Airport Noise Panel
- ☐ Senior Citizen Advisory Committee
- ☐ Special Events Sponsorship Committee
- ☐ Tenant Issues and Concerns Citizen Advisory Board
- ☐ Urban Forestry Commission
- ☐ Ward 1 Neighborhood Advisory Board
- ☐ Ward 2 Neighborhood Advisory Board
- ☐ Ward 3 Neighborhood Advisory Board
- ☐ Ward 4 Neighborhood Advisory Board
- ☐ Ward 5 Neighborhood Advisory Board
- ☐ Washoe County District Board of Health
- ☐ Washoe County HOME Consortium Technical Review Committee
- ☐ Western Nevada Development District

---

**Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?**

---

☐ Yes ☒ No

**If yes, please list conviction dates and nature:**

---

---

**Interests & Experiences**

**Education or training relevant to the board or commission to which you are applying:**

---

**Explain briefly why you would like to be appointed to this board or commission.**

---

i would like to assist in the proper administration of Building Enterprise funds

I have worked in the commercial real estate industry for 8 years and have worked on matters to benefit the residents of Reno through my work at Panattoni Development Company and as a co-founder of the Joint Public Private Transportation Coalition

Upload a Resume

Question applies to Reno City Council

**Have you previously ran for elected office? If yes, please describe.**

no

Question applies to Reno City Council

**Do you plan to run for elected office in the future?**

no

☐ Yes ☐ No

Question applies to Reno City Council

**Please list any known conflicts of interest you would have while serving in the office of At-Large City Council Member.**

**Ethnicity**

[REDACTED]

**Gender**

[REDACTED]

**Sexual Orientation**

[REDACTED]

---

### **Open Meeting Law Waiver**

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO**

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

☒ I Agree

Question applies to Youth City Council

Signature of Parent or Guardian

If applicant is under 18:

Question applies to Youth City Council

**Parent or Guardian Name**

---

Question applies to Youth City Council

**I acknowledge that I have read the Waiver above and allow my child to participate in the Reno Youth City Council.**

---

---

☐ I Agree

---

## **Acknowledgement**

**Please Agree with the Following Statement**

---

**I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.**

---

X

☐ I Agree

## Shirley Folkins-Roberts

Shirley has taken an active role in the ongoing advocacy and progression of the Northern Nevada community both professionally and personally. Her role with Panattoni Development has led to the attraction of major employers to the region, impacting the economic well being of the state. Her role in causes has impacted so many of our community's children, youth and families.

Shirley has been a dedicated advocate for children with cancer since 2003. After knowing a family personally impacted by childhood cancer, she became one of the co-founders of NNCCF and served on the Board of Directors for 15 years. During the early years of the organization Shirley provided oversight of daily operations, establishment and management of operating budgets, and development and implementation of fundraising events. As an advocate for the organization, she led the creation of a bill in 2007 to submit to the Nevada State Legislature which sought money for childhood cancer. In 2019 a bill forming the State Rare Disease Council and a childhood cancer state license plate. Since 2006, she has led teams of Nevada families to Washington D.C. every year to advocate for childhood cancer research funds.

In 2018 she accepted the position as Executive Director for NNCCF and served for three years leading the organization through the pandemic and significant financial and program growth. As executive director for NNCCF, Shirley was responsible for developing and managing donor contributions, developing strategic alliances, creating a stable business environment and managing community relations, all in an effort to provide advocacy and assistance for local families afflicted with childhood cancer. During her tenure the annual revenue increased by thirty-two percent, despite the challenges posed by the pandemic.

In 2021 she was elected to the St. Baldrick's Advocacy Advisory Committee. This group of public policy experts, physician-scientists and parents of children with cancer work together to advance federal legislation on behalf of children with cancer.

Shirley has resumed her position as a Development Manager at Panattoni Development Company, for which she previously worked from 2014 until 2018. In that role she managed industrial and office development including land entitlement, tenant stewardship and oversight of project completion. She worked closely with the legal team as well as public officials and entities in this capacity. Shirley co-chaired the NAIOP Governmental Affairs Committee and led teams to Washington DC and our state Capitol to represent the commercial real estate industry. In this capacity she created and co-chaired the Northern Nevada Regional Transportation Coalition creating collaborative relationships between the private sector and state and local transportation officials.

Shirley earned her Juris Doctor from the McGeorge School of Law at the University of the Pacific and her Bachelor of Arts in Political Science from the University of California, Davis. Shirley became a member of the California Bar in 1993 and the Nevada Bar in 2010 and has practiced with private firms in both states. In 2020 Shirley was appointed to a three year term on State of Nevada Rare Disease Council. Shirley is a member of the Rotary Club of Reno, the St. Baldrick's National Advocacy Committee and the Chairwoman of the REMSA Health Board of Directors. Shirley was named Outstanding Philanthropist in 2022 by the Association of Fundraising Professionals Sierra Nevada Chapter.

Shirley and her husband Doug truly cherish the Northern Nevada community and raised two children in the area enjoying skiing, water sports, travel and local arts and music with their family.