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### Public Comment publiccomment@reno.gov>

### **DRP Comments**

1 message

Annette Alvarez-Peters <annetteapeters@gmail.com>

Mon, Mar 20, 2023 at 9:49 PM

To: schieveh@reno.gov, reesed@reno.gov, brekhusj@reno.gov, duerrn@reno.gov, martinezmi@reno.gov, ebertm@reno.gov, taylork@reno.gov, bryantj@reno.gov, edelsteine@reno.gov, mcardleb@reno.gov, publiccomment@reno.gov, thornleyd@reno.gov, Cityclerk@reno.gov

To Whom it May Concern, My name is Annette Alvarez-Peters, I am a resident of The Montage located at 255 N. Sierra St.

I purchased two units at the Montage in 2017 and 2018; I moved to Downtown Reno April 2020 from Washington State. I have seen so many improvements in the downtown area in terms of cleanliness and safety since purchasing my home. I have witnessed numerous times the DRP assisting those in need, while assisting or waiting for first responders to arrive.

We recently had out of town guests in for St. Patrick's weekend, while we walked around from downtown to midtown, our guest commented how the city seemed so much cleaner and safer to walk around.

As a resident of the downtown area, I would like to see this program stay and continue to grow to make our downtown community safe and a fun place to be.

Thank you,

Annette Alvarez-Peters 255 N Sierra St, Unit 2118 Reno NV 89501 annetteapeters@gmail.com



### Basin Street Properties Supports the Downtown Reno Partnership's 2023 Budget

1 message

Blake Riva <Blake@basin-street.com>

Fri, Mar 17, 2023 at 11:54 AM

Downtown Reno Stakeholders,

Basin Street Properties, the largest Downtown Reno office landlord, fully supports the City of Reno approving the Downtown Reno Partnership's 2023 Budget.

The Downtown Reno Partnership's ongoing initiatives to address the societal challenges faced by Downtown Reno are vitally important and represent a key component of the continued enhancement of the area. These efforts are integral to retaining businesses, attracting new enterprises, and generating capital investment in Downtown Reno.

We believe our financial participation in helping fund the Downtown Reno Partnership through assessments has yielded significant positive results. Our many Downtown Reno tenants and business partners share similar sentiments.

The collaborative work of the Downtown Reno Partnership, City of Reno, Washoe County and Social Services is definitely making a major difference in our community.

Basin Street Properties supports the approval of the Downtown Reno Partnership's 2023 Budget as proposed.

Sincerely,

Blake Riva

President

**Basin Street Properties** 



#### Public Comment publiccomment@reno.gov>

### Britton Griffith - Public Comment - (City of Reno Agenda Item D3. Downtown Reno Partnership) IN FAVOR: Copy of Letter

2 messages

#### Britton Griffith <bri>dritton.rec@gmail.com>

Mon, Mar 20, 2023 at 3:41 PM

To: Hillary Schieve <schieveh@reno.gov>, Devon Reese <reesed@reno.gov>, Jenny Brekhus <br/>
<br/>
Schieve <schieveh@reno.gov>, Naomi Duerr Reno Council <duerrn@reno.gov>, martinezmi@reno.gov, ebertm@reno.gov, Kathleen Taylor <taylork@reno.gov>, Jackie Bryant <br/>
Sryantj@reno.gov>, edelsteine@reno.gov, Bryan McArdle <mcardleb@reno.gov>, publiccomment@reno.gov, Doug Thornley <thornleyd@reno.gov>, Reno City Clerk's Office <Cityclerk@reno.gov> Cc: Neoma Jardon <njardon@downtownreno.org>, Kristen Saibini <ksaibini@downtownreno.org>, Chris Shanks <cshanks@dicksoncg.com>

Dear Mayor Schieve, Vice Mayor Reese, Councilperson(s) Brekhus, Duerr, Ebert, Martinez, Taylor & City of Reno Staff,

I hope this email finds you well!

Please note I have submitted Public Comment IN FAVOR of:

Item: D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan and Budget.

I have attached my letter for your review as well.

I had wanted to come in person to present my comments, I will no longer be able to attend due to work conflicts, so I wanted to share the document with you prior.

Should you have any questions or need additional information from myself, please do not hesitate to contact me.

Thank you each for all that you do for our City.

Best, Britton Griffith



201 W. Liberty | Suite 300 | Reno, NV 89501

c (775) 813.1822

www.recnv.com



LETTER. City of Reno. Item D3 DRP Support. BG.pdf 74K

Public Comment publiccomment@reno.gov> To: Britton Griffith <bri>dritton.rec@gmail.com>

Mon, Mar 20, 2023 at 3:59 PM

Hello,

Thank you for your comments. They will be sent to the Reno City Council for review and will be part of the official record.

Best,

City Clerk's Office City Clerk (775) 334-2030 1 East First Street, 2nd Floor Reno, NV 89501 City of Reno Mail - Britton Griffith - Public Comment - (City of Reno Agenda Item D3. Downtown Reno Partnership) IN FAVOR: Co...

publiccomment@reno.gov cityclerk@reno.gov [Quoted text hidden]

3/20/23, 4:01 PM

#### CITY OF RENO

Attn: Mayor Schieve, Council Members & City Staff

Sent Via Email & Public Comment Portal

#### **In Favor Public Comment**

Item: D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan and Budget.

Dear Mayor Schieve, Council Members & City Staff,

I am writing in support of the Downtown Reno Business Improvement's District Operating Plan & Budget for the Fiscal Year 2024.

For the record, my name is Britton Griffith. I am a small business tenant in the Business Improvement District (known now as the Downtown Reno Partnership i.e. DRP). I am a founding & current; Board Member, representing the Riverwalk District, Marketing Chair and Member of the Economic Development Committee.

I joined the Downtown Reno Partnership in 2017, at that time I was the Vice President of Regional Alliance for Downtown, of which we dissolved in order to provide resources to the new DRP.

During my tenure I have been working on and included in the marketing aspects of the organization and ways to engage both residents, businesses and guests (both locals & tourists) to 'come back downtown'. This has included working on community facing family events such as, Sustainability Efforts, Let it Glow Multi-District Holiday Event, Deal Hunt for local businesses, Clean Up days with the community, utilizing grant dollars for beautification efforts and more.

Having served first on the Regional Alliance for Downtown, we have a core value of keeping downtown first and foremost, clean and safe. Since inception we have struggled with COVID, a housing crisis, an astronomical increase in a houseless population and people unable to rejoin the workforce. In addition, businesses have closed, landlords have increased rents in both residential and commercial leases and we have not seen a 'come back' to local industries as has been boasted in the media.

Allowing the Downtown Reno Partnership to continue and to grow allows them to establish long term solutions and best practices that will help all of downtown. Including our Districts, Businesses and above all, ALL the citizens of Reno. The DRP serves as an economic driver, safe and clean provider, employer and champion of a variety of things that serves more than just the core of the city.

I hope to continue to serve and to strengthen the bonds and relationships between our small businesses within the Riverwalk District boundaries and beyond that live within the scope of the DRP. We have made progress in partnerships that before had obstacles around them and the more support and 'hands on deck' we have from all over the City of Reno, the better for every aspect, including but not limited to: Family Events, Resources for Health & Home, Open Space Utilization & Economic Development.

I have long since coined items such as 'Compassionate Commerce' promoting business in a way that gives back to our community. 'Responsible Giving' providing resources to the community that are both sustainable and truly beneficial to the individual in need. 'Attainable Housing' understanding that the need for housing differs on all levels and we need to support and build projects that don't check a media box but is deed restricted and maintained for those in need.

Above all, I have and still 'Believe in Reno', I hope that you continue to believe in our efforts and mission at the Downtown Reno Partnership and allow us to continue our work and improve each year.

In addition, our Board, Staff and Advisors are always open to answer questions and to ensure we are working on BEHALF of our assessment areas, citizens, and Reno.

We all know that the heart of every city is it's Downtown and I hope to continue to make that true.

Thank you for your consideration and time.

Sincerely,

#### **Britton Griffith**

Board Member of the Downtown Reno Partnership

- Riverwalk District Representative
- Marketing Chair
- Economic Development Committee Member

Cc:

Board of Directors, Downtown Reno Partnership Staff, Downtown Reno Partnership Riverwalk District, Membership Riverwalk District, Board of Directors

#### CITY OF RENO

ATTN: Mayor Schieve, Council Members & City Staff

#### **In Favor Public Comment**

Item: D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan & Budget

Dear Mayor Schieve, Council Members & City Staff,

I am writing in support of the Downtown Reno Business Improvement District Operating Plan & Budget for the fiscal year 2024.

For the record, my name is Chris Phillips. I am the General Manager and Chief Operating Officer for the Reno Aces. I am a new member of the DRP Board, representing Commercial Property.

In our role with the Aces, we are responsible for making Greater Nevada Field a fun, clean, and most importantly, safe community venue for all of our fans to experience and enjoy. We work closely with all city government entities and their ancillary services, including, but not limited to Reno Police Department, Reno Fire Department, Washoe County Sherriff's Office, REMSA, and last but not least, the DRP and specifically the Ambassador's Program.

I have witnessed, first hand, the immediate positive impact the Ambassador Program has made on our Downtown core. The Ambassador's are trained to be friendly, professional, and adept to handle difficult situations. We are incredibly grateful for the numerous occasions they have stepped in to assist with challenging circumstances, and we are continually impressed with their ability to dissolve escalating incidents. The path near the Ballpark along the Truckee, while still needing improvement in some areas, is substantially better than it was a year ago, and we continue to see progress with the presence of the Ambassadors.

The Downtown Reno Partnership continues to grow and look ahead to expand their services, and we are extremely excited about the launch of the Ambassador's Overnight Program. Their vision is one that will not only help Downtown Reno, but one that will serve to better the quality of life for the Reno 'Brand' which is a benefit to us all.

Sincerely,

Chris Phillips

Reno Aces GM & Chief Operating Officer

Board Member of the Downtown Reno Partnership



#### **External - DRP Public Comment - C.Shanks**

1 message

Chris Shanks <cshanks@dicksoncg.com>

Fri, Mar 17, 2023 at 9:32 AM

To: schieveh@reno.gov, reesed@reno.gov, brekhusj@reno.gov, duerrn@reno.gov, martinezmi@reno.gov, ebertm@reno.gov, Kathleen Taylor <taylork@reno.gov>, bryantj@reno.gov, Eric Edelstein <edelsteine@reno.gov>, Bryan McArdle <mcardleb@reno.gov>, publiccomment@reno.gov, Doug Thornley <thornleyd@reno.gov>, Cityclerk@reno.gov

Dear Madam Mayor, Councilmembers, and City Staff,

I hope this email finds you well. I am writing to express my support for the Downtown Reno Partnership and the excellent work being done in the Business Improvement District (BID). As the current Board Chair and representative of the Innovation District, I have been a continuous part of the BID since its inception in 2018. In that time span, there have been tremendous changes for the better in downtown Reno.

During Wednesday's meeting, you will undoubtedly hear about the work and achievements of our team. Instead of duplicating those points, I wanted to share a personal story as a business owner on E. 4th Street. I have owned Louis' Basque Corner since 2011 and The Depot since 2014. Back then, East 4th Street was viewed by most as rife with homelessness and illicit activities. The needle began moving with the completion of The Depot, but significant progress wasn't seen until the BID was created, and the ambassador team began interfacing with the at-risk population in the area.

Despite the challenges of the pandemic, the momentum has continued forward and hasn't slowed down. The area is now known as The Brewery District and supports an array of new businesses that have opened in the last four years. At The Depot, we unlocked our 4th Street entrance gate, which had remained locked until the summer of 2022. The inflow of customers through that gate with a complete absence of conflict was truly eye-opening. Without the work of the DRP, City of Reno, and Washoe County, this wouldn't have been feasible, at least not in the timeline it was accomplished.

I am grateful for the continued support we receive from the City of Reno and Washoe County and look forward to moving the needle towards Built for Zero. Thank you for your time.

Sincerely,

--

**CHRIS SHANKS, CCIM** 

SENIOR VICE PRESIDENT, INVESTMENTS

CELL | 775.762.7103

333 HOLCOMB AVE STE 300 | RENO, NV 89502

dicksoncg.com

S.167217



Dear Mayor Schieve, Council Members & City Staff,

I am writing in support of the Downtown Reno Business Improvement's District Operating Plan & Budget for the Fiscal Year 2024.

For the record, my name is Denise Barcomb. I am a small business tenant in the Business Improvement District (known now as the Downtown Reno Partnership i.e. DRP). I have been a member of the Riverwalk District since opening my business in AUG 2017.

Allowing the Downtown Reno Partnership to continue and to grow allows them to establish long term solutions and best practices that will help all of downtown, including the Districts, Businesses, tourism, and above all, the citizens of Reno. The DRP serves as an economic driver, safe and clean provider, employer and champion of a variety of things that serves more than just the core of the city.

Downtown is in desperate need of the genuine and sincere attention of all its constituents, from City Council and staff to business owners to residents and visitors alike. Since the inception of the DRP, my small business benefited greatly from the time, assistance, and support of the entire program, and I found the Ambassadors to be of particular benefit. There is no replacement for "boots on the ground" and their presence has made a noticeable and positive impact on daily life in our city.

So many are quick to condemn the downtown core and with legitimate reason. Change has been desperately slow and the incomplete address of the homeless population accompanied with the issues of sex-trafficking and more keep many in the Truckee Meadows away from the city. The city's image continues to struggle.

One bright light through my experience downtown has been the DRP.

I believe the DRP provides 'Compassionate Commerce' by supporting business in a way that gives back to our community. The DRP advocates 'Responsible Giving' providing resources to the community that are both sustainable and truly beneficial to the individual in need. In addition, the DRP promotes 'Attainable Housing' understanding that the need for housing differs on all levels. As a community, we need to support and build projects that don't simply check a media box but are deed restricted and maintained for those in need.

Above all, I have and still 'Believe in Reno'. I hope that you continue to believe in the efforts and mission of the Downtown Reno Partnership and allow them to continue their work and improve each year. This shining light in the community makes a difference and brings value through its purpose and execution of that purpose.

While my business was unable to survive the economic onslaught of the past three years and I am forced to close, I urge you to continue with this effort on behalf of all the other businesses downtown. This program makes a REAL difference and Reno needs this now more than ever.

We all know that the heart of every city is it's Downtown and I hope you do what is right for the city by continuing the Downtown Reno Partnership.

Thank you for your consideration and time.

Denise M Barcomb

The Urban Market



# Item D.3 for 3.22.233 Reno City Council Meeting - Downtown Reno Partnership BID

1 message

Eric Lerude <ewlerude@gmail.com>

To: publiccomment@reno.gov

Tue, Mar 21, 2023 at 10:12 AM

Dear Reno City Council,

I am in favor of the City of Reno's continuing to support the Downtown Reno Partnership Business Improvement District.

I am a huge fan of the ambassadors. I have seen them patrolling the downtown area. I have seen them help people in need. I have seen them help to defuse a difficult situation. I have seen them picking up garbage. I have seen them checking in on local businesses. I think they add A LOT to our downtown.

I have noticed that there are less encampments of unsheltered people and that the downtown is more clean and graffiti free. I think that has a lot to do with the regular morning walks by the DRP staff and City of Reno staff.

I think that DRP Executive Director Neoma Jardon and her staff are doing a great job, they are engaged and making a difference for the better of Downtown Reno.

Thanks for your time and consideration.

## Eric Lerude

Downtown Reno resident living in the Montage at 255 N. Sierra #1718

Montage Community Affairs Committee Chairperson DRP Board Member representing Downtown Reno residents



## Reno City Council Meeting on March 21, 2023 - Agenda Item D.3

1 message

Jeff Siri <jsiri@calneva.net>

Tue, Mar 21, 2023 at 9:18 AM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "BrekhusJ@reno.gov" <BrekhusJ@reno.gov>, "duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <br/>
'bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov" <mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov>, "thornleyd@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov> <cityclerk@reno.gov>

Re: Reno City Council Meeting – March 21, 2023 – Item D.3.- Support for the DRP's operating plan and budget

I am Jeff Siri, the President and CEO of Club Cal Neva, Manager of Siri's Casino, and a Board Member of the DRP.

I am writing this e-mail to fully support the DRP. The new Executive Director, Neoma Jardon, is doing a fantastic job in bring the DRP to a new level. The area where my businesses are located is considered a "Constant Hotspot." Under the direction of Ms. Jardon, the area we has seen substantial improvement in making it much cleaner and more safe. More still needs to be done, and the DRP has been getting more resources, better direction, and the ability to enforce the ordinances as enacted by the Reno City Council. The DRP Ambassadors are an essential part of the services being provided to enhance the area, and I respect and appreciate their efforts. I encourage you to support the DRP's operating plan and budget.

Warm Regards,

Jeffery L. Siri

Club Cal Neva, President and CEO

Siri's Casino, Manager

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To: CITY OF RENO

Attn: Mayor Schieve, Council Members & City Staff

Date: Tuesday, March 22<sup>nd</sup>, 2023

Re: Item D.3 Downtown Reno Partnership's FY 2024 Operating Plan and Budget. (In

Favor)

Dear Mayor Schieve, Council Members & City Staff,

I am writing in support of the Downtown Reno Partnership's (DRP) Operating Plan & Budget for fiscal year 2024. My name is Jonathan Boulware, and I am the Vice-President of Nevada Operations for Jacobs Entertainment. I have served on the Downtown Reno Partnership Board from its inception representing the Northwest District.

It has and continues to be a wonderful and positive experience to work with the DRP board members and the ambassadors. Working with such caring and dedicated people focused on improving the downtown area for our residents, visitors, and businesses has been an honor. The tremendous work the ambassadors have achieved in a relatively short period of time has been nothing but extraordinary. They have played a very significant role in creating a clean and safe downtown all while positively impacting the lives of our less fortunate residents in our downtown community.

I am in full support of the Downtown Reno Partnership and its vision for improving the Downtown Reno experience. Please allow the DRP to continue its great work to improve the downtown experience for our residents, visitors, and businesses.

Thank you,

Jonathan Boulware



## **External - Reno BID - Letter of Support**

1 message

### Kaya Stanley <kaya@kayastanley.com>

Thu, Mar 16, 2023 at 11:02 AM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <br/>"duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <br/>
'bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov>

Hello Reno City Council and City Leadership,

My husband and I own Old Granite Street Eatery at 243 S. Sierra in Ward 1. As a board member of the Downtown Reno Partnership, I represent small property/small business owners. I also sit on the board for the Reno Riverwalk District and Nevada Museum of Art, and am the organizer/licensee for TEDxReno which holds its annual event downtown: This February we were at the National Automobile Museum and next year we will be at the Reno Event Center.

As business owners and residents of Reno, we would like to express our thanks to the Downtown Reno Partnership and the Ambassador team for their ongoing work to clean up and beautify downtown, for giving businesses resources when there are disturbances or messes, and for making the overall environment feel safer for visitors who come to our locations and events. Personally, I am also thankful that the Ambassadors provide resources and assistance for our vulnerable un-housed community members thereby

reducing the number of interactions with them resulting in police involvement. We have been able to call Ambassadors to help with such incidents in front of Granite Street many times over the years.

The BID has our full support and we hope it is continues to get the support of our city.

Sincerely,

Kaya Stanley

Kaya Stanley, JD/MSW

Email: Kaya@kayastanley.com

Phone: 248-302-4656

LinkedIn

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## Re: City Council Meeting, March 21, 2023, Item D.3; Supporting DRP

1 message

Ken Barlor <kenb@calneva.net> Tue, Mar 21, 2023 at 10:52 AM To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <br/>"duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <br/>
\*bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov>, "publiccomment@reno.gov"

Council Members, my name Ken Barlor, Vice President of Operations of the Club Cal-Neva and Siris Casino, I regularly attend all the Safety and Security Meeting of the DRP. This email is to share my full support of the DRP. Newly appointed Executive Director Neoma Jardon has taken the DRP in a new direction that was much needed. Mr. Jardons knowledge of the true issues of downtown Reno brings a new vision, much improved vision, of the true

problems and what needs to be addressed in downtown Reno. I support the

DRP, Ms. Jardon and her ability to revitalize downtown Reno.

<publiccomment@reno.gov>, "thornleyd@reno.gov" <thornleyd@reno.gov>,

## Ken Barlor

VP of Operations | Club Cal Neva – Siri's Casino |

"Cityclerk@reno.gov" < Cityclerk@reno.gov>

Phone: 775-323-1046 | email: kenb@calneva.net |

38 East 2nd Street | Reno, NV 89501 | 775-335-2657





#### **DRP**

1 message

#### Mike Heffner <mtheffner@charter.net>

Sat, Mar 18, 2023 at 3:55 PM

To: schieveh@reno.gov, reesed@reno.gov, Jenny Brekhus <br/> schieveh@reno.gov>, duerrn@reno.gov, martinezmi@reno.gov, ebertm@reno.gov, taylork@reno.gov, bryantj@reno.gov, edelsteine@reno.gov, mcardleb@reno.gov, publiccomment@reno.gov, thornleyd@reno.gov, Cityclerk@reno.gov

As a residential owner of a unit at the Palladio, I would like to thank the DRP for its exceptional work in making downtown Reno more livable and attractive. Great progress has been made but much more needs to be done to improve the quality of life, safety and appeal to new businesses (as well as UNR) to locate downtown. So I encourage the City to continue supporting this essential organization. Thank you,

Mike Heffner



## **External - Downtown Reno Partnership**

1 message

Mike Rossman <mrossman@basin-street.com>

Wed, Mar 15, 2023 at 4:45 PM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <br/>"duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <br/>
'bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov" <Cityclerk@reno.gov>

Hello,

As a DRP Board Member representing the High Assessment District, I see firsthand the hard work, dedication, accountability, and results produced by the entire Downtown Reno Partnership team.

Basin Street Properties is the largest Downtown Reno office landlord, and with that significant investment and exposure, we had frustrated and growing concern over the trending increase in crime and homeless issues.

In speaking for Basin Street, I can say that trend is reversing. We feel the return on our investment in funding the DRP through assessments has yielded significant results.

We are hearing it from our valued tenants, as well as our brokers who are regularly touring prospective businesses through our office buildings. This is our lifeblood, and we cannot afford to lose this tangible momentum.

Basin Street is in other West Coast markets, and while the social issues look the same as those we face here in Reno, the collaboration, and effective solutions we are seeing through the work of the DRP, City of Reno, Washoe County and social services do not.

Basin Street Properties asks that the DRP's Budget be approved.

Thank you,

Mike



Mike Rossman
Direct 775 954 2850
Office 775 954 2900
Cell 530 945 8358



#### Reno DRP and Ambassador team

1 message

Phil Telander <ptelander1@gmail.com>

Mon, Mar 20, 2023 at 1:17 PM

Hi All, Just wanted to highlight how well the DRP and Ambassador team have made a significant and positive impact on downtown livability and safety. I am a 15 year resident of downtown Reno and am currently an owner in the Montage. The initiation and continuing improvements of the BID has made noticeable strides in downtown cleanliness, homeless issues, and business relations. Thank you for supporting and budgeting for this endeavor.

Phil Telander Montage Resident



Corporate Headquarters 254 36th Street Suite C312 Brooklyn, NY 11232 855-399-9600 www.streetplus.net

March 20, 2023

City Council City of Reno P.O. Box 1900 Reno, NV 89505

Subject: Letter of Support for the Downtown Reno Partnership

To Whom it May Concern:

My name is Steve Hillard and I'm the President and Principal with Streetplus Company, LLC (Streetplus). Our company provides clean, safe, and friendly services to the improvement district industry and we've been the provider of these services for the Downtown Reno Partnership (DRP) since October 2018. During this time, the DRP has performed at a high level while achieving remarkable results when compared to other programs and cities of similar size.

The program has evolved over the years, adapting to the ever-changing environment in downtown Reno, NV. The program started with fourteen (14) ambassadors. Today, the program has twenty-four (24) ambassadors providing a wide-range of services, to include cleaning, safety, hospitality, and social service outreach. The efforts of our Licensed and Unlicensed Social Service Outreach Specialists are instrumental in understanding the needs of the unsheltered and unhoused population in downtown Reno and referring them to available services.

The DRP has been asked on several occasions to provide enhanced services to support the community and the city, to include the additional security related to the temporary housing of university students at one of the casinos, additional services to support the national bowling events, adding pressure washing and cleaning services, and providing transportation for unsheltered and unhoused individuals. During COVID-19, the program continued to provide essential services that included wellness checks on the unsheltered and unhoused population in downtown Reno and disinfecting all touch points in the public right-of-way.

The Ambassadors provide valuable services to those that work, live, and visit downtown Reno. I encourage the City of Reno to continue to support the program by approving the annual budget at the upcoming City Council meeting.

Sincerely,

STREETPLUS COMPANY, LLC

Steve Hillard, President and Principal



# D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan

1 message

**Troy Miller** <tmiller@unr.edu>

Tue, Mar 21, 2023 at 3:12 PM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <br/>"duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <br/>
'bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov>, "thornleyd@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov>

## CITY OF RENO

Attn: Mayor Schieve, Council Members & City Staff Sent Via Email & Public Comment Portal

In regards to D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan and Budget (in favor).

Good Afternoon. My name is Troy Miller and I serve on the Downtown Reno Partnership Board

representing the University district as Assistant Vice President of Community and Real Estate for the University of Nevada, Reno. This email today is to show support for the DRP and the DRP ambassadors.

The safe, clean and lit aspect of Downtown Reno is very important to the economic growth of downtown. Couple that with being able to access knowledge of available housing and services for those in need, the ambassadors do an amazing job of helping to aid both. I see the assistance first hand that the ambassadors offer both to those in need and visitors alike, assisting them in finding service or directions to downtown businesses or events which help downtown thrive.

I have worked for the University for almost 16 years and I see a connection between the University and Downtown that has never been better and continues to grow. The DRP and the ambassadors play a large role in making the journey between the University and Downtown feel seamless and more inviting.

Personally, I am a life-long Nevadan, born and raised in Reno/Sparks. I enjoy running along the river on the river path and since the establishment of the DRP,

the experience is friendly and inviting. So much so that I now bring my wife and kids to enjoy special events on/adjacent to the river walk often.

I would like to celebrate the various accomplishments of the DRP and look forward to the continued improvements in downtown Reno.

Thank you.

Troy



Troy Miller
Assistant Vice President

## Office of Community and Real Estate Management



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# Voice Message From: Cisco Unity Connection Messaging System (917758480763)

1 message

publiccomment@reno.gov <publiccomment@reno.gov>

Tue, Mar 21, 2023 at 8:32 AM

Reply-To: DonomaUnity@reno.gov

To: publiccomment@reno.gov

Voice Message delivered by Donoma Unify

From: 917758480763

Click to Call 917758480763

Hello, my name is Jenny grandma and I'm calling in to support the DRP and meet Reno Ambassador team. I am a commercial property manager of 3, downtown Office Buildings and occupying office within the VIP since July of 2021, I want to share that all of my experiences with the Reno ambassadors have been positive and helpful. Every time we've called out the ambassador's, they show up promptly, they are extremely respectful kind and patient to all the day and counter. They always stay on site and they ensure that every month is cleaned up. And they provide information on all the services that are available to them, it's a great service and it's helped us out tremendously. Thank you.

(Transcription with medium confidence)

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## VoiceMessage.wav



#### Public Comment publiccomment@reno.gov>

#### Voice Message From: Cisco Unity Connection Messaging System (917758520250)

1 message

publiccomment@reno.gov <publiccomment@reno.gov>
Reply-To: DonomaUnity@reno.gov
To: publiccomment@reno.gov

Mon, Mar 20, 2023 at 1:48 PM

Voice Message delivered by Donoma Unify

From: 917758520250 Click to Call 917758520250

This message is being left on Monday, March 20th at 1348. Mayor council members and city manager. My name is Jim Galloway and I have live downtown in the plateau for 16 years. I cannot picture living here without the business improvement. District the downtown Reno partnership has been successful in, providing us with increased security and safety, but their job is not done, please support. They're continuing efforts. Thank you. (Transcription with high confidence)

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## Comments for City Council Meeting (3/22/23) in Support of the Reno Ambassadors

1 message

William Truce <wtruce@blackrabbitmeads.com>

Tue, Mar 21, 2023 at 11:34 AM

Bcc: publiccomment@reno.gov

To Whom it May Concern,

I own a small business in the Brewery District and have spent countless hours working with many other business owners to help our neighborhood flourish. I wanted to take a moment to express my deep appreciation for all the Downtown Reno Ambassadors have done under the leadership of Neoma Jardon to help make our neighborhood a 'healthier' place to be.

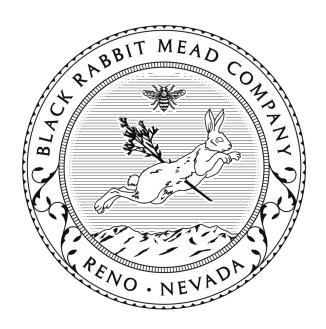
By healthier I mean several things. The neighborhood is significantly cleaner. I often see ambassadors picking up trash and helping coordinate the removal of larger debris. The neighborhood feels safer. At the request of business owners, the ambassadors have agreed to permanently place somebody in the neighborhood from 4:30-8:30 pm each night. In addition to recent regulations to reduce public intoxication, this increased ambassador presence has led to a reduction in the uncomfortable interactions many of our staff and customers deal with, along with helped prevent unlawful loitering and littering. The neighborhood feels more cared for. With the increased attention the ambassadors have provided our neighborhood, we see more people in need be checked on and assisted.

The Brewery District is becoming a more vibrant and healthier neighborhood for all; a place that Reno can be proud of and share with the world. This doesn't happen naturally. It's through the hard work of business owners, City staff, and our caring community that drives this. Please continue to support regulations and agencies that allow this hard work to thrive.

Kind regards, Will Truce --

Will Truce / Co-Founder wtruce@blackrabbitmeads.com

## Black Rabbit Mead Company (+1) 775-410-6198 401 E. 4th St. Reno, NV, U.S.A www.blackrabbitmeads.com



## RENO CITY COUNCIL

## **PUBLIC COMMENT CARD**

Thank you for participating. We know your time is valuable and we look forward to hearing your comments, ideas and questions. The Mayor and City Council request that all comments are expressed in a courteous manner. Public comment is limited to three minutes each. Comments should be addressed to the council as a whole, not an individual member.

NAME: PAR TOLLES  ADDRESS: 241 Ridge St.  CONTACT PHONE: 775. 771.6909  E-MAIL: Para HELV. can  If you are representing someone, other than yourself, please indicate whom:
□ WARD 1 □ WARD 2 □ WARD 3 □ WARD 4 Ø WARD 5 □ OTHER
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COMMENTS:
☐ PLEASE SIGN ME UP TO RECEIVE IMPORTANT NEWS AND INFORMATION ABOUT THE CITY OF RENO BY E-MAIL.
WHEN COMPLETED, PLEASE RETURN TO THE CITY OF RENO CITY CLERK
THANK YOU SON YOUR GOODENATION AND RADTICIPATION

RENO