

3-22-2023 - Reno City Council Meeting - Item # D.3 FY 2024 Downtown Reno Business Improvement District

[illegible]



Basin Street Properties Supports the Downtown Reno Partnership's 2023 Budget

1 message

Blake Riva <Blake@basin-street.com>

Fri, Mar 17, 2023 at 11:54 AM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <brekhusj@reno.gov>, "duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov" <mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov>, "thornleyd@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov" <Cityclerk@reno.gov>

Cc: Mike Rossman <mrossman@basin-street.com>

Downtown Reno Stakeholders,

Basin Street Properties, the largest Downtown Reno office landlord, fully supports the City of Reno approving the Downtown Reno Partnership's 2023 Budget.

The Downtown Reno Partnership's ongoing initiatives to address the societal challenges faced by Downtown Reno are vitally important and represent a key component of the continued enhancement of the area. These efforts are integral to retaining businesses, attracting new enterprises, and generating capital investment in Downtown Reno.

We believe our financial participation in helping fund the Downtown Reno Partnership through assessments has yielded significant positive results. Our many Downtown Reno tenants and business partners share similar sentiments.

The collaborative work of the Downtown Reno Partnership, City of Reno, Washoe County and Social Services is definitely making a major difference in our community.

Basin Street Properties supports the approval of the Downtown Reno Partnership's 2023 Budget as proposed.

Sincerely,

Blake Riva

President

Basin Street Properties



Public Comment <publiccomment@reno.gov>

Britton Griffith - Public Comment - (City of Reno Agenda Item D3. Downtown Reno Partnership) IN FAVOR: Copy of Letter

2 messages

Britton Griffith <britton.rec@gmail.com>

Mon, Mar 20, 2023 at 3:41 PM

To: Hillary Schieve <schieveh@reno.gov>, Devon Reese <reeseed@reno.gov>, Jenny Brekhus <brekhusj@reno.gov>, Naomi Duerr Reno Council <duerrn@reno.gov>, martinezmi@reno.gov, ebertm@reno.gov, Kathleen Taylor <taylork@reno.gov>, Jackie Bryant <bryantj@reno.gov>, edelsteine@reno.gov, Bryan McArdle <mcardleb@reno.gov>, publiccomment@reno.gov, Doug Thornley <thornleyd@reno.gov>, Reno City Clerk's Office <Cityclerk@reno.gov>

Cc: Neoma Jardon <njardon@downtownreno.org>, Kristen Saibini <ksaibini@downtownreno.org>, Chris Shanks <cshanks@dicksoncg.com>

Dear Mayor Schieve, Vice Mayor Reese, Councilperson(s) Brekhus, Duerr, Ebert, Martinez, Taylor & City of Reno Staff,

I hope this email finds you well!

Please note I have submitted Public Comment **IN FAVOR** of:

Item: D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan and Budget.

I have attached my letter for your review as well.

I had wanted to come in person to present my comments, I will no longer be able to attend due to work conflicts, so I wanted to share the document with you prior.

Should you have any questions or need additional information from myself, please do not hesitate to contact me.

Thank you each for all that you do for our City.

Best, Britton Griffith

--



Reno Engineering A Development Services Company

[201 W. Liberty | Suite 300 | Reno, NV 89501](#)

c (775) 813.1822

www.recnv.com



LETTER. City of Reno. Item D3 DRP Support. BG.pdf

74K

Public Comment <publiccomment@reno.gov>

Mon, Mar 20, 2023 at 3:59 PM

To: Britton Griffith <britton.rec@gmail.com>

Hello ,

Thank you for your comments. They will be sent to the Reno City Council for review and will be part of the official record.

Best,

City Clerk's Office

City Clerk (775) 334-2030

1 East First Street, 2nd Floor Reno, NV 89501

3/20/23, 4:01 PM

City of Reno Mail - Britton Griffith - Public Comment - (City of Reno Agenda Item D3. Downtown Reno Partnership) IN FAVOR: Co...

publiccomment@reno.gov

cityclerk@reno.gov

[Quoted text hidden]

CITY OF RENO

Attn: Mayor Schieve, Council Members & City Staff

Sent Via Email & Public Comment Portal

In Favor Public Comment

Item: D.3 Downtown Reno Partnership's FY 2024 Downtown Reno Business Improvement District Operating Plan and Budget.

Dear Mayor Schieve, Council Members & City Staff,

I am writing in support of the Downtown Reno Business Improvement's District Operating Plan & Budget for the Fiscal Year 2024.

For the record, my name is Britton Griffith. I am a small business tenant in the Business Improvement District (known now as the Downtown Reno Partnership i.e. DRP). I am a founding & current; Board Member, representing the Riverwalk District, Marketing Chair and Member of the Economic Development Committee.

I joined the Downtown Reno Partnership in 2017, at that time I was the Vice President of Regional Alliance for Downtown, of which we dissolved in order to provide resources to the new DRP.

During my tenure I have been working on and included in the marketing aspects of the organization and ways to engage both residents, businesses and guests (both locals & tourists) to 'come back downtown'. This has included working on community facing family events such as, Sustainability Efforts, Let it Glow Multi-District Holiday Event, Deal Hunt for local businesses, Clean Up days with the community, utilizing grant dollars for beautification efforts and more.

Having served first on the Regional Alliance for Downtown, we have a core value of keeping downtown first and foremost, clean and safe. Since inception we have struggled with COVID, a housing crisis, an astronomical increase in a houseless population and people unable to rejoin the workforce. In addition, businesses have closed, landlords have increased rents in both residential and commercial leases and we have not seen a 'come back' to local industries as has been boasted in the media.

Allowing the Downtown Reno Partnership to continue and to grow allows them to establish long term solutions and best practices that will help all of downtown. Including our Districts, Businesses and above all, ALL the citizens of Reno. The DRP serves as an economic driver, safe and clean provider, employer and champion of a variety of things that serves more than just the core of the city.

c. 775.813.1822
e. britton.rec@gmail.com

I hope to continue to serve and to strengthen the bonds and relationships between our small businesses within the Riverwalk District boundaries and beyond that live within the scope of the DRP. We have made progress in partnerships that before had obstacles around them and the more support and ‘hands on deck’ we have from all over the City of Reno, the better for every aspect, including but not limited to: Family Events, Resources for Health & Home, Open Space Utilization & Economic Development.

I have long since coined items such as ‘Compassionate Commerce’ promoting business in a way that gives back to our community. ‘Responsible Giving’ providing resources to the community that are both sustainable and truly beneficial to the individual in need. ‘Attainable Housing’ understanding that the need for housing differs on all levels and we need to support and build projects that don’t check a media box but is deed restricted and maintained for those in need.

Above all, I have and still ‘Believe in Reno’, I hope that you continue to believe in our efforts and mission at the Downtown Reno Partnership and allow us to continue our work and improve each year.

In addition, our Board, Staff and Advisors are always open to answer questions and to ensure we are working on BEHALF of our assessment areas, citizens, and Reno.

We all know that the heart of every city is it’s Downtown and I hope to continue to make that true.

Thank you for your consideration and time.

Sincerely,

Britton Griffith

Board Member of the Downtown Reno Partnership

- *Riverwalk District Representative*
- *Marketing Chair*
- *Economic Development Committee Member*

Cc:

Board of Directors, Downtown Reno Partnership
Staff, Downtown Reno Partnership
Riverwalk District, Membership
Riverwalk District, Board of Directors

External - DRP Public Comment - C.Shanks

1 message

Chris Shanks <cshanks@dicksoncg.com>

Fri, Mar 17, 2023 at 9:32 AM

To: schieveh@reno.gov, reesed@reno.gov, brekhusj@reno.gov, duern@reno.gov, martinezmi@reno.gov, ebertm@reno.gov, Kathleen Taylor <taylork@reno.gov>, bryantj@reno.gov, Eric Edelstein <edelsteine@reno.gov>, Bryan McArdle <mcardleb@reno.gov>, publiccomment@reno.gov, Doug Thornley <thornleyd@reno.gov>, Cityclerk@reno.gov

Dear Madam Mayor, Councilmembers, and City Staff,

I hope this email finds you well. I am writing to express my support for the Downtown Reno Partnership and the excellent work being done in the Business Improvement District (BID). As the current Board Chair and representative of the Innovation District, I have been a continuous part of the BID since its inception in 2018. In that time span, there have been tremendous changes for the better in downtown Reno.

During Wednesday's meeting, you will undoubtedly hear about the work and achievements of our team. Instead of duplicating those points, I wanted to share a personal story as a business owner on E. 4th Street. I have owned Louis' Basque Corner since 2011 and The Depot since 2014. Back then, East 4th Street was viewed by most as rife with homelessness and illicit activities. The needle began moving with the completion of The Depot, but significant progress wasn't seen until the BID was created, and the ambassador team began interfacing with the at-risk population in the area.

Despite the challenges of the pandemic, the momentum has continued forward and hasn't slowed down. The area is now known as The Brewery District and supports an array of new businesses that have opened in the last four years. At The Depot, we unlocked our 4th Street entrance gate, which had remained locked until the summer of 2022. The inflow of customers through that gate with a complete absence of conflict was truly eye-opening. Without the work of the DRP, City of Reno, and Washoe County, this wouldn't have been feasible, at least not in the timeline it was accomplished.

I am grateful for the continued support we receive from the City of Reno and Washoe County and look forward to moving the needle towards Built for Zero. Thank you for your time.

Sincerely,

--

CHRIS SHANKS, CCIM

SENIOR VICE PRESIDENT, INVESTMENTS

CELL | 775.762.7103

333 HOLCOMB AVE STE 300 | RENO, NV 89502

dicksoncg.com

S.167217





Barbara Aufiero <aufierob@reno.gov>

External - Reno BID - Letter of Support

1 message

Kaya Stanley <kaya@kayastanley.com>

Thu, Mar 16, 2023 at 11:02 AM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <brekhusj@reno.gov>, "duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov" <mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov>, "thornleyd@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov" <Cityclerk@reno.gov>

Hello Reno City Council and City Leadership,

My husband and I own Old Granite Street Eatery at 243 S. Sierra in Ward 1. As a board member of the Downtown Reno Partnership, I represent small property/small business owners. I also sit on the board for the Reno Riverwalk District and Nevada Museum of Art, and am the organizer/licensee for TEDxReno which holds its annual event downtown: This February we were at the National Automobile Museum and next year we will be at the Reno Event Center.

As business owners and residents of Reno, we would like to express our thanks to the Downtown Reno Partnership and the Ambassador team for their ongoing work to clean up and beautify downtown, for giving businesses resources when there are disturbances or messes, and for making the overall environment feel safer for visitors who come to our locations and events. Personally, I am also thankful that the Ambassadors provide resources and assistance for our vulnerable un-housed community members thereby

reducing the number of interactions with them resulting in police involvement. We have been able to call Ambassadors to help with such incidents in front of Granite Street many times over the years.

The BID has our full support and we hope it is continues to get the support of our city.

Sincerely,

Kaya Stanley

Kaya Stanley, JD/MSW

Email: Kaya@kayastanley.com

Phone: 248-302-4656

[LinkedIn](#)

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DRP

1 message

Mike Heffner <mtheffner@charter.net>

Sat, Mar 18, 2023 at 3:55 PM

To: schieveh@reno.gov, reesed@reno.gov, Jenny Brekhus <brekhusj@reno.gov>, duerrn@reno.gov, martinezmi@reno.gov, ebertm@reno.gov, taylorl@reno.gov, bryantj@reno.gov, edelsteine@reno.gov, mcardleb@reno.gov, publiccomment@reno.gov, thornleyd@reno.gov, Cityclerk@reno.gov

As a residential owner of a unit at the Palladio, I would like to thank the DRP for its exceptional work in making downtown Reno more livable and attractive. Great progress has been made but much more needs to be done to improve the quality of life, safety and appeal to new businesses (as well as UNR) to locate downtown. So I encourage the City to continue supporting this essential organization.

Thank you,
Mike Heffner



Public Comment <publiccomment@reno.gov>

External - Downtown Reno Partnership

1 message

Mike Rossman <mrossman@basin-street.com>

Wed, Mar 15, 2023 at 4:45 PM

To: "schieveh@reno.gov" <schieveh@reno.gov>, "reesed@reno.gov" <reesed@reno.gov>, "brekhusj@reno.gov" <brekhusj@reno.gov>, "duerrn@reno.gov" <duerrn@reno.gov>, "martinezmi@reno.gov" <martinezmi@reno.gov>, "ebertm@reno.gov" <ebertm@reno.gov>, "taylork@reno.gov" <taylork@reno.gov>, "bryantj@reno.gov" <bryantj@reno.gov>, "edelsteine@reno.gov" <edelsteine@reno.gov>, "mcardleb@reno.gov" <mcardleb@reno.gov>, "publiccomment@reno.gov" <publiccomment@reno.gov>, "thornleyd@reno.gov" <thornleyd@reno.gov>, "Cityclerk@reno.gov" <Cityclerk@reno.gov>

Hello,

As a DRP Board Member representing the High Assessment District, I see firsthand the hard work, dedication, accountability, and results produced by the entire Downtown Reno Partnership team.

Basin Street Properties is the largest Downtown Reno office landlord, and with that significant investment and exposure, we had frustrated and growing concern over the trending increase in crime and homeless issues.

In speaking for Basin Street, I can say that trend is reversing. We feel the return on our investment in funding the DRP through assessments has yielded significant results.

We are hearing it from our valued tenants, as well as our brokers who are regularly touring prospective businesses through our office buildings. This is our lifeblood, and we cannot afford to lose this tangible momentum.

Basin Street is in other West Coast markets, and while the social issues look the same as those we face here in Reno, the collaboration, and effective solutions we are seeing through the work of the DRP, City of Reno, Washoe County and social services do not.

Basin Street Properties asks that the DRP's Budget be approved.

Thank you,

Mike



Mike Rossman

Direct 775 954 2850

Office 775 954 2900

Cell 530 945 8358



Mikki Huntsman <huntsmanm@reno.gov>

Reno DRP and Ambassador team

1 message

Phil Telander <ptelander1@gmail.com>

Mon, Mar 20, 2023 at 1:17 PM

Hi All, Just wanted to highlight how well the DRP and Ambassador team have made a significant and positive impact on downtown livability and safety. I am a 15 year resident of downtown Reno and am currently an owner in the Montage. The initiation and continuing improvements of the BID has made noticeable strides in downtown cleanliness, homeless issues, and business relations. Thank you for supporting and budgeting for this endeavor.

Phil Telander
Montage Resident



Public Comment <publiccomment@reno.gov>

Voice Message From: Cisco Unity Connection Messaging System (917758520250)

1 message

publiccomment@reno.gov <publiccomment@reno.gov>

Mon, Mar 20, 2023 at 1:48 PM

Reply-To: DonomaUnity@reno.gov

To: publiccomment@reno.gov

Voice Message delivered by Donoma Unify

From: 917758520250

Click to Call 917758520250

This message is being left on Monday, March 20th at 1348. Mayor council members and city manager. My name is Jim Galloway and I have live downtown in the plateau for 16 years. I cannot picture living here without the business improvement. District the downtown Reno partnership has been successful in, providing us with increased security and safety, but their job is not done, please support. They're continuing efforts. Thank you.

(Transcription with high confidence)

The information contained in this e-mail and any attachments is privileged and confidential information intended only for the use of the individual or entity named above. If you have received this communication in error, please notify the sender immediately by telephone or e-mail, and then please destroy all content contained within this communication from your files. Thank you.

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