

**Application Form****Notice of Public Record**

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

**Profile**

William "Bill"

First Name

Schrimpf

Middle Initial

Last Name

bill@wrsgo.com

Email Address

8717 Damselfly Dr

Home Address

Suite or Apt

Reno

City

NV

State

89523

Postal Code

**What ward do you live in? \***☒ Ward 1

Mobile: (775) 741-2326

Primary Phone

Alternate Phone

**How long have you been a resident of the City of Reno?**

Born in Reno, 44 years ago

**Are you over 18 years of age?**☒ Yes ☐ No**Are you currently registered to vote in the City of Reno? \***☒ Yes

Pilot Games

Employer

IT Director

Job Title

## Which Boards would you like to apply for?

Ward 1 Neighborhood Advisory Board: Submitted

## Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

☐ Yes ☒ No

If yes, please list conviction dates and nature:

## Interests & Experiences

### Education or training relevant to the board or commission to which you are applying:

I've been managing technology, people, and teams and serving on various company boards and committees for 15 years. I'm also a Realtor and small-time real estate investor. My experience as a people leader, technology leader, small-time entrepreneur, and business leader will hopefully serve Ward 1 well. I served as a poll worker in the 2020 general election in Washoe County. I do not include this in my resume because it was for only a short period. It is, however, germane here. On two occasions, I noticed voters walking toward the polling location with holstered sidearms. I informed the polling location manager of what I saw. She confirmed that firearms are not permitted inside polling locations. On each occasion, I peacefully and without incident explained to the individuals that firearms are not permitted inside polling locations. Given the tensions surrounding the 2020 general election, these moments speak to my ability to deal with potentially tense situations in a productive, respectful fashion.

### Explain briefly why you would like to be appointed to this board or commission.

As someone born in Reno, this is my home; I do love this town. I think that everyone should give back to their community in some way. Participating in the Ward 1 NAB would be a way for me to serve the City I call home!

[Schrimpf Resume NAB 6.18.22.pdf](#)

Upload a Resume

## Ethnicity

## Gender

## Sexual Orientation

## Open Meeting Law Waiver

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO**

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The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

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☒ I Agree

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**Acknowledgement**

Please Agree with the Following Statement

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I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.

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☒ I Agree

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# William (Bill) Schrimpf

<https://www.linkedin.com/in/billschrimpf>

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## SKILLS SUMMARY

Progressive leader focused on strategic initiatives and partnerships to enhance operational efficiencies, organizational productivity, safety and financial well-being. Balance the needs of people with technology, make the complex simple. Leverage all areas of influence ranging from outside vendors to line level employees to C-suite for successful systems implementation and exceed goals. Discover contemporary solutions to classic challenges and drive new opportunities.

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## EXPERIENCE

### Pilot Games – Director, IT Infrastructure

8/19 – Current

- Manage all aspects of infrastructure supporting 6000 iPads in 1500 locations and daily webcasts
- Define SOP's for new provisioning, backups and maintenance for resources in AWS and hosted vCloud environments
- Coordinate deployment of systems updates
- Design cost effective but highly reliable wireless networking for small, remote locations
- DBA activities in cooperation with developers to support MongoDB and PostgreSQL

### Realtor - Self Employed, associated with ERA Realty Central

11/2016 – current

- Part-time Realtor, 2-4 transactions per year

### Online Tech Stores – IT Director

8/14 – 8/19

- Oversee all aspects of IT including user support, development, budget, infrastructure and personnel
- Member of senior strategic leadership L10 EOS team; develop and implement company strategies in sales, distribution, operations and IT
- Direct development and implementation of a custom Amazon Seller Central integration application resulting in a new profit center
- Implement new e-commerce platform responsible for \$25M annually
- Establish data warehouse creating “one version of the truth” for financial reporting resulting in improved financial audits
- Provide key financial and operational analyses for use in CIM for sale of company to PEG
- Implement new shipping solution; reduce manifest cycle time from 5-6 seconds to 1-2 seconds
- Open 3<sup>rd</sup> and 4<sup>th</sup> distribution centers, define racking, slotting, safety, lighting (highly efficient), SKU selection, staff levels, etc.; 100% fulfillment day one
- Enhance inventory and fulfillment application to reduce processing time and eliminate manual steps
- Stabilize network and server infrastructure increasing system availability; 99.999 production uptime

### Bally Technologies- Manager, Server Solutions

7/13 – 7/14

- Standardized hardware specifications, reducing specification turnaround times from 2 weeks to 1 day
- Created new \$100k revenue stream by insourcing warranty tracking system
- Manage Senior Engineers who develop server and SAN specifications for company products
- Manage OEM vendor relationships with VMware, Microsoft, HP, Dell, IBM and various distributors
- Work with end customers, internal sales, purchasing and field support to design and specify infrastructure solutions

### Barnes and Noble Distribution- Information Technology Manager

5/07 – 7/13

- Oversee and coordinate daily activities of the IT Department to support and improve the Distribution Center operations
- Recommend process improvements to operations management based on custom reports from disparate sources such as SQL, Excel, and flat files. Monitor and report on recommended changes
- Build Cisco wireless network supporting 500 mobile devices in 680,000 sq ft. industrial facility
- Directed the implementation of a new business unit, Reverse Logistics, into existing operations. Oversaw development of new SQL and .NET applications, production planning and analysis, wrote SOP's, defined quality standards, purchasing, trained supervisory personnel, developed financial and production reports
- Manage Help Desk and Administration staff to ensure system availability
- Oversee and develop IT Department budget, coordinate with other departments to ensure budgets support strategic goals

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# William (Bill) Schrimpf

<https://www.linkedin.com/in/billschrimpf>

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Bally Technologies / Sierra Design Group- Senior Systems Engineer

10/02 – 5/07

- Procured global Cisco based, MPLS network to support new VoIP initiative in 20 international locations. Defined and implemented SOP's ensuring network quality, reliability and reduce administrative burden
- Supervised project team that standardized external customer support systems and methodologies reducing help desk operational costs and ensuring regulatory compliance
- Install and maintain enterprise operating systems and applications such as Windows Server, Linux, MS Exchange, MSSQL, Citrix, Nagios, Cacti, SonicWall, PIX, CommVault, Symantec AV, and Blackberry ES

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## CERTIFICATIONS AND TRAINING

Lean Six Sigma Yellow Belt, VMWare VTSP, Dell Top Gun, CCNA (2001), Network+, MCP, A+, Cisco Network Academy

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## SYSTEMS AND TECHNOLOGIES PROFICIENCIES

### VIRTULIZATION & HOSTED SERVICES

VMware ESXi and related stack - AWS EC2 -AWS S3 - VMware vmForge - Microsoft Office 365 Enterprise - Azure SQL DB

### CISCO

Meraki MR and MX series - 4400 series wireless LAN controller – 7200, 3700, 3600, 2600, 1800, 700 series routers – 6500, 6000, 4500, 3700, 2900 series switches – 1240, 1200, 1140 Aironet access points – 525, 515 series PIX firewalls – DCSP – EIGRP – OSPF – BGP – DHCP

### MICROSOFT

Server 2019, 2016, 2012, 2008, 2003, 2000, NT – Active Directory – Installation and Administration – Terminal Services – Exchange Server 2003, 2000 Installation and Administration – Outlook Web Access – PC Operating systems Win7, XP Pro, 2000, 98, 95 – Office 2010, 2007, 2003, 2000 – ISA – WSUS – MSSQL, DNS, DHCP

### LINUX

Ubuntu - Redhat – CentOS – IBM Access Client – Nagios – Cacti – Pentaho – MRTG

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## COMMUNITY INVOLVEMENT AND ORGANIZATIONS

Technology Education and Business Alliance (TEBA) – TMCC

(2007 – 2014)

- Studies local business needs to develop TMCC curriculum related to Computer Technology

Reno Junior Ski Program

(2014 – 2017)

- Volunteer Ski Instructor
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