



## Office of the City Manager

---

### MEMORANDUM

**DATE:** December 13, 2022

**TO:** Mayor and City Council

**THROUGH:** Doug Thornley, City Manager

**FROM:** Jason Soto, Chief of Police

**SUBJECT:** Lakemill Lodge Maxi Mart Data

---

Approved Electronically

In reviewing the call for service data that we have been monitoring for the past several months as well as the historical call for service data over the past two years related to the issues at the Lakemill Maxi Mart several conclusions can be drawn in regards to the sale of alcohol on the premises. Based on the data as well as personal experience over the past 23 years of policing it appears that the nature of alcohol sales and mismanagement thereof plays a significant role in the extremely high call for service rate at the indicated location.

According to the Bureau of Justice Assistance (BJA) the link between alcohol and violence is indisputable. In 2006 the BJA determined that nearly 25% of victims of violent crime reported that their attacker had been drinking prior to the incident and 66% of victims of intimate violence (domestic battery) report that the offender was consuming alcohol at the time of the attack (BJA, 2006, p. 7). Additionally, high alcohol outlet density is “a reliable predictor of violent and other crimes” as demonstrated in studies conducted in Los Angeles County, Cleveland, OH, and New Orleans, LA (BJA, 2006, p. 8).

The statistics around intimate partner violence and alcohol use are especially troubling in this case as Domestic Battery related calls were the number one call type in 2021 and number two call type in 2022 for the Lakemill Lodge. The presence of on site alcohol sales can only be seen as a factor in the violent nature of these calls as well as their frequency. These calls also necessitate at a minimum of two Officers to respond, further taxing police resources.

These studies are born out in our analysis of the calls for service data at the Lakemill in comparison to other large residential living spaces within the downtown core. ParcOne 60 is a large apartment building located directly south of the Lakemill Maxi Mart. This complex has twice as many rooms as the Lakemill

Lodge, (258 rooms v. 123 rooms). When calculating the per room call for service rate we found that in both 2021 and 2022 ParcOne 60 had approximately half as many calls for service as the Lakemill Lodge, despite it being twice the size of the Lakemill Lodge. The one glaring difference between the two establishments is the lack of on-site liquor sales at ParcOne 60 as compared to the Lakemill Lodge.

A similar conclusion can be drawn about the Onyx Apartments located at 695 W. Third Street, another large residential apartment building in the downtown core. The Onyx complex has 240 rooms on site and a per room call for service rate of one fifth of the Lakemill Lodge in 2021 and one third in 2022. Although there are several convenience stores and a dedicated liquor store less than two blocks from the Onyx Apartments, the complex experiences far less nuisance calls for service and violent crime.

In conclusion, multiple studies conducted over time have shown the propensity of increased violence when alcohol is present. High call for service rates at the Lakemill Lodge cannot be separated from the fact that they have onsite alcohol sales. Much larger residential complexes within close proximity to the Lakemill do not experience similar issues, even with alcohol sales within the area but not on site. After evaluating the data, it was determined that mismanagement of onsite alcohol sales at the Lakemill Maxi Mart was a leading cause of the increase in nuisance calls for service and violent crime in the area. On October 25<sup>th</sup>, 2022, this conclusion was supported and affirmed during an Administrative Hearing at the Reno Municipal Court which resulted in the establishment's privileged liquor license being suspended by a court appointed Administrative Officer.

Bureau of Justice Assistance. (April 2006). *Alcohol and violent crime: What is the connection? What can be done?*. The National Center for Alcohol Law Enforcement Pacific Institute for Research and Evaluation. [https://www.nllea.org/documents/Alcohol\\_and\\_Crime.pdf](https://www.nllea.org/documents/Alcohol_and_Crime.pdf)