

STAFF REPORT

Date: March 27, 2024

To: Mayor and City Council

Through: Doug Thornley, City Manager

Subject: Staff Report (For Possible Action): Resolution accepting the National Fitness Campaign's (NFC) 2024 Renown Health Nevada Campaign Grant in the amount of \$120,000 to construct Fitness Courts at Damonte Ranch Park and Brodhead Memorial Park, and approval to use Residential Construction Tax (RCT) to fund the remaining project cost in the amount of \$294,000.

From: Karina Mercier, Project Manager

Department: Parks and Recreation

Summary:

The City of Reno's Parks and Recreation Department has been selected as a grant-eligible partner in the National Fitness Campaign's (NFC) 2024 Renown Health Nevada Campaign with the goal of expanding free access to exercise in our community. This grant totaling \$120,000 would support the construction of two outdoor Fitness Courts at Damonte Ranch Park and Brodhead Memorial Park. The remaining project cost after the grant is applied is \$137,000 for the first court and \$157,000 for the second court. Staff is requesting approval to use Residential Construction Tax (RCT) to fund the remaining \$294,000 needed for this project.

Consent Review	Yes	No
1. Is this item an annual or standard item that comes before Council for regular approval?	X	
2. Is this item an agreement required based on an item previously approved by Council?		X
3. Is this item included in the current budget approved and adopted by Council?		X
Other Considerations		
What percent of the total City budget does this item represent?	.05%	

Alignment with Strategic Plan:

Arts, Parks, and Historical Resources

Previous Council Action:

There is no recent Council action relevant to this item.

Background:

NFC is a wellness consulting firm founded in San Francisco in 1979. NFC provides programs and services to cities, schools, and sponsors with the mission to build healthy communities. NFC's outdoor Fitness Court provides users with exercise stations that let people use their own body weight to get a complete workout. The Fitness Courts are created for people aged 14 and over with all abilities in mind. The workouts are self-paced and adaptable for all fitness levels. Users may also download the free Fitness Court App, which acts as a coach-in-your-pocket and enhances the outdoor gym into a digitally supported wellness experience. NFC is planning its 500th Healthy Community, uniting the country's largest public-private partnership in support of wellness with the goal of building a Fitness Court within a ten-minute bike ride of every American.

In 2021, NFC launched a partnership with Renown Health to expand free access to outdoor wellness infrastructure to help communities stay active across the state and change health outcomes. To date, the partnership has funded Fitness Courts in Sparks, Washoe County, Las Vegas, Elko, Henderson, and Lander County, reaching more than 55,000 residents.

Discussion:

NFC's 2024 Renown Health Nevada Campaign provides funding to support the construction of outdoor Fitness Courts to help fight noncommunicable diseases, improve quality of life, and create equitable access to outdoor exercise programs for smart cities and campuses around the state. This initiative aligns with the community vision identified in the ReImagine Reno Master Plan for Reno to become a base for outdoor activities. The City of Reno was identified as an ideal candidate to receive this NFC grant through a feasibility analysis considering factors including equity, population density, walkability, and open space. The feasibility analysis identified various parks as ideal site opportunities for a Fitness Court, with Damonte Ranch Park and Brodhead Memorial Park having the highest site rating. As a growing city, this initiative would help reduce the amenity gap by expanding access to recreational opportunities.

As part of the 2024 Renown Health Campaign Grant, the City of Reno is eligible to receive \$70,000 for the first Fitness Court and \$50,000 for the second Fitness Court. The cost breakdown for procurement and installation is as follows:

	Fitness Court
Fitness Court and NFC Services	\$160,000
Concrete Slab Estimate	\$20,000
Installation (Prevailing Wage)	\$27,000
Total	\$207,000

The remainder after the grant is applied is \$137,000 for the first court and \$157,000 for the second court. Staff is requesting approval to use RCT to fund the remaining \$294,000 needed for this project. Both Damonte Ranch Park and Brodhead Memorial Park are in RCT District 4.

Financial Implications:

The project cost is estimated to be \$414,000 for both sites. With \$120,000 in grant awards, the cost would be \$294,000 from RCT District 4.

Legal Implications:

Legal review completed for compliance with City procedures and Nevada law.

Recommendation:

Staff recommends Council accept the National Fitness Campaign grant award and approve the use of Residential Construction Tax funds to offset the remaining cost for this project.

Proposed Motion:

I move to approve staff recommendation

Attachments:

Resolution of Grant Adoption National Fitness Court Reno Feasibility Study