

STAFF REPORT

Date: December 6, 2023

To: Mayor and City Council

Thru: Doug Thornley, City Manager

Subject: Staff Report (For Possible Action): Approval of a Nevada State Liquor Importer/Wholesaler License Application for Edward Silveira IV, Michaelle Silveira, E4 Selections LLC dba E4 Selections located at 4090 South McCarran Boulevard, Suite E, Reno, Nevada and if approved, authorize the Mayor to sign the Nevada State Liquor License Application.

From: Lance Ferrato, Director of Business Licensing

Department: Business Licensing

Summary:

This application is for a Nevada state liquor importer/wholesaler license (“state license”) to operate as a wholesaler of wine, beer, and spirits at 4090 South McCarran Boulevard, Suite E, Reno, Nevada. Nevada Revised Statutes (“NRS”) require Council to review applications submitted for state licenses that will operate within the City. Based upon a background investigation conducted by the Reno Police Department (“RPD”), Council must find satisfactory evidence that the applicant is of good moral character in order to approve.

Staff recommends that Council find satisfactory evidence that the applicants, Edward Silveira IV and Michaelle Silveira are of good moral character and approve the state license application for E4 Selections LLC dbas E4 Selections (“E4”) and authorize the Mayor to sign the application.

Previous Council Action: There is no recent Council action relevant to this item.

Background: Pursuant to NRS Chapter 369 entitled “Intoxicating Liquor: Licenses and Taxes,” certain persons and businesses engaged in the importation of liquor, wholesale dealers of beer, wine and liquors, winemakers, instructional wine-making facilities, breweries, brew pubs, and craft distilleries are required to obtain a state license to engage in the activities listed involving intoxicating liquor. Prior to the revisions in SB 22 (2015 legislative session), state law required applications for state licenses to be submitted to the Board of County Commissioners in the county in which the applicant maintained their principal place of business.

SB 22 revised the provisions of NRS 369.190, governing the review and approval of the state license. The revisions in the bill now require an applicant whose principal place of business is located within an incorporated city to submit the state license application to the governing body

of the City instead of the Board of County Commissioners. The governing body shall approve or disapprove the application based on evidence that the applicant is of good moral character. The state license requirement is in addition to any licensing requirements in the municipal code of the local jurisdiction(s) in which the business is physically located.

Discussion: On October 17, 2023, staff received a state license application from E4 to be licensed as a wholesaler of wine, beer, and spirits (Exhibit A).

NRS 369.190(3) and RMC sec. 5.07.055(c) specify that Council shall determine if there is “satisfactory evidence that the applicant is a person of good moral character” when reviewing and approving a state license application.

RPD completed the applicant’s background investigation on November 09, 2023, and recommended approval for the wholesale alcohol license. Based on completion of the background investigation, staff has determined that the applicants are “of good moral character” and suitable to hold the state license under the provisions of NRS and RMC.

Financial Implications: No financial implications at this time.

Legal Implications: Legal review completed for compliance with City procedures and Nevada Law.

Recommendation: Staff recommends that Council find satisfactory evidence the applicants, Edward Silveira IV and Michaelle Silveira, are of good moral character and approve the Nevada State Liquor Importer/Wholesaler License for E4 Selections LLC dbas E4 Selections and authorize the Mayor to sign the application.

Proposed Motion: I move to approve staff recommendation.

Attachments:

Exhibit A - E4 Selections State Application

Notice of Waiver - Edward Silveira IV

Notice of Waiver - Michaelle Silveira