

# October Downtown Status Report

*December 11, 2024*



# Alignment with Strategic Plan



Public Safety



Economic Opportunity,  
Homelessness, &  
Affordable Housing



Economic & Community  
Development

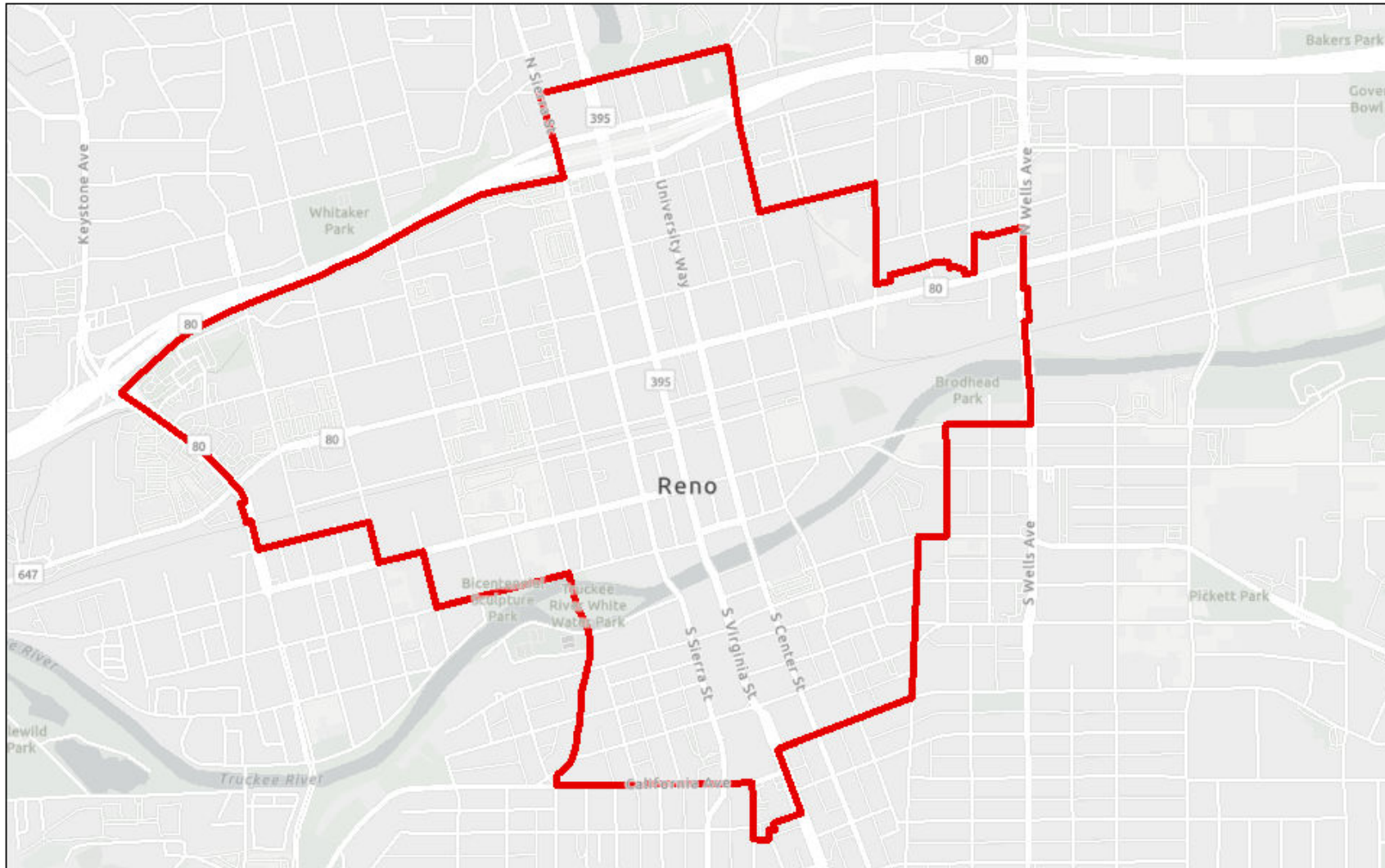


Infrastructure, Climate  
Change, & Environmental  
Sustainability



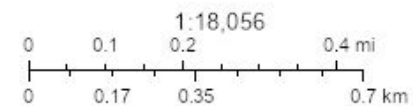
Arts, Parks, & Historical  
Resources





11/12/2024, 2:25:27 PM

BID Boundary



Esri Community Maps Contributors, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc., METI/NASA, USGS, Bureau of

# Strategic Focus Areas



Strengthening Economic Conditions



Improving the Built and Natural Environment



Enhancing the Downtown Experience



# Strengthening Economic Conditions

DESIRED OUTCOME	WHAT WE'RE DOING	JUL	AUG	SEPT	OCT
Re-energize the Redevelopment Agency (RDA).	Support New RDA Projects	0	1	0	0
Increase street level activity by attracting thriving businesses.	Number of New Businesses	1	0	2	1
Increase downtown residential density and amenities.	Complete New Residential Units (Currently planned 2,528)	34	0	574	0
Increase property and business owner outreach efforts.	Property Owner Meetings	8	5	3	4
	Reno Police Department Mobile Engagement Team Business Contacts	42	47	51	42

## *Vintage at Washington Station Ribbon Cutting – October 15th*







# Improving the Built and Natural Environment

DESIRED OUTCOME	WHAT WE'RE DOING	JUL	AUG	SEPT	OCT
Improve the built environment through infrastructure upgrades.	Complete Funded ReStore Projects	8	0	2	1
	Complete Funded Infrastructure Projects	0	0	0	0
Develop placemaking initiatives to create vibrant public spaces.	Outdoor Seating Spaces	16	0	0	0
	Complete Funded Placemaking Projects	1	0	0	1
Continue to provide regular, high-quality, proactive maintenance.	Close M&O Service Requests in the month	100%	100%	100%	100%
	M&O Service Requests Received	14	11	16	16
Implement the Truckee River Vision Plan recommendations.	Apply for grants to support the Truckee River Plan Recommendations	0	1	1	1
Implement proactive code enforcement in the downtown area to address and prevent property deterioration.	Issue Proactive Code Enforcement Cases	14	30	3	5
	Issue Parking Tickets	196	612	539	463

*Before*



*After*







# Downtown Code Enforcement Efforts

- Day-to-Day
  - Respond to citizen-initiated service requests
  - Initiate proactive Code Enforcement cases
  - Collaborate with Downtown stakeholders
  - Provide Crime Prevention Through Environmental Design (CPTED) recommendations
- Number of active Code Enforcement cases in Downtown:
  - Active Complaint Cases: 11
  - Active Proactive Cases: 29
  - Closed FY24/25: 72
- The goal of Code Enforcement:
  - Voluntary compliance with Reno Municipal Code and International Property Maintenance Code
    - Examples: lights, signs, paint, windows, graffiti, dumpsters, landscape, etc.
  - Build rapport and foster private/public collaboration with owners/occupants utilizing a comprehensive approach





# Enhancing the Downtown Experience

DESIRED OUTCOME	WHAT WE'RE DOING	JUL	AUG	SEPT	OCT
Increase the acceptance rate of services from homelessness outreach.	Percent of unhoused interactions accepting social services	32%	20%	41%	42%
	Planned homelessness outreach activities	29	31	27	32
	River Rangers Service Referrals	NA	67	272	381
Promote year-round activation of public spaces.	Number of Events in Downtown	31	6	9	12
	Planned Activation Days	4	11	11	20
	New Events in Downtown	4	4	4	4
Maintain a visible presence of public safety officers and rangers providing proactive outreach to mitigate nuisance.	RPD Downtown Planned Operations (Enforcement and Outreach)	22	26	18	22
	Community Court RPD Mobile Engagement Team Enforcements	22	58	41	109
	Active patrol of parks via River Rangers (% of Instances of All Clear Location)	NA	31%	41%	75%



# Enhancing the Downtown Experience

DESIRED OUTCOME	WHAT WE'RE DOING	JUL	AUG	SEPT	OCT
Support the Downtown Reno Partnership Ambassadors Program's efforts to maintain a clean, safe, and welcoming downtown.	Shopping Carts Recovered	104	91	93	115
	Pressure Washes Performed	251	255	245	226
	Rides Provided to Shelters and Services	119	116	114	129
	Wellness Checks	280	249	325	332
	Safe Walks	27	30	38	50
	Business Checks	715	595	760	763

Before



After





## Offbeat Music Festival



## Rolling Recreation



# Recommended Motion

I move to accept staff's monthly downtown update report.