



Reno Redevelopment Agency (RDA)

History of the Redevelopment Agency

The Reno Redevelopment Agency was established in 1980 in response to urban decline and shifting economic patterns following the mid-20th-century manufacturing downturn. As Reno's population grew in the late 20th century, suburban expansion led to the deterioration of key projects, land parcels, and buildings in the downtown core. To counter this, the City of Reno created the Agency and established Redevelopment Area 1 (RDA 1), supporting major projects such as the National Bowling Stadium, the Truckee Riverwalk, and Greater Nevada Field. In 2005, Redevelopment Area 2 (RDA 2) was established, but the Great Recession led to a decline in property values and tax revenues, causing the Agency to go dormant in 2009.

In recent years, economic recovery and population growth have driven private investment in the urban core, leading to new developments and increased property values. With tax revenues now surpassing the thresholds set at the inception of RDA 1 and RDA 2, the Agency is once again positioned to drive economic progress and foster optimal land use in downtown and surrounding urban areas.

Agency Goals

1. Increase the diversity and quantity of products and services available from businesses in the Redevelopment Areas by attracting businesses that provide essential goods and services, dining, and retail, in addition to improving the structural integrity and visual appeal of buildings that such businesses may be located in.
2. Increase the diversity and number of residents living in the Redevelopment Areas through the creation of quality housing options that appeal to households of varying age, income, and size, and that are located near businesses providing essential services and leisure and recreation spaces.
3. Enable and encourage the flow of people into the downtown area, and optimize the use of public spaces.

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