

City of Reno Board or Commission Membership Application

PLEASE BE ADVISED THAT ALL INFORMATION COLLECTED IN THIS APPLICATION IS PART OF THE CITY OF RENO'S PUBLIC RECORD AND IS, UPON REQUEST, AVAILABLE FOR PUBLIC REVIEW.

These positions are limited, in most cases, to residents of the City of Reno. The City Council endeavors to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions may have professional qualification requirements or require filing of financial statements with the Secretary of State. Contact the City Clerk's office at 775-334-2030 with any questions.

Contact Information				
First Name (Required) *		Middle Name/Initial	Last Name (Required) *	
KATHLEEN			SCHNEIDER	
Nick Name/Preferred Name		Email Address (Required) *		Phone Number (Required) *
Katie		KATIE.TRAIN@GMAIL.COM		2138806676
Home Address (No PO Box) (Required) *			City	Zip Code
1975 Von Way			(Required) *	(Required) *
			Reno	89509
Ward				
WARD 2				
Business Address			City	Zip Code

I agree to inform the Reno City Clerk's Office of any contact or address changes.

☒ I Agree (Required) *

Is this a new application, an application for reappointment, or an amendment to an existing application? (Required)
<p>*</p> <p><input checked="" type="radio"/> New Application</p> <p><input type="radio"/> Reappointment</p> <p><input type="radio"/> Amendment</p>

Name of Board or Commission for which you would like to apply: (Required)
<p>*</p> <p>Recreation and Parks Commission</p>

Explain briefly why you would like to be appointed to this board or commission.

I believe have four key qualities that demonstrate my ability to serve on this commission with great success:

- * Passion for our public recreation – I’m a lifelong customer of the Reno park facilities – from the Idlewild merry-go-round to playing middle school volleyball at EMCC and so much more. My parents taught me to value and take care of our parks from a young age, and I aspire to do the same with my own children. My current favorite park is Manzanita Park – it’s so beautiful!
- * 15 years of “hard core” finance & operations experience – I began my career in a selective financial analyst program at Apple in 2009, receiving my CPA while working in the Internal Audit department. Most recently, I completed almost a decade as the leader of the Gigafactory Nevada finance team. I've prioritized managing financials and controls from a first principles basis, ensuring a “no surprises” mentality, and a steadfast ability to educate the teams on complex financial topics. I want to ensure the parks department has a budget that meets the needs of our community.
- * Results Oriented, Respectful Collaborator – My work experience has required immense collaboration and integrity across all teams at Apple & Tesla. I've always created a respectful, yet challenging environment where all opinions are heard and evaluated. Great ideas and proposals need to withstand the questions of all, to ensure we drive to the best results for our community.
- * Mom of 3 – I'm a mother to 3 young children, the hardest and most rewarding job of all. This requires not only incredible organization & leadership (and lots of park visits) but also a good dose of imagination, patience, humor – all attributes I bring to this board.

I want to serve on this committee to continue to ensure the success of the department, but also to show my children the value of volunteer work and dedication to our community. It would be a true honor to serve on this committee.

Relevant Education or Training

Are you currently registered to vote in the City of Reno?

- ☒ Yes
- ☐ No

Are you 18 or over?

- ☒ Yes
- ☐ No

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will result in automatic removal from the board or commission.

☒ I Agree *


WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By signing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Printed Name of Applicant: *
Kathleen (Katie) Schneider

Today's Date *
10/29/2024

Signature of Applicant: *



Attach Resume (1)	
Document Name	Attachment Type
SCHNEIDER, KATHLEEN APPLICATION FOR RECREATION AND PARKS COMMISSION () – 10/29/2024	RESUME

Kathleen (Katie) Schneider
1975 Von Way, Reno, Nevada 89509
katie.train@gmail.com — (213) 880-6676

Experience

Full Time Stay at Home Mom (*current*)

Caring for three children.

Tesla

Senior Finance Manager

Reno, Nevada

October 2021 - June 2024

Lead a team of three financial analysts, forecasting capital and operational spend for three major factories - Gigafactory Nevada (Powertrain, Semi, and Energy Storage Manufacturing), Gigafactory New York (Solar Roof and Supercharger Manufacturing), and Megafactory Lathrop (Energy Storage Manufacturing). These factories are a combined 7.5M square feet, with over 6K employees.

- Lead weekly cost reviews across the sites, focusing on build attainment, production KPIs, and progress against productivity improvement and cost reduction targets. Report key factory metrics monthly & quarterly to finance leadership.
- Responsible for forecasting \$3.5B capital expansion in support of high volume semi and battery manufacturing. In this early stage, I work closely with our construction and manufacturing business leads to determine our capital expenditures to start the factory as well as all the operational spend required to build each unit, in order to present a cost status to our executives. I work extensively with the teams on evaluating opportunities for cost reduction and ensure that automation projects meet our internal ROI thresholds.
- Perform ad hoc analyses across the business - evaluating insource/outsource decisions, inventory management and warehousing decisions, and develop production/cost optimized plans.

Finance Manager, Gigafactory Nevada & New York

October 2017-October 2021

- Expanded scope to include Gigafactory New York (1M Square Feet, ~1K employees). Responsible for forecasting attainment to New York State incentive agreements.

Finance Lead - Gigafactory Nevada

April 2016 - September 2017

- Expanded scope to include Model 3 Battery Pack & Drive Unit manufacturing, while managing two analysts.

Finance Associate - Gigafactory Nevada

September 2015-March 2016

- Accurately forecasted spend for all construction (\$5B+ reported) & manufacturing activities for Energy Products.
- Managed biweekly meetings with the CFO and Vice President to review financial progress on site, major risks, and key decisions. Responsible for providing clear analysis for strategic actions on the most effective and efficient capital spend activities.
- Led partnerships with onsite suppliers (ex. Panasonic) to manage cost reduction activities and execute complex accounting agreements between the organizations.

Stitch Fix

San Francisco, California

FP&A Analyst

March 2015 - September 2015

- Built a complex and flexible model to forecast key operating expense of outbound and return shipping expenses for all distribution centers.
- Compiled and analyzed merchandise sales and margin results for month-end close and quarterly Board meetings.
- Supported merchandise planning and operations teams with various financial modeling, reporting, and analysis.

Apple Inc

Cupertino, California

Senior Financial Analyst - USA iPhone Sales Finance

December 2012 - February 2015

- Selected to join newly created team, defining responsibilities and expectations for Worldwide Finance teams to gain a deeper understanding of the USA iPhone business.
- Created detailed competitor analysis reports, allowing senior management to determine effective sales planning activities throughout the quarter. Completed consumer offer and pricing analyses, through internet research and discussions with Carrier teams.
- Built a Quarterly Business Report, capturing all key financial and sales highlights, used in preparation for quarterly earnings call.
- Partnered with Demand Forecasting, Supply Operations, WW iPhone Sales, and external Carrier teams to develop short and long range sales forecasts. Monitored business at all USA Carriers and Retailers (Best Buy, Target, Apple Retail, etc.).
- Performed ad hoc analysis for management on sales and inventory metrics. Gained expertise in creating queries and developing reports in Apple systems.

Apple Inc

Cupertino, California

Internal Auditor

June 2011 - December 2012

- Conducted and completed confidential employee misconduct investigations and implemented automated processes to detect and mitigate fraud. Coordinated with Human Resources, Legal, and IT teams.
- Responsible for annual Sarbanes-Oxley testing requirements with AppleCare Warranty, Technical Accounting, and Global Shared Services Teams.
- Redesigned and automated annual SOX scoping account selection report, reducing processing time from two weeks to one hour.
- Audited several business organizations and procedures for compliance and recommended efficiencies and process improvements.

Kathleen (Katie) Schneider
1975 Von Way, Reno, Nevada 89509
katie.train@gmail.com — (213) 880-6676

Apple Inc

Cupertino, California

Finance Development Program Analyst

August 2009 - June 2011

- Completed nine 3-6 month rotations throughout Apple Finance, including WW iPhone, Retail URM, Software R&D, Japan FP&A (in Tokyo), EMEA Online Store (in London), Channel Sales, and G&A Finance.
- Analyzed finance and sales data for Quarterly Business Reviews, supply/demand balance analyses, and forecasting reviews.
- Partnered with engineering and business teams to create accurate quarterly operating and capital expenditure forecasts. Presented quarterly forecasts to senior management.
- Developed and maintained Retail reporting for Weekly Business Reviews and launch analyses (First iPad & iPhone 4).

Education & Certification

University of Southern California

Los Angeles, California

Bachelor of Science, Accounting

May 2009

Certified Public Accountant, State of California, License No. 121266 (Inactive as of 6/2/15)