

## Application Form

### Notice of Public Record

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

### Profile

Julius

First Name

C

Middle Initial

Lorentzen

Last Name

jlogolfer@icloud.com

Email Address

350 Manciano Way

Home Address

Suite or Apt

Reno

City

NV

State

89521

Postal Code

What ward do you live in? \*

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None Selected

775-742-1737

Primary Phone

Alternate Phone

How long have you been a resident of the City of Reno? 23 Years

Question applies to Reno City Council

How long have you lived at your current residence? 6 Years

Are you over 18 years of age?

☒ Yes ☐ No

Question applies to Reno City Council

 NV

Government Issued Photo ID

Are you currently registered to vote in the City of Reno? \*

yes

None Selected

RoadSafe Traffic Systems

Employer

Branch Manager

Job Title

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Which Boards would you like to apply for?

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- ☐ Access Advisory Committee
- ☒ Building Enterprise Fund Advisory Committee
- ☐ Charter Committee
- ☐ Civil Service Commission
- ☐ Development Committee of the Reno Housing Authority
- ☒ Financial Advisory Board
- ☐ Grants Committee of the Reno Arts and Culture Commission
- ☐ Historical Resources Commission
- ☐ Human Rights Commission
- ☐ North Valleys Water Management Subcommittee
- ☐ OPEB Trust Fund
- ☐ Public Arts Committee
- ☒ Recreation and Parks Commission
- ☐ Redevelopment Agency Advisory Board
- ☐ Reno Arts & Culture Commission
- ☐ Reno City Planning Commission
- ☐ Reno Housing Authority
- ☐ Reno Tahoe Airport Authority
- ☐ Reno-Tahoe Airport Noise Panel
- ☐ Senior Citizen Advisory Committee
- ☐ Special Events Sponsorship Committee
- ☐ Tenant Issues and Concerns Citizen Advisory Board
- ☐ Urban Forestry Commission
- ☐ Ward 1 Neighborhood Advisory Board
- ☒ Ward 2 Neighborhood Advisory Board
- ☐ Ward 3 Neighborhood Advisory Board
- ☐ Ward 4 Neighborhood Advisory Board
- ☐ Ward 5 Neighborhood Advisory Board
- ☐ Washoe County District Board of Health
- ☐ Washoe County HOME Consortium Technical Review Committee
- ☒ Western Nevada Development District

Reno City Council

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Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

☐ Yes ☒ No

If yes, please list conviction dates and nature:

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Interests & Experiences

Education or training relevant to the board or commission to which you are applying:

I have a B.A. in Business Management as well as an MBA. Relevant Experience as Director of Finance and Operations for Innovative Vending, as well as retail management.

Explain briefly why you would like to be appointed to this board or commission.

I would like to be appointed to one of the boards I applied for because I believe I can help the City of Reno with by education and experience across many different spectrums. I want to help Reno anyway that I can and will everything in my power to help.

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Upload a Resume

Question applies to Reno City Council

Have you previously ran for elected office? If yes, please describe. No

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Question applies to Reno City Council

Do you plan to run for elected office in the future? Yes I do.

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☒ Yes ☐ No

Question applies to Reno City Council

Please list any known conflicts of interest you would have while serving in the office of At-Large City Council Member.

None

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Ethnicity

[REDACTED]

Gender

[REDACTED]

Sexual Orientation

[REDACTED]

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### Open Meeting Law Waiver

WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

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The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

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☒ I Agree

Question applies to Youth City Council

**Signature of Parent or Guardian**

**If applicant is under 18:**

Question applies to Youth City Council

**Parent or Guardian Name**

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Question applies to Youth City Council

**I acknowledge that I have read the Waiver above and allow my child to participate in the Reno Youth City Council.**

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☒ **I Agree**

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### **Acknowledgement**

**Please Agree with the Following Statement**

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**I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.**

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☒ **I Agree**

# Julius Lorentzen

775 742 1737 | jlore23@wgu.edu | www.linkedin.com/in/julius-lorentzen-060355121

## PROFESSIONAL SUMMARY

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Results Oriented Management Leader with 5 years' experience in retail management. With 6 years' experience in Operations, Data Analysis, and Planning. Proven ability to provide a welcoming and well-maintained environment with an obsession for an outstanding customer experience. Strong work ethic with an excellent management aptitude as well as having a team focused leadership style. Outstanding Team Management expertise working with and managing front line managers and having responsibility for supporting their performance as managers and their teams. Experience in building, developing, and retaining high performing employees. Exceptionally skilled, and creative, a leader with a track record of taking ownership and driving results using data driven techniques.

## PROFESSIONAL EXPERIENCE

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**Assistant Store Manager**, Region 884

07/2020 – Present

Lowe's Home Centers Reno, Nevada USA

Deliver the Right home improvement products, with the best service and value, across every community we serve

- Manage store opening and closing procedures
- Controls expenses including payroll and other controllable expenses, and manages payroll hours by confirming the schedule supports the forecasted payroll plan
- Proactively build and maintain collaborative relationships with cross-functional partners
- Maintain knowledge of industry service, sales and operational trends and shares and applies knowledge where possible
- Identifies sales opportunities and gaps in inventory/merchandising and creates specific plans of action to drive improved in-stock, sales, and margin performance
- Looks for ways within respective departments to enhance the Pro customer experience and drive Pro sales
- Anticipates and proactively addresses operational issues that could impact customer service levels and/or achievement of store sales goals
- Monitors the use of store power equipment, ensuring that it is operated safely at all times and addressing any violations with associates
- Drives a culture of safety, security and shrink prevention throughout the store, ensuring doors and gates are secured and monitored, signs of shoplifting and theft are reported appropriately, and that steps are taken on a daily basis to maintain inventory and shrink budget integrity

**Small Business Owner**, Prestige Markets

06/2019-Present

Las Vegas, Nevada USA

- Micro Market Vending Business

- Owner/Operator

**Assistant Store Manager, Western Region**

11/2016-02/2019

Sam's Club Reno, Nevada USA

Grow Membership with our Club through providing excellent customer service and developing skilled and knowledgeable teammates

- Lead Store to highest sales year in its existence, over \$75,000,000, through excellent customer service and merchandising
- Developed and promote most successful associates in order to continue driving high performance across all facets of the store
- Won store of the year in 2017, we achieved #1 in sales, #1 in membership growth of over 18%, and #1 in customer satisfaction
- Manage Cash Flow from Operations
- Manage Day to Day Operations
- Manage Human Capital
- Develop plans to meet budgetary goals
- Deliver Excellent Service to all Customers

**Director of Operations**

07/2015-Present

Innovative Vending

- Set up and maintain all network activity
- Check software daily, and update when needed
- Ensure all online functions are working properly
- Keep security measures active at each operating location
- Manage Various Locations to ensure all facets of company are functioning properly
- Dex Monitoring
- Ordering
- Inventory Management
- Procurement
- Planning, and Forecasting Sales and Inventory Levels
- Manage Day to Day Operations
- P&L Management

## EDUCATION

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**Master of Business Administration**

02/2021

Western Governors University, Salt Lake City, UT

**Bachelor's degree, Business Management**

03/2019

Western Governors University, Salt Lake City, UT