

# GLOW PLAZA AND FESTIVAL AREA AMENDMENT

## RENO PLANNING COMMISSION

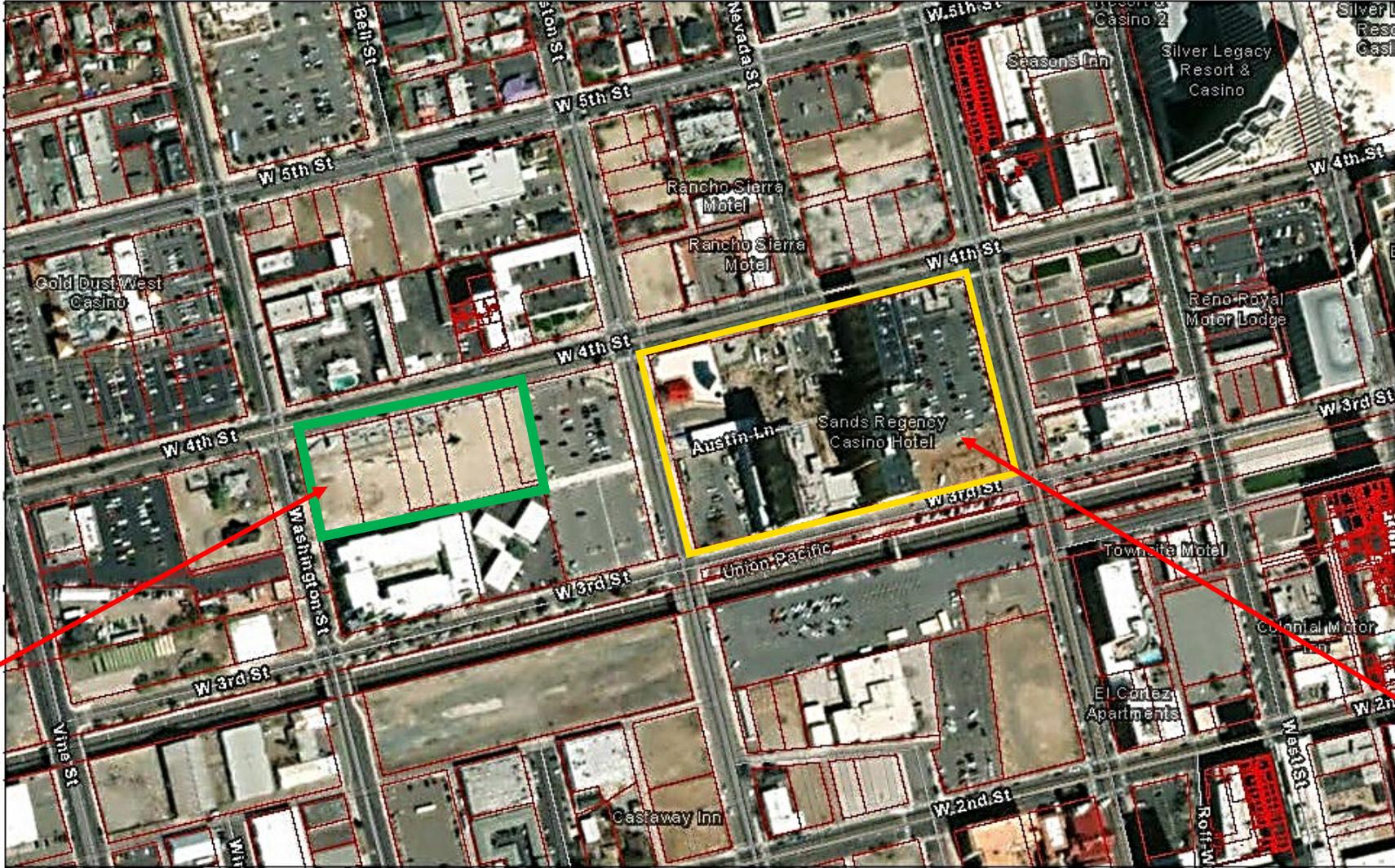
**February 1, 2023**

Presented By:  
Garrett D. Gordon, Esq.  
Lewis Roca Rothgerber Christie

# CONDITIONAL USE PERMIT TO EXPAND BOUNDARY OF GLOW PLAZA FESTIVAL AREA



- On May 11, 2022, the Reno City Council, following a public hearing, approved the request for a conditional use permit to allow the Glow Plaza to facilitate outdoor festivals, concerts, recreation, and events.
- The neighboring parcel, the Sands Regency Hotel, is located on the eastern side of the Glow Plaza on APN 007-542-15 located in the Mixed-Use Downtown – Entertainment District.
- On December 27, 2022, a conditional use permit application was submitted to the City of Reno for approval to amend the Glow Plaza use permit to include the Sands parcel solely for purposes of allowing on-premises signage to promote the approved Glow Plaza on the Sands' display boards.



Current Glow Plaza Festival Site Use Permit Boundary

Sands parcel – to be included in Glow Plaza permit for purposes of allowing on-premises promotion



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December 12, 2022

VIA IN-PERSON SUBMISSION

City of Reno  
 Development Services Department  
 One East First Street  
 Reno, Nevada 89501

RE: Conditional Use Permit – Glow Plaza Festival Grounds Application Amendment

To Whom It May Concern:

**I. INTRODUCTION; BACKGROUND; OVERVIEW OF REQUEST**

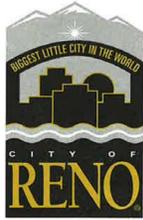
On behalf of Reno Real Estate Development LLC, the applicant in this matter ("Applicant"), we hereby submit the enclosed application for a conditional use permit to expand the boundaries of the previously approved Glow Plaza conditional use permit (Case No. LDC22-00038) in order to allow on-premises signage APN 007-542-15.

The Glow Plaza is located on the south side of W. 4th Street between Washington and Ralston Streets on Assessor's Parcel Numbers ("APN") 007-274-01, -03, and -38 through -42 inclusive. The Glow Plaza will provide a safe and accessible venue and community space for concerts, fairs, festivals, and other events. On May 11, 2022, the Reno City Council, following a public hearing, approved the request for a conditional use permit to allow the Glow Plaza to facilitate outdoor festivals, concerts, recreation, and events (Case No. LDC22-00038).

The neighboring parcel, the Sands Regency Hotel (the "Sands"), is located on the eastern side of the Glow Plaza on APN 007-542-15 located in the Mixed-Use Downtown – Entertainment District ("MD-ED"). The Applicant requests approval of this conditional use permit to expand the Glow Plaza permit boundary to include the Sands parcel to allow on-premises signage to promote the approved Glow Plaza on the Sand's display boards as shown in Exhibit "A" attached hereto.



Mikki Huntsman  
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City Clerk's Office (775) 334-2030  
Central Cashiering (775) 334-2032  
Records (775) 348-3932

May 12, 2022

Reno Real Estate Development, LLC

FILED THIS DATE  
5/12/2022  
BY: [Signature]  
CITY CLERK

Re: Case No. LDC22-00038 (Jacobs Glow Plaza and Festival Area) – **NOTICE OF FINAL ACTION, DECISION, OR ORDER**  
APN: 007-274-01, 03, and 007-274-38 through 42 (Ward 1)

Dear Applicant:

At a regular meeting of the Reno City Council on May 11, 2022, and following a public hearing thereon, the Reno City Council modified the decision of the Planning Commission and approved the request for a conditional use permit to allow "Amusement or Recreation, Outside" and "Live Entertainment" land uses to facilitate outdoor festivals, concerts, recreation, and events. The ±2.32 acre site is located on seven parcels generally located south of West 4th Street, east of Washington Street, and ±200 feet west of Ralston Street. The site is zoned Mixed-Use Downtown – Northwest Quadrant (MD-NWQ) and has the Downtown Mixed-Use (DT-MU) Master Plan land use designation.



# THE GLOW PLAZA





# QUESTIONS?