

STAFF REPORT

Date: December 4, 2024

To: Mayor and City Council

Through: Jackie Bryant, Interim City Manager

Subject: Staff Report (For Possible Action): Approval of the allocation of American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF) to the Downtown Reno Partnership (DRP) to support activation and beautification efforts in downtown Reno, in the amount of \$70,000 from Council-specific allocated funds. (ARPA Fund) [Schieve]

From: Jenifer Alvarez, Community Liaison

Department: City Manager's Office – Council Donations

Summary:

Mayor Schieve would like to allocate \$70,000 from the American Rescue Plan Act (ARPA) Coronavirus State and Local Fiscal Recovery Fund (SLFRF) allocation plan adopted by Council at the August 25, 2021 meeting to the Downtown Reno Partnership (DRP). This funding, drawn from Council-specific allocations, will support the DRP in facilitating adding colorful murals to blighted facades, infrastructure maintenance / improvements with opportunities for outdoor dining, as well as events to bring added foot traffic to downtown.

Alignment with Strategic Plan:

Economic and Community Development
Arts, Parks, and Historical Resources

Previous Council Action:

August 25, 2021 – Council accepted the \$51,519,997 in SLFRF allocated through ARPA and allocated \$70,000 to each Reno councilmember for council-specific projects.

Background:

The City of Reno received \$51,519,997 from the SLFRF and began allocating funds on August 25, 2021. Part of this allocation included \$70,000 to each Reno councilmember for Council-specific projects.

The DRP is a key partner in revitalization efforts in downtown Reno, and this funding will help advance projects that benefit the community, including initiatives that attract both residents and visitors to the area. The allocation of these funds will provide DRP with resources to implement projects such as an event to showcase art and improvements in the downtown corridor. These projects align with the broader goals of using ARPA funds to foster economic recovery and improve quality of life for city residents.

Financial Implications:

ARPA funds have been allocated to each councilmember to fund projects.

Legal Implications:

Legal review completed for compliance with City procedures and Nevada law.

Recommendation:

Staff recommends Council approves the allocation of American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF) to the Downtown Reno Partnership ("DRP") for activation and beautification efforts in downtown Reno, in the amount of \$70,000 from Council-specific allocated funds.

Proposed Motion:

I move to approve the allocation of American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF) to the Downtown Reno Partnership ("DRP") for activation and beautification efforts in downtown Reno, in the amount of \$70,000 from Council-specific allocated funds.

Attachments: