



CALL FOR ARTISTS

Evelyn Mount Northeast Community Center Mural Reno, Nevada

Deadline: April 30, 2024 at 11:00 pm PST

The Reno Arts & Culture Commission (RACC) is seeking qualifications from artists for a public art opportunity in Reno, Nevada. This opportunity is open to artists living and working in northern Nevada and northern California.

Project Description:

The Reno Arts & Culture Commission and Public Art Committee is looking for an artist/artist team to design and create a large-scale mural on the western exterior of the Evelyn Mount Northeast Community Center. This project will add vibrancy to the building and surrounding area and reflect the character of the neighborhood. Part of this project includes a community engagement component. Selected artist(s) will be expected to work with City staff to conduct community engagement sessions with users of the building and the surrounding neighborhood. The final design of the mural will be created from input from these sessions.

The mural will be painted on two exterior western walls of the community center. They are separated by a shorter section of wall that is not part of the call. Approximate square footage to be painted is around 2,600 square feet (see attached drawings), around 1400 square feet for the northwest wall and 1,200 on the southeast wall.

The goals for the project include: creating a unique character for a specific area of town, increasing public awareness of art, engaging with the community to create something that reflects the neighborhood, and broadening visitors' perspectives of public spaces within the City. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism and weather.

The RACC seeks artists with prior public art experience, specifically large-scale mural work. The \$35,000 commission will cover all services from design through final installation/implementation, including artist fee, fabrication, insurance, transportation, travel fees, equipment, and installation.

Final selection of one artist or team will be made by the PAC, RACC, and stakeholders and approved by Reno City Council based on proposal and qualifications.

Budget:

Project budget is \$35,000 for the entire project. This budget is inclusive of all costs associated with the design, planning, materials, installation, and completion of the project. The budget includes all travel costs and insurance. This project is funded by the City of Reno's 2% for Public Art Ordinance / Public Art Fund.

Location:

[Google Maps link to Evelyn Mount Northeast Community Center.](#)

General Area:

Evelyn Mount Northeast Community Center (EMNECC) is located in Northeast Reno off of Valley Road north of I-80. EMNECC has a year round pool, fitness center, gymnasium, teen room, and meeting rooms. Additionally, EMNECC is located directly next to Dick Taylor Memorial Park that has baseball/softball, basketball court, soccer/football, tennis court, as well as picnic shelter with barbecues and tables. EMNECC serves a diverse population and is one of the main recreation centers that offers programming operated by the City of Reno.

The immediate surrounding area is mostly residential. The University of Nevada, Reno is adjacent to EMNECC to the west. Many students live nearby, in formal student housing and rentals. The largest age demographic in the area is 20-29 year olds. There are two elementary schools nearby: Coral Academy of Science Elementary School and Dorothy Lemelson S.T.E.M. Academy Elementary School. In the larger neighborhood, the average median income is \$45,000. An estimated 21% of the neighborhood live below the poverty line, more than the 12.5% Nevada state average. In the area 35% of households speak languages other than English.

Submission Requirements:

1. Resume or CV: Current professional resume or curriculum vitae (CV), detailing professional artistic accomplishments, list of relevant past projects, and references from previous public art projects.
2. Digital Images: 5 digital images of previously completed artwork. Include image information including date, size, location, and description of work.
3. Letter of Interest: This letter should address how the applicant's previous experience and current artistic direction will result in a successful public art

project for this space. Include information on how you would approach this project, particularly the community engagement portion.

The Artist Selection Process:

- Artists/teams submit qualifications, past work examples, and a letter of interest online through Submittable (see below).
- The Public Art Committee, with input from stakeholders, and RACC will select an artist/artist team for the commission.

Tentative Timeline:

April 30, 2024 - Submission due online at 11:00 pm PST

May 2024 - One artist/team selected for commission

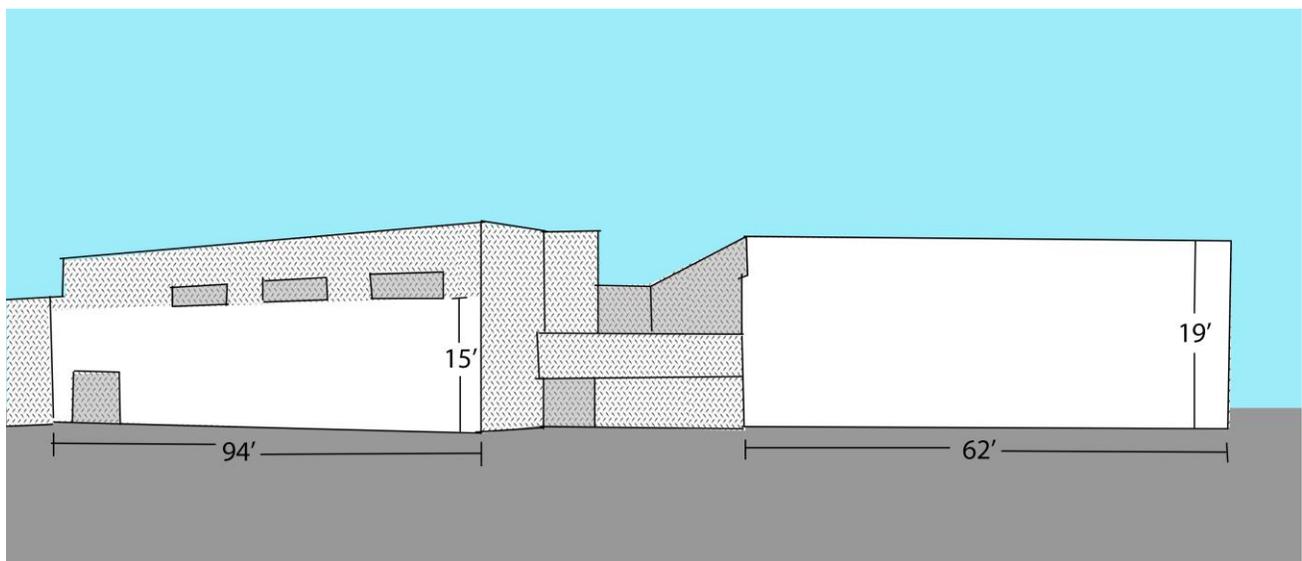
June/July 2024 - Community engagement and mural design

August/September 2024 - Artwork installation

How to Submit Your Qualifications:

Submit images of past work, resume, letter of interest and biographical information in [Submittable](#) at:

For more information about City of Reno programs, visit www.RenoCulture.com. For questions on submitting through Submittable, please contact the Submittable Support Team. For questions regarding the call, please contact City of Reno Arts & Culture Program Assistant, Anza Jarschke, at jarschkea@reno.gov (775) 689-8459.





West side of Evelyn Mount Northeast Community Center



Northwest section



Inset Doorway
Not part of call

62'W x 19'H