

STAFF REPORT

Date: December 13, 2023

To: Mayor and City Council

Thru: Doug Thornley, City Manager

Subject: Staff Report (For Possible Action): Resolution granting 18 Arts & Culture Event Grants for 2023: \$6,054 to Pioneer Center for the Performing Arts; \$5,925 to Good Luck Macbeth; \$5,925 to Latino Arte and Culture; \$2,554 to Lake Tahoe Shakespeare Festival; \$5,796 to Nevada Museum of Art; \$4,952 to Arts for All Nevada; \$5,796 to High Desert Harmony; \$5,667 to the Holland Project; \$5,603 to Artown; \$5,539 to Reno Philharmonic Association; \$5,474 to The Board of Regents, Nevada System of Higher Education on behalf of The University of Nevada, Reno Latino Research Center; \$5,474 to Holy Cross Lutheran Church of Reno; \$5,410 to Northern Nevada Rural Concert Initiative; \$5,217 to Reno Chamber Orchestra; \$5,088 to The Reno Bike Project on behalf of KWNK Reno Community Radio; \$5,023 to Reno Jazz Orchestra; \$4,959 to The Board of Regents, Nevada System of Higher Education on behalf of The University of Nevada, Reno Lilley Museum of Art; and \$4,895 to MidTown District Reno for Dancing in the Streets, Art Walk, all to provide arts and cultural programs, events, and services in Reno in the total amount of \$95,351. (General Fund and Room Tax)

From: Megan Berner, Senior Management Analyst

Department: City Manager's Office – Arts and Culture

Summary:

On November 27, 2023, the Reno Arts and Culture Commission (RACC) reviewed the Grant Committee of the RACC's ranking and scoring of 18 Arts & Culture Event Grant applications for 2024. The RACC recommended funding of 18 Arts and Culture Event Grants based on scoring in the amount of \$95,351. Staff recommends Council adoption of a Resolution and approval of the agreements to allocate \$95,351 to 18 nonprofit Arts & Culture organizations for purposes described below.

Consent Review	Yes	No
1. Is this item an annual or standard item that comes before Council for regular approval?	X	
2. Is this item an agreement required based on an item previously approved by Council?		X
3. Is this item included in the current budget approved and adopted by Council?	X	
Other Considerations		
What percent of the total City budget does this item represent?	0.0001%	

Alignment with Strategic Plan:
 Arts, Parks, and Historical Resources

Previous Council Action:
 There is no recent Council action relevant to this item.

Background:
 The Grants Committee of the RACC met on November 1, 2023, to score and rank 18 Arts and Culture Event Grant applications. Projects, community festivals, special performances, exhibitions, and other events may benefit all area residents but must be of definable benefit to Reno residents. A performance, exhibit, or other activity must take place within the City of Reno’s city limits. If a project involves activities in a variety of areas, the portion taking place in Reno, or of primary benefit to Reno residents, will be the portion eligible for consideration. A 10% cash match of requested grant funds is required.

- Arts and Culture Event Grants:
- \$6,054 to Pioneer Center for the Performing Arts for Dog Days of Summer Dance Festival
 - \$5,925 to Good Luck Macbeth for the 10-10 Minute Play Festival
 - \$5,925 to Latino Arte and Culture for Day of the Dead Festival
 - \$2,554 to Lake Tahoe Shakespeare Festival for D.G. Menchetti Education Programs Present Young Shakespeare
 - \$5,796 to Nevada Museum of Art for Celebrate Dia de Muertos at Hands ON!
 - \$4,952 to Arts for All Nevada for Youth Art Month Family Festival
 - \$5,796 to High Desert Harmony Chorus for Harmony in the Park: A Celebration of Barbershop Music
 - \$5,667 to The Holland Project for Live from Rattlesnake Mountain
 - \$5,603 to Artown for 2024 Artown Festival Cultural Connections Mariachi Acero de Las Vegas
 - \$5,539 to Reno Philharmonic Association for Play for a Day

- \$5,474 to The Board of Regents, Nevada System of Higher Education on behalf of The University of Nevada, Reno Latino Research Center for Dia de los Muertos 2024
- \$5,474 to Holy Cross Lutheran Church of Reno for Artown Quilt Show and Musical Performances
- \$5,410 to Northern Nevada Rural Concert Initiative for A Winter's Tale
- \$5,217 to Reno Chamber Orchestra for Reno Chamber Orchestra Free Concert at Feed the Camel
- \$5,088 to The Reno Bike Project on behalf of KWNK Reno Community Radio for KWNK's Jazz x Indie Mind Meld
- \$5,023 to Reno Jazz Orchestra for 2024 Jazz in the Schools
- \$4,959 to The Board of Regents, Nevada System of Higher Education on behalf of The University of Nevada, Reno Lilley Museum of Art for Resilience – A Sansei Sense of Legacy Opening Event
- \$4,895 to MidTown District Reno for Dancing in the Streets, Art Walk

Each organization will sign an individual agreement and an affirmation of nonprofit status for the event. Copies of the standard agreements are attached. The University of Nevada, Reno's agreement includes slightly different language in a few sections to address their status as a State Agency and to disallow expenses such as staff salaries and facility charges. The City Attorney's Office has approved the agreements and affirmation.

Discussion:

This is an annual grants program undertaken by the RACC on behalf of the City. On November 27, the RACC reviewed the recommendation of the Grants Committee which had reviewed 18 grant applications. All the grant applications were recommended for funding based on scoring.

These Event Grants provide funding for organizations to produce free events that are open to the public so these events are more accessible to all.

The RACC revamped the program in 2013 to require that all event grants provide a 10% cash match (there was no match required in prior years) and they expanded the area where these free events can take place from the Truckee River and downtown to anywhere throughout the City, provided it remains a free event for the public. In 2017, they changed this category from July Event Grants to Event Grants so that organizations could apply for events throughout the year, spreading out some of the concentration of events happening in July to the rest of the year. Three years ago, the RACC initiated diversity, equity, and inclusion (DEI) requirements into their grants to reach a larger constituent base by encouraging partnerships, innovative programming, and attracting new groups to apply. This initial push for DEI requirements was accompanied by workshops for grantees and applicants led by an outside facilitator to help organizations implement DEI initiatives into their programming. The RACC continued to add DEI requirements over the last few years and, this year, added requirements for accessibility.

Financial Implications:

The Arts & Culture Event Grants in the amount of \$95,351 are included in the FY23/24 budget. \$64,000 comes from the General Fund as part of the City Manager's Office budget. The remaining \$31,351 comes from the Room Tax budget. Grant agreements state they are subject to final Council approval of the agreement and contain a Funding Out paragraph to provide additional financial flexibility to the City.

Legal Implications:

Legal review completed for compliance with City procedures and Nevada law.

Recommendation:

Staff recommends Council adopt the Resolution.

Proposed Motion:

I move to approve staff recommendation.

Attachments:

2024 Event Grants Scoring
Affirmation of Nonprofit Organization
2024 UNR A&C Event Grant Template
2024 A&C Event Grant Template
Event Grant Board of Directors List
Resolution 2024 A&C Event Grants