

STAFF REPORT

Date: February 28, 2024

To: Mayor and City Council

Through: Doug Thornley, City Manager

Subject: Staff Report (For Possible Action): Resolution accepting the Regional Street Naming Committee recommendation naming an unnamed alley to Old Creamery Alley between Plumas Street to the east, and Humboldt Street to the west, spanning from California Avenue to the north, and Walker Avenue to the south, pursuant to the Regional Street Naming Committee manual.

From: Amy Pennington, Special Projects and Outreach Coordinator

Department: Public Works

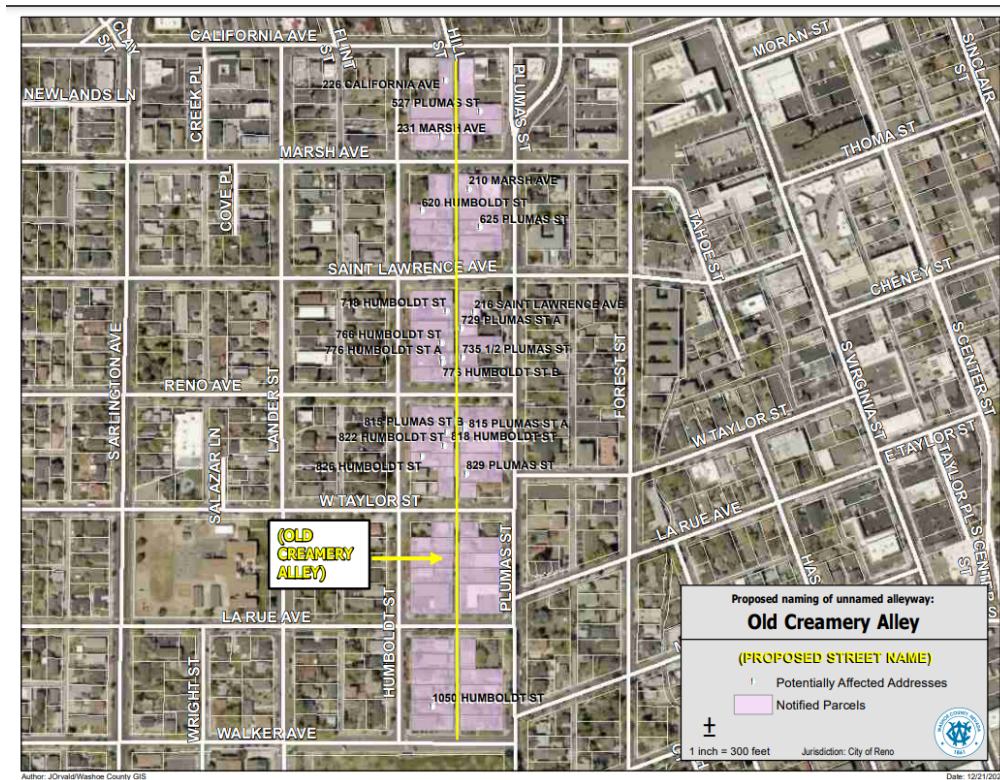
Summary:

For Council adoption is a resolution accepting the Regional Street Naming Committee (RSNC) recommendation in renaming an unnamed alley to Old Creamery Alley between Plumas Street to the east, and Humboldt Street to the west, spanning from California Avenue to the north, and Walker Avenue to the south. The alleyway is approximately 0.4 miles in length and runs in a north-south direction.

An application by resident Sam Gettle to name an unnamed alleyway between St. Lawrence Avenue and Reno Avenue was received by the RSNC on August 27, 2021. The alleyway is located within the City of Reno and runs in a north-south direction.

Consent Review	Yes	No
1. Is this item an annual or standard item that comes before Council for regular approval?	X	
2. Is this item an agreement required based on an item previously approved by Council?	X	
3. Is this item included in the current budget approved and adopted by Council?		X
Other Considerations		
What percent of the total City budget does this item represent?	0%	

The cost associated with street naming is borne by the applicant.



Alignment with Strategic Plan:
Not Applicable

Previous Council Action:
There is no recent Council action relevant to this item.

Background:

The RSNC was formed by an Interlocal Agreement to provide uniform standards for street naming and to prevent duplication of street names within the Cities of Reno, Sparks, and unincorporated Washoe County. The RSNC is a recommending body currently consisting of representatives of the Washoe County Community Services Department (CSD), the cities of Reno and Sparks Building Departments, 911 and other emergency response entities, the United States Postal Service (USPS), utilities representatives, and others. Per the Interlocal Agreement and the RSNC manual, the appropriate governing body makes the final determination, which in this case is the Reno City Council.

Discussion:

An application by resident Sam Gettle to name an unnamed alleyway between St. Lawrence Avenue and Reno Avenue was received by the RSNC on August 27, 2021. The alleyway is located within the City of Reno and runs in a north-south direction. An estimated five properties will be affected by the change. The Applicant requested to name the alleyway to avoid confusion with mail delivery and emergency services.

The application was originally presented to and recommended for approval by the RSNC on October 21, 2021, to name the alleyway “Midtown Alley.” The recommendation was forwarded to the City of Reno as it is the presiding jurisdiction. After consideration, the City of Reno requested the change be sent back to the RSNC with the name of “Old Creamery Alley” in lieu of “Midtown Alley.” The original Applicant has approved this alternate name.

On January 19, 2023, the RSNC recommended the approval of the name Old Creamery Alley. On February 13, 2023, staff presented an update to the Ward 1 Neighborhood Advisory Board (NAB).

Later, on September 9, 2023, the City of Reno requested an update to the application to include the entire alleyway in the naming, spanning from California Avenue to the north, and Walker Avenue to the south. This extension would impact approximately 19 addressed properties (see noticing map).

The Historical Resources Commission reviewed this request at their meeting on September 14, 2023, and unanimously approved a recommendation that the unnamed alley between California Avenue to the north, Walker Avenue to the south, Plumas Street to the east, and Humboldt Street to the west be named Old Creamery Alley.

Washoe County Geographic Information Systems (GIS) performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed name, Old Creamery Alley, is unique and has been accepted onto the Street Reservation List.

On January 19, 2024, the RSNC recommended approval of the name Old Creamery Alley with the new boundaries of California Avenue to the north, and Walker Avenue to the south.

Financial Implications:

None at this time. The cost of changing street name signs is the responsibility of the applicant.

Legal Implications:

Legal review completed for compliance with the terms of the Interlocal Agreement creating the RSNC.

Recommendation:

Staff recommends Council accept the Regional Street Naming Committee's recommendation to name the unnamed alley between Plumas Street to the east, and Humboldt Street to the west, spanning from California Avenue to the north, and Walker Avenue to the south Old Creamery Alley.

Proposed Motion:

I move to accept the Regional Street Naming Committee's recommendation to name the unnamed alley between Plumas Street to the east, and Humboldt Street to the west, spanning from California Avenue to the north, and Walker Avenue to the south Old Creamery Alley.

Attachments:

Old Creamery Alley Resolution
Old Creamery Alley Application
Regional Street Renaming Manual
Interlocal RSNC
RSNC Recommendation Packet