

8-28-2024 - Reno City Council Meeting - Item # B Consent Agenda

[illegible]

The Business License Conundrum

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Mon 8/26/2024 8:45 AM

To: BL Code <BLCode@reno.gov>; Public Comment - CC <PublicComment@reno.gov>; Reno Direct <RenoDirect@reno.gov>
Cc: Jenny Brekhush <BrekhushJ@reno.gov>; Naomi Duerr <DuerrN@reno.gov>; Meghan Ebert <EbertM@reno.gov>

I am a licensed business owner in the City of Reno, and as a Nevada resident living within the city limits, I question the local government's obsession with hiring outside consultants especially regarding the revamping of the Reno Business License Code.

I have observed the Washoe County School District's reliance on consultants for hiring superintendents when promoting from within was an obvious solution. Similarly, with the re-engineering of Reno's business license code, the council deferred to an outside law firm seemingly out of touch with the city's business dynamics. Instead of streamlining and simplifying, the proposed changes are convoluted and restrictive.

Why not save costs by eliminating the paid consultants and forming a panel of local business owners who understand how business operates in Reno? They could create a clear and concise code using plain and simple language--not legalese. Of course, lawyers can always review to ensure legality.

Or how about an approval process that doesn't solely rely on the perspective of the city and the RPD?

As far as reliance on past criminal history, as a retired law enforcement professional, I believe in second chances. In an era of criminal justice reform, it's time to move beyond institutional mindsets and embrace progress--not unnecessarily dwell on someone's past mistake. Allowing chances reduces recidivism and fosters economic growth.

And you did not need a fancy consulting law firm to tell you this.

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BRIAN ERBIS CONSULTING LLC

Schedule a virtual consultation/meeting:

<https://calendly.com/brian-erbis-consulting>

business licenses for ex-prisoners

lusteress@att.net <lusteress@att.net>

Sun 8/25/2024 11:00 AM

To:Public Comment - CC <PublicComment@reno.gov>

Members of the City Council,

I ask you discontinue all efforts to block ex-prisoners from acquiring business licenses. The courts have the responsibility of meting out punishment. Wouldn't you want fewer obstacles if your were attempting to start over? Please back away from this well intended, but misguided effort.

Darlene Luster
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Reno, NV 89509