

**Downtown Reno Business Improvement District
Operating Budget FY 2025-26 (July 2025 -June 2026)**

STANDARD SERVICES	
Ambassador Services (safety ambassadors, hospitality ambassadors, social outreach ambassadors, overnight ambassadors, security guards, maintenance patrols, equipment and related expenses. *Estimates subject to change	\$2,145,000
BID program Staff, Marketing, Economic Development (Executive Director, Administrative overhead, administrative staff, marketing, economic development, activation and beautification, rent, insurance and related expenses. *Estimates subject to change	\$1,177,000
PREMIUM SERVICES	
Supplemental Maintenance Services *Estimates subject to change	\$480,000
PREMIUM PLUS SERVICES	
Enhanced Services – Virginia Street *Estimates subject to change	\$186,000
TOTAL ASSESSMENT BUDGET	\$3,988,000