



City Council Comment received from Adam Cates

From Mikki Huntsman <HuntsmanM@reno.gov>

Date Mon 1/6/2025 4:39 PM

To Public Comment - CC <PublicComment@reno.gov>

Contact Info:Name:

Adam Cates

Commenting on behalf of:

Pioneer Center for the Performing Arts

Ward #:

Ward 1

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A new comment has been submitted for the Reno City Council Meeting held on: 2025-01-08.

Section:

General Closing Session Comment (unassociated to an agenda item)

Item:

H.1 City Council Comments.

Position:

No position stated - Concerned or Neutral

Are they speaking in person?

No, I am submitting a written comment only.

If no, enter comments below:

Dear Mayor Schieve and esteemed Council Members: The Pioneer Center was recently awarded an arts and culture grant through the recently formed Arts & Culture Equity Expansion grant program in the amount of \$4,000. This funding will go to support Golden Encore, our lifelong learning outreach performance program tailor made for seniors. Golden Encore was launched in November 2023 to serve our region's senior population with free, high quality performing arts programming that is entertaining, engaging, and interactive. Our roster of 7 curated performance groups creates programming that stimulates new learning, memory recall, and community building for seniors from a variety of demographics. Instead of seniors being required to come downtown to our facility, we take the performances to them where they already live and congregate. The Pioneer Center has partnered with a variety of Reno venues and free admission Golden Encore programming takes place in senior centers, public libraries, community spaces, assisted living, nursing homes, rehab centers, memory care facilities, and more. We are working with organizations who specialize in senior care to help combat the high rate of depression due to isolation and loneliness and to increase arts access through bringing people together for a joyous, shared experience. The health benefits for seniors who attend performance programs are proven again and again. The grant funding received from the City of Reno directly supports this program by helping us to pay the artists who provide these specially designed programs. Thank you for your support of the Pioneer Center and the Golden Encore program.

ACKNOWLEDGEMENTS:

By checking the "Yes" below, you agree that all the information above is true and accurate. For additional information, please refer to the agenda for today's meeting.

Yes

By checking the "Yes" below, you understand, acknowledge, and expressly agree that: (1) all information submitted by you will be entered into the public record, made available for public inspection, and freely disseminated without restriction; and, (2) any contact, personal, financial, or medical information intentionally or inadvertently submitted by you will not be maintained in a confidential manner, or subsequently exempted from public inspection.

Yes

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No