

# **C.2 Public Engagement Review**

May 7, 2025



# Alignment with Strategic Plan



Governance &  
Organizational  
Effectiveness

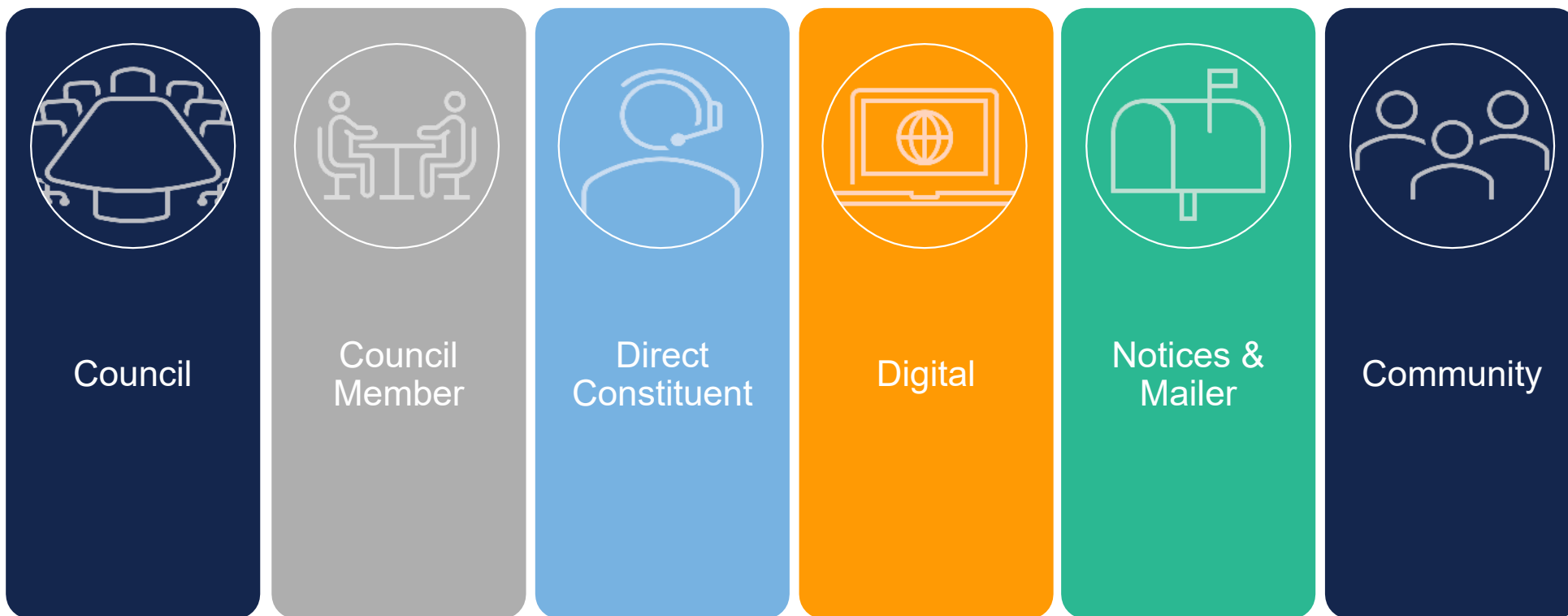


Fiscal Sustainability

# Public Engagement

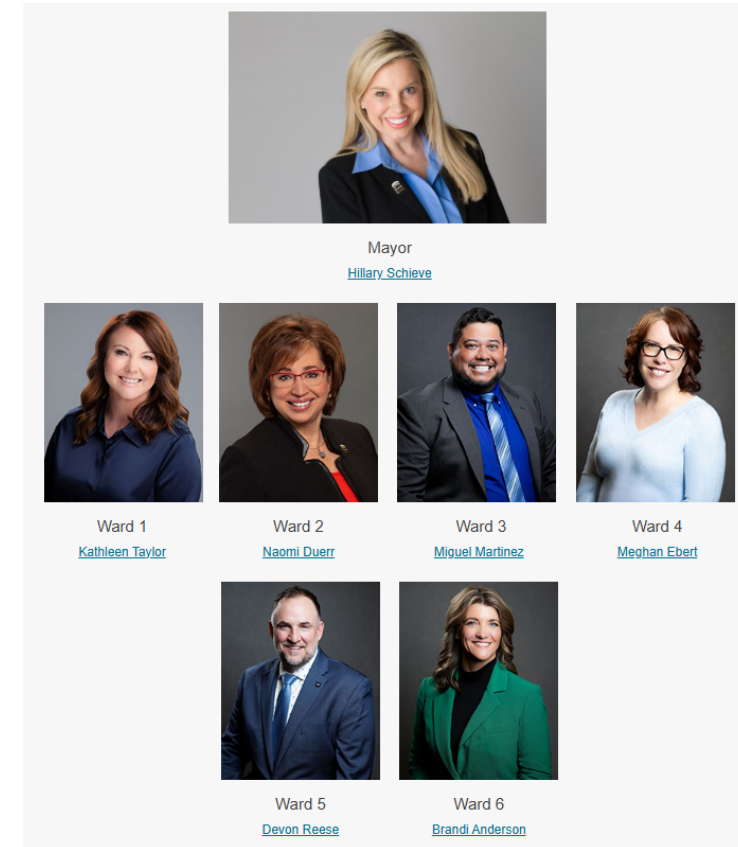


# Public Engagement Approaches



# Council Engagement

- Council Meetings
- Regional Boards & Commissions
- Council Memos
- Weekly City Hosted Events & Activities Notifications



2024 Engagement Metric:  
3,980 Online Public Comments for City Council Meetings





# Council Member Engagement

- Ward Webpages
- Ward Newsletters
- Community Scheduling Requests
- Council Member Email & Phone
- Biggest Little Council Connects



2024 Engagement Metric:  
1,923 Scheduling Requests Received



# Direct Constituent Services



Reno Direct  
Phone/Website

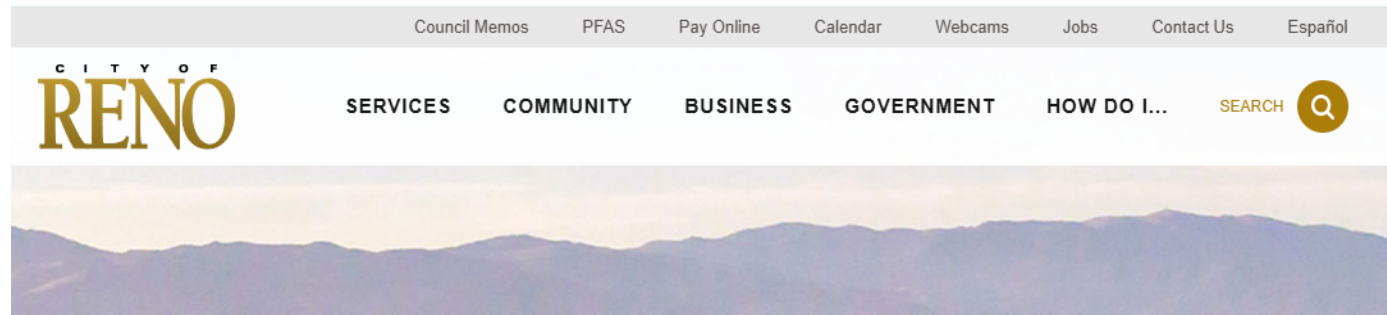


Non-Emergency  
Dispatch

2024 Engagement Metric:  
60,000+ Reno Direct Calls & 184,566 Non-Emergency Dispatch Calls



# Digital Engagement: Online



2024 Engagement Metric:  
3.3M Reno.Gov Views & 340,000 Social Media Followers





# Digital Engagement: Newsletters



- All News & Updates
- Arts & Culture
- Bids, RFP, & RFQ
- Boards & Commissions
- Business News
- City Council Agendas
- Community Development
- Development Projects
- Emergency News
- Job Openings
- Paradise Park
- Parks & Rec Programs
- Placemaking Study
- Press Releases
- Public Safety News
- Public Works
- Seniors
- Special Events
- Ward Newsletters
- Youth Services

2024 Engagement Metric:  
33,000 Newsletters Subscribers



# Notices & Mailers

Citywide  
Initiatives

Community  
Cleanups

Development  
Projects

Wildfire  
Preparedness



2024 Engagement Metric:  
45,000 Development Notices Mailed



# Community Engagement & Programs



Reno Constituents  
Institute



Community and  
Special Events



Community Forums



Workshops and  
Town Halls



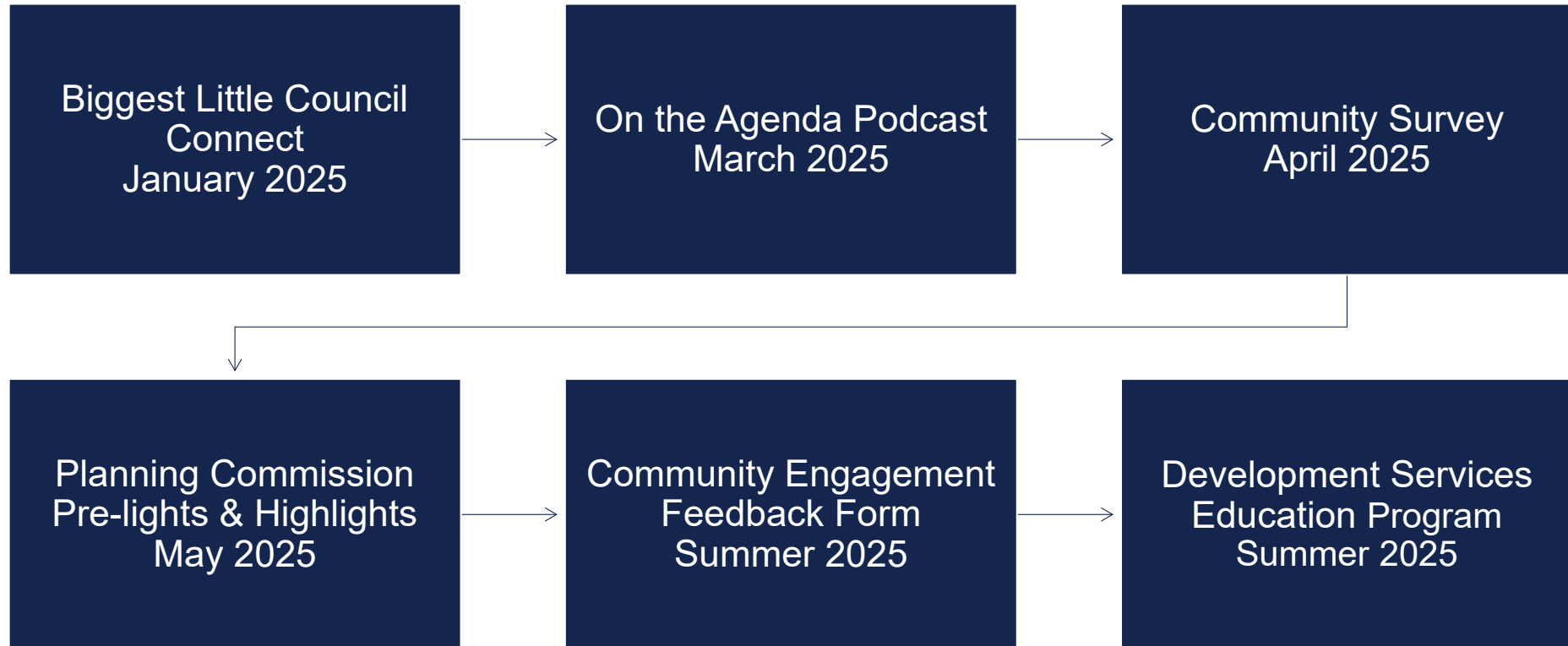
Parks & Recreation  
Programs



Public Safety  
Engagement

2024 Engagement Metric:  
10+ City-Business Partnership Meetings

# Recent Engagement Initiatives



# Public Engagement Review Process

