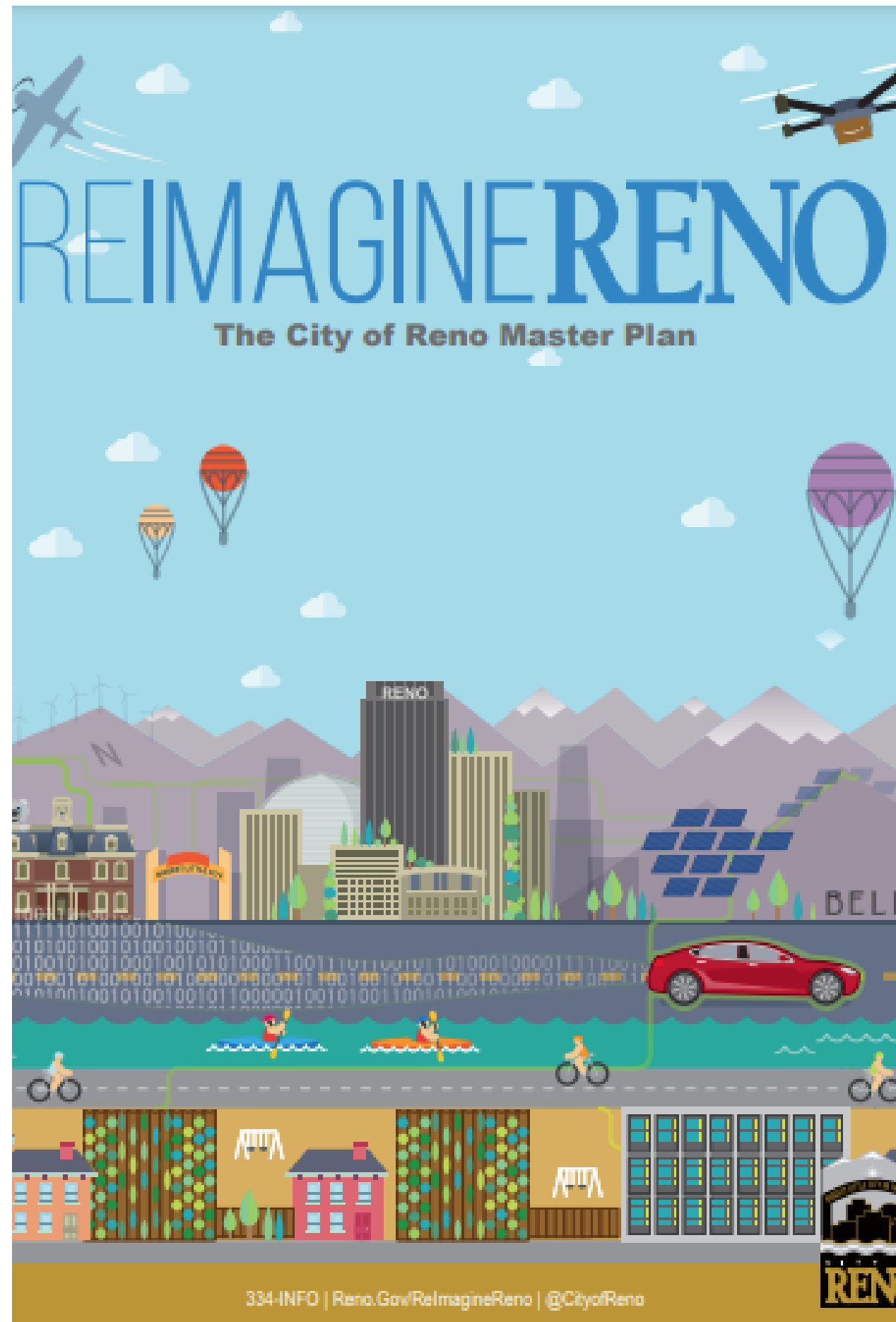


Parks, Recreation and Open Space Master Plan

11-8-2023



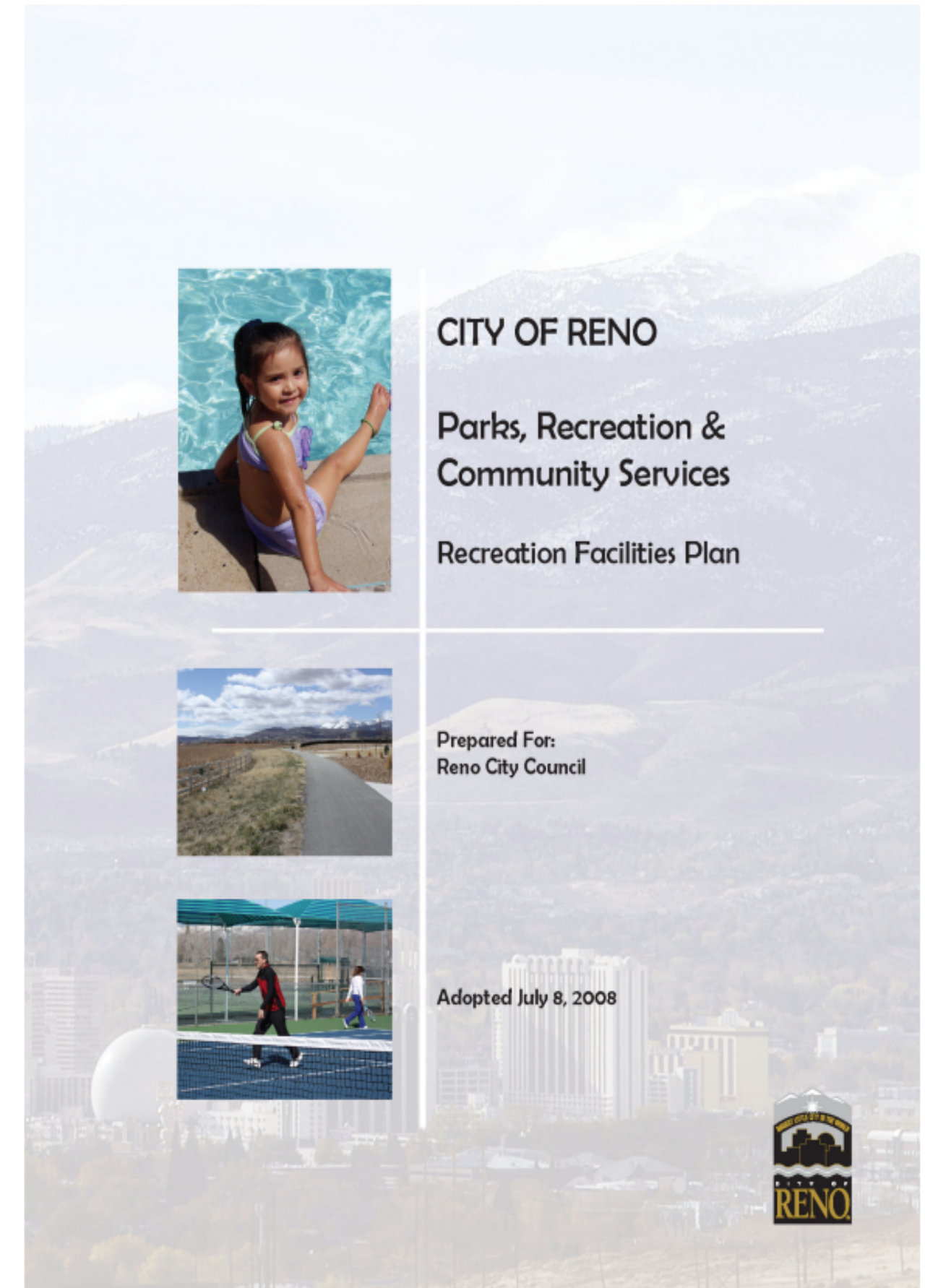


2017 Reimagine Reno Master Plan

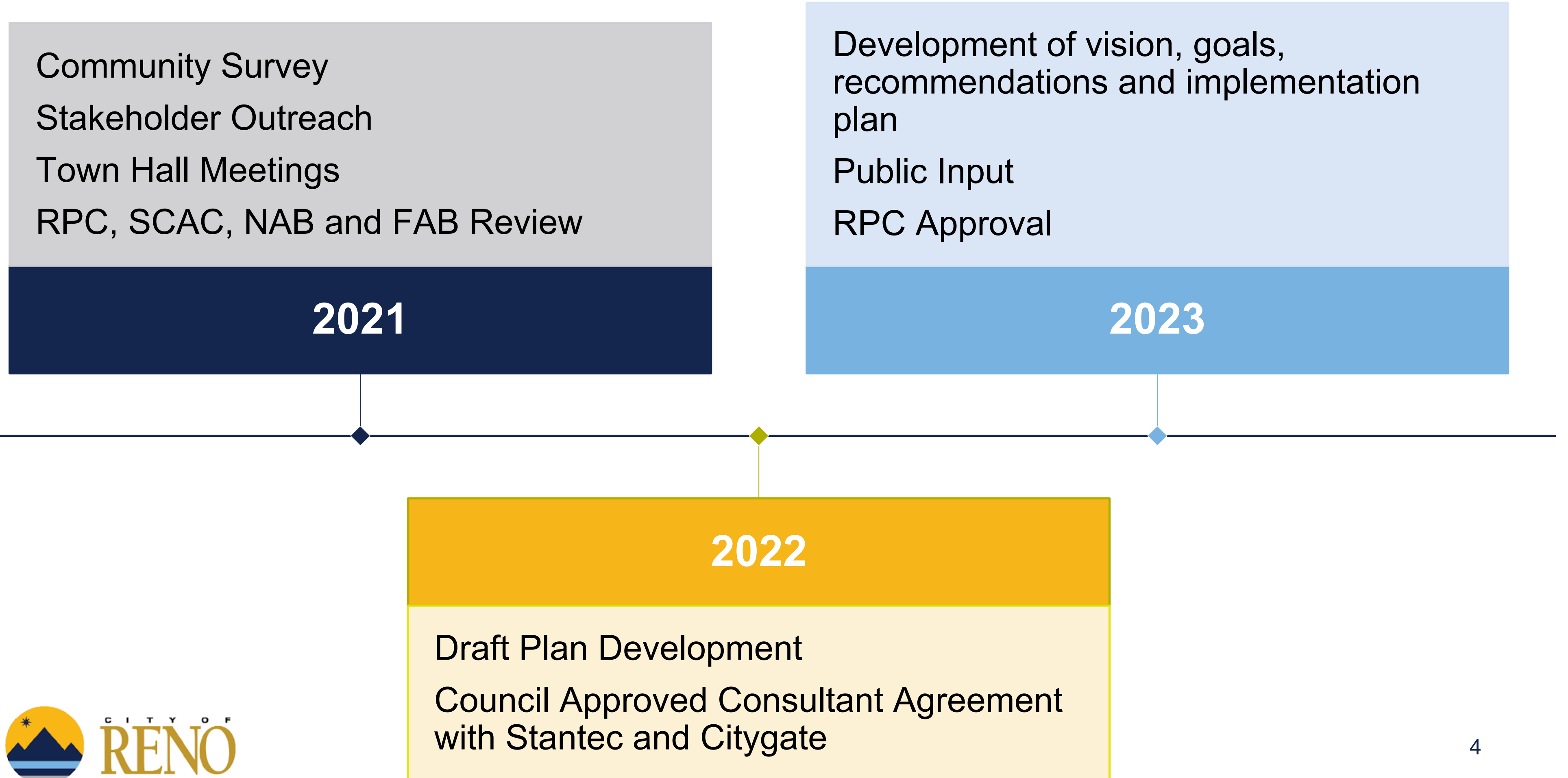
- The Community identified their #1 vision as making Reno a base for outdoor activities.
- Reimagine Reno lists the development of the PROS plan as an implementation strategy under Guiding Principle 6: Safe, Healthy and Inclusive Community.

2008 Recreation Facilities Plan

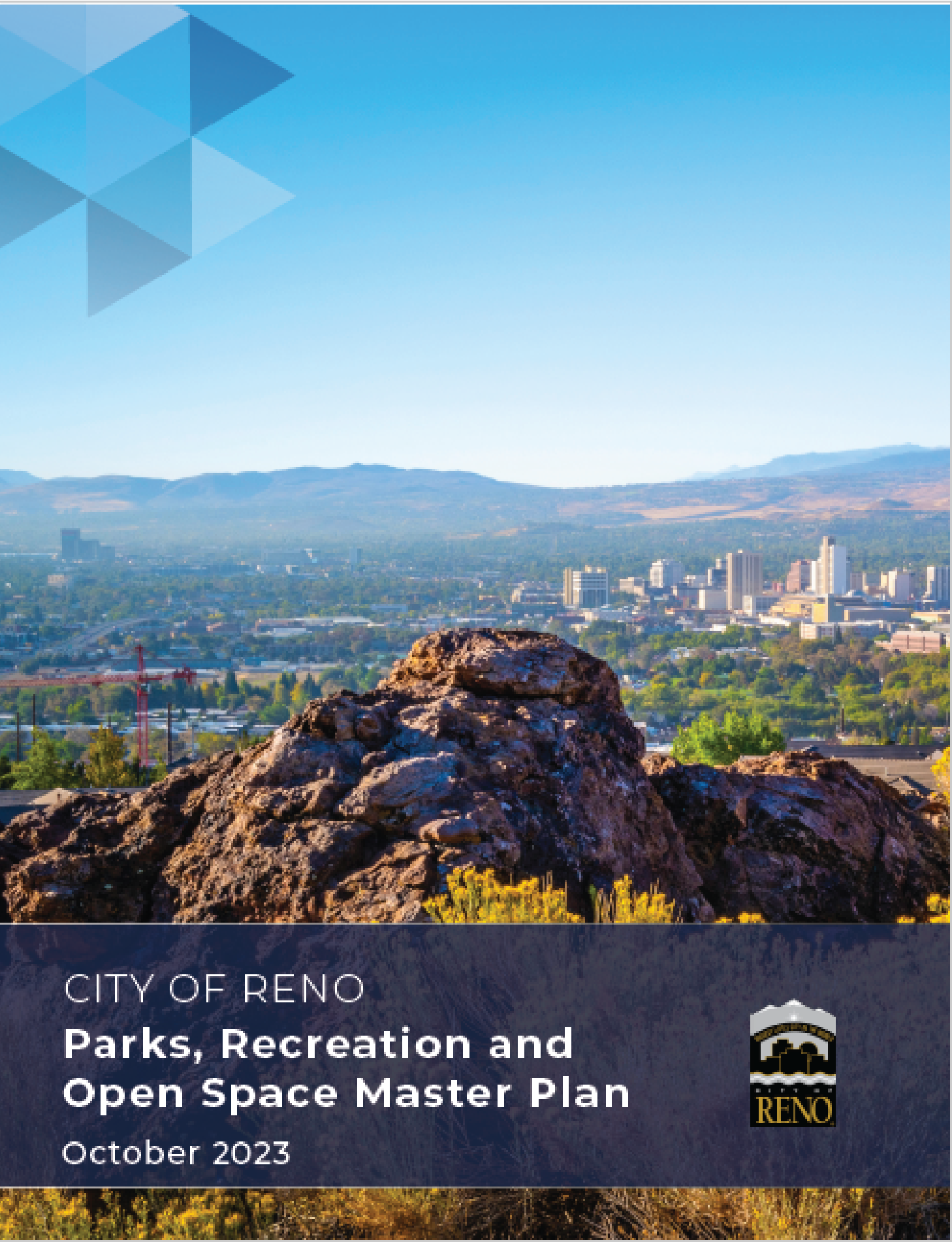
- 15 years is too long.
- The Great Recession impacted the ability to implement this plan.
- An updated plan is needed to identify current priorities and examine existing levels of service.



Project Timeline



What this plan does



Acknowledgements

This plan is an expression of care and advocacy from our Community. Thank you to the following for their contribution to this plan:





City of Reno

Parks, Recreation and Open Space Master Plan

Presentation

11.08.2023



Stantec



CITYGATE
ASSOCIATES

Planning Process



Phases 1-3 included tasks that were completed by City staff prior to consultant engagement.

Summary of Findings

Park Acreage Gap Analysis

615.95 Acres

Reno Existing (2021) close-to-home Parks Acreage

1613.05 Acres

Close-to-Home Parks Needed from NRPA standard

Gap:
997.21 Acres

Parks and Recreation Department Operational Budget Analysis

\$20,426,799

FY22 **City of Reno** Adopted Budget for the Parks and Recreation Department

\$29,207,631

2022 **NRPA Recommended Median Budget** Annual Operating Expenditure by Jurisdiction Population

Gap:
\$8,980,832

Parks and Recreation Department Staffing Analysis

80.75 FTEs

FY22 **City of Reno** Total FTEs for the Parks and Recreation System

Gap:
30.20 FTEs

110.95 FTEs

2022 **NRPA Recommended Median Budget** Annual Operating Expenditure by Jurisdiction Population, Based on 4.2 FTEs per 10,000 Population

Gap:
125.30 FTEs

206.05 FTEs

2022 **NRPA Recommended Upper Quartile** Annual Operating Expenditure by Jurisdiction Population, Based on 7.8 FTEs per 10,000 Population



July – August 2023 Online Community Survey Results

Community Engagement Highlights

5000+

WEBSITE VISITS

365+ 1044

COMMUNITY SURVEY RESPONSES-
SUMMER 2023-By Stantec

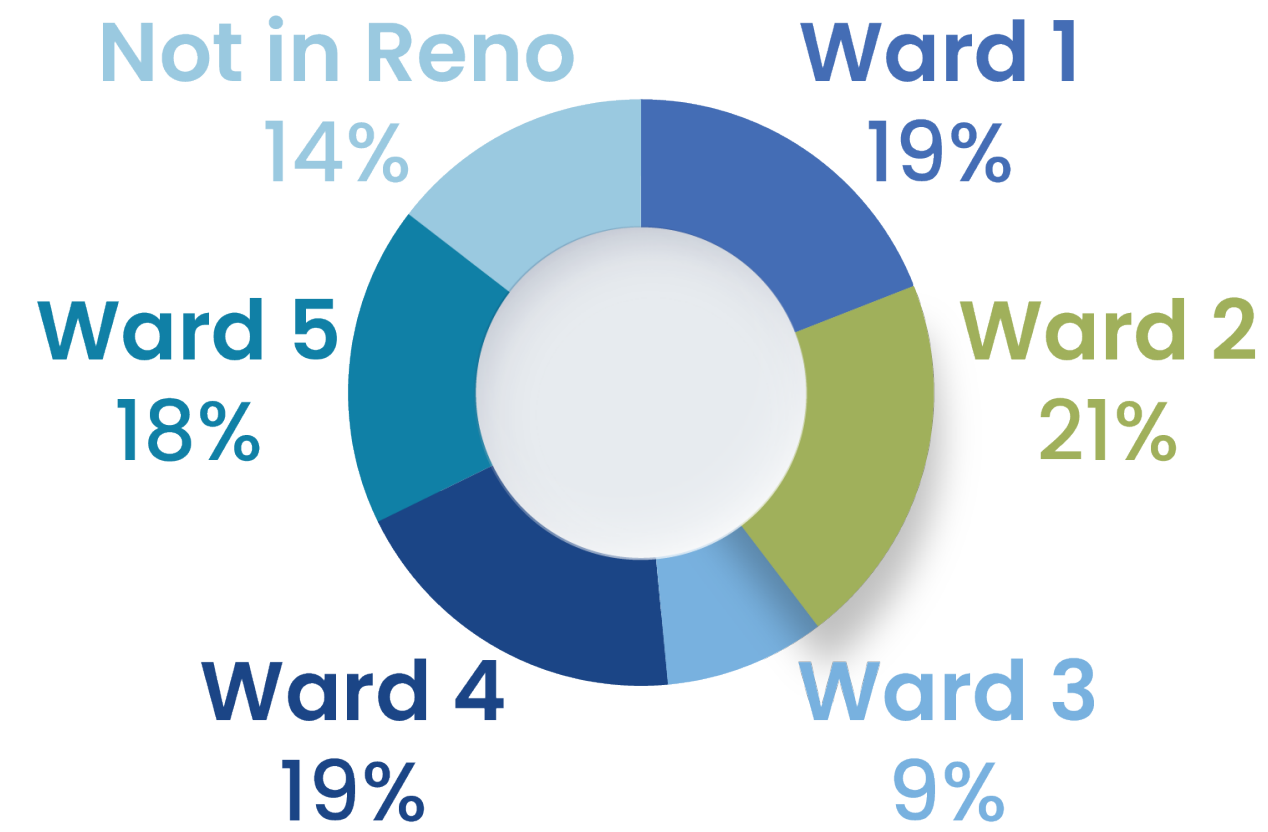
COMMUNITY SURVEY RESPONSES-
SPRING 2021- By City Staff

22+

IDEA WALL COMMENTS

- The need for more pools
- Enhance the existing and future recreational facilities and amenities to be more open to multi-generational uses
- Keep the current parks and trails well-maintained
- Improving the quality of natural resources at the existing parks
- Acquiring land for future parks and trails

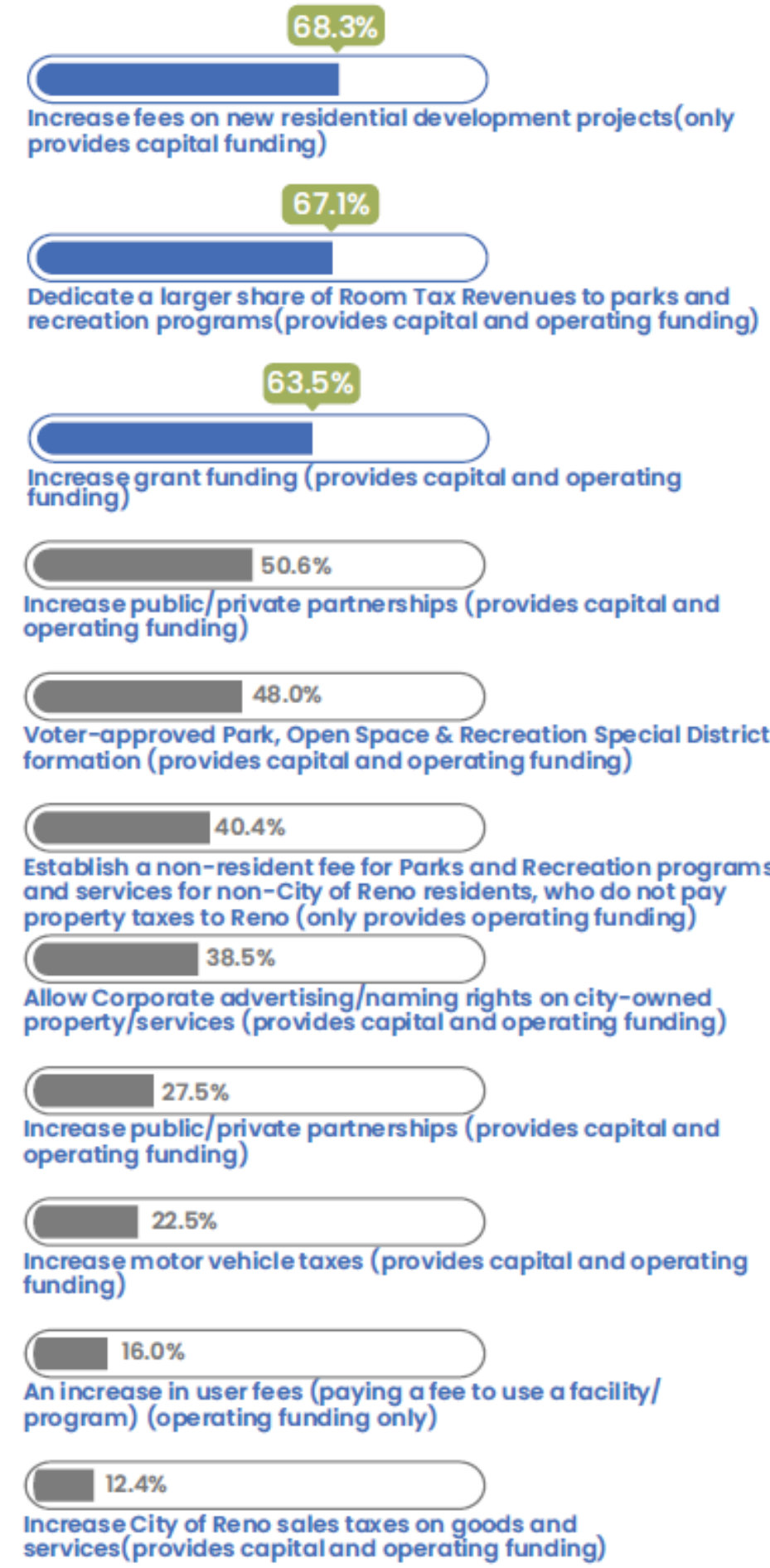
Q1: Where do you live?



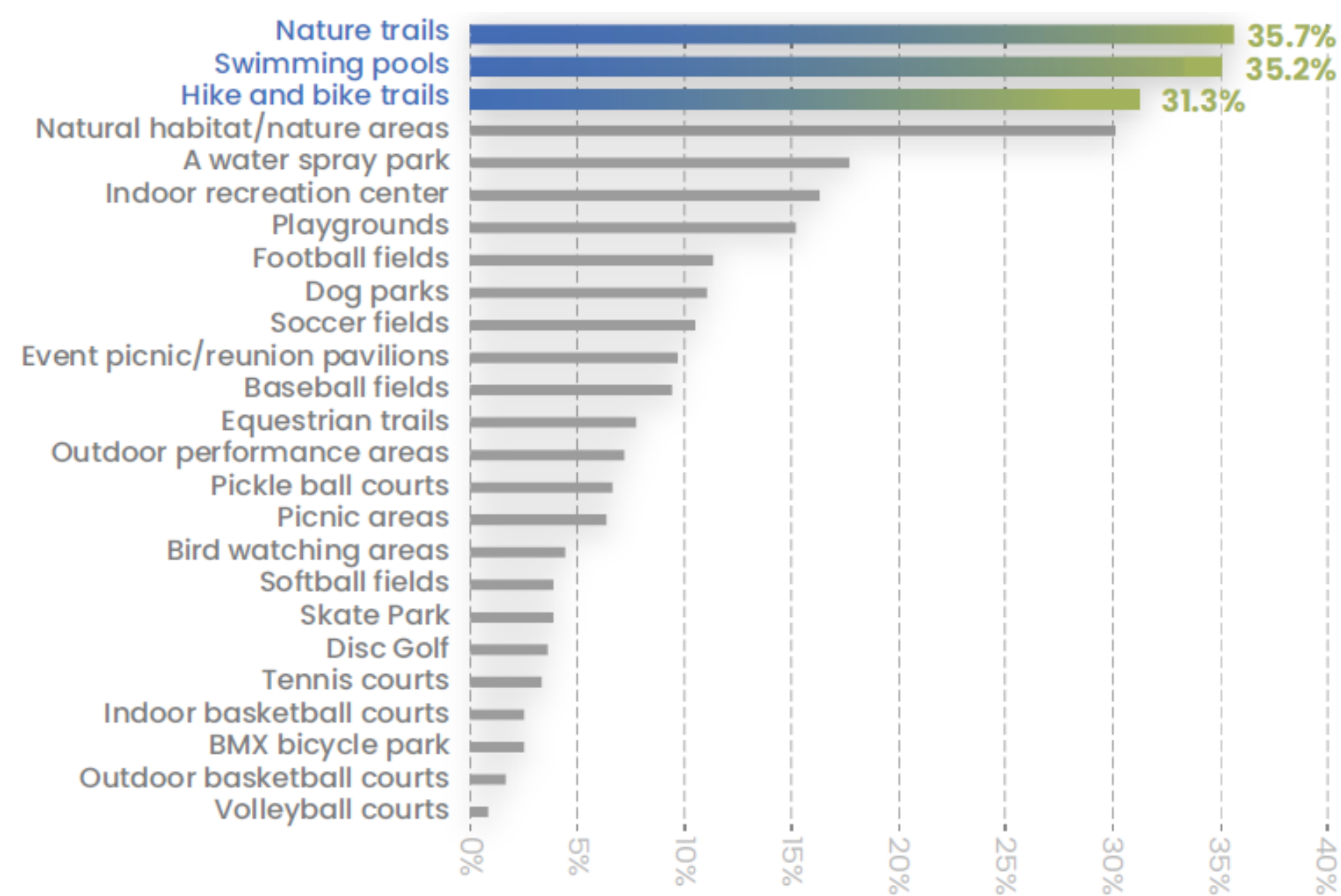
Q2: By Considering the limited availability of funding options, please rank the Top Recommendations of the Reno PROS Plan from most to least important.



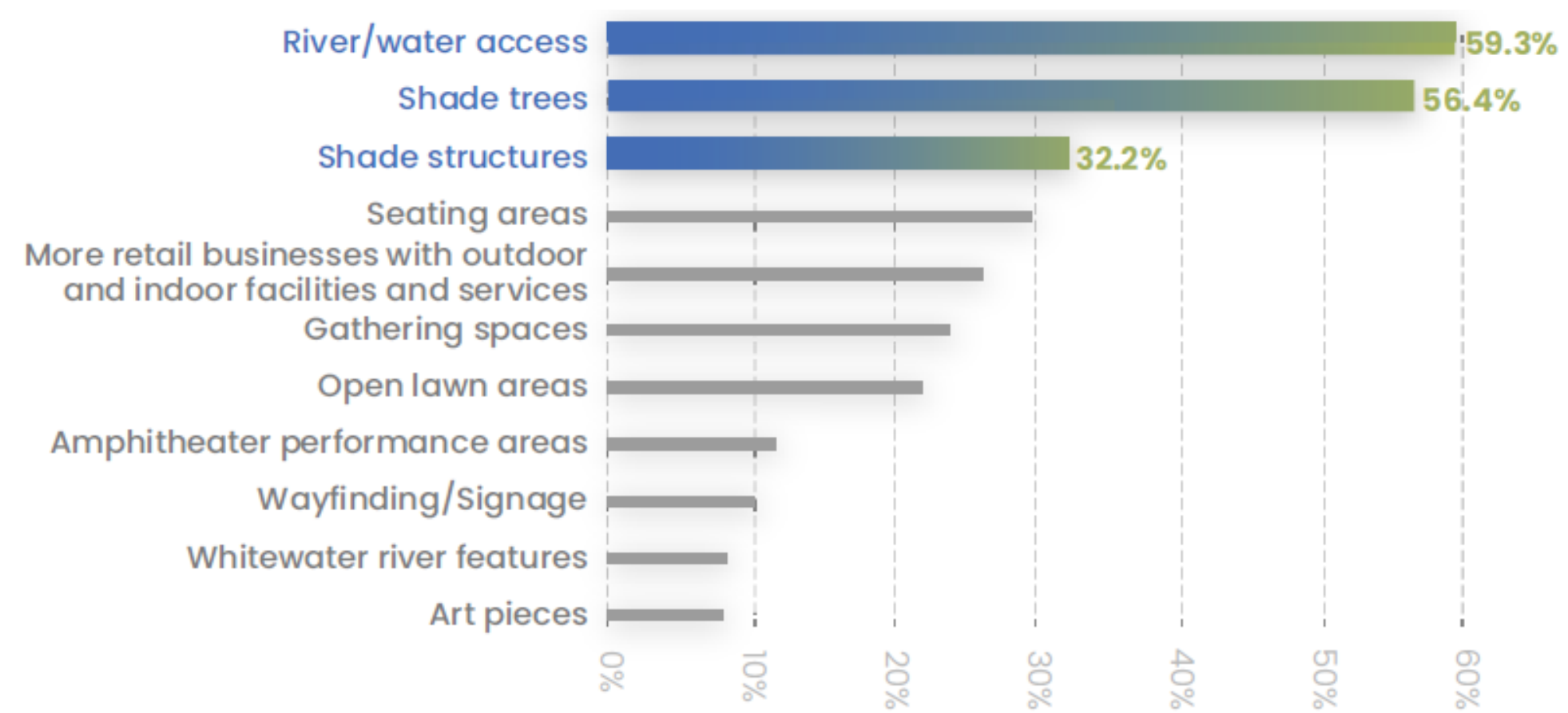
Q3: In order to develop the park and recreation improvements, which of the following funding options would you support?



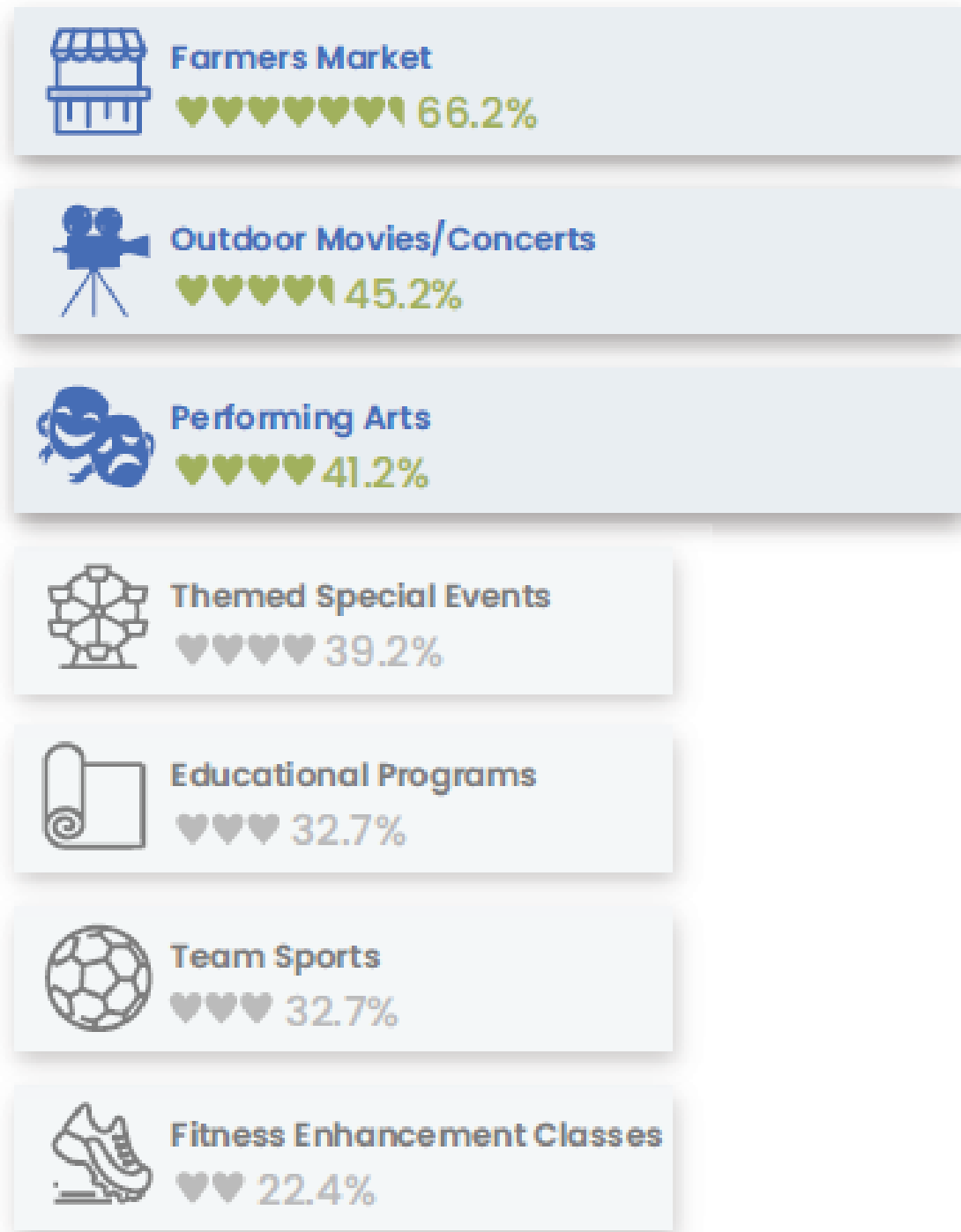
Q4: Pick your top three recreational facilities that are needed the most in the City of Reno.



Q5: Pick the three most important items to consider in the design of the Truckee River Corridor and Downtown Public Spaces.



Q6: Pick your top three Recreational Programming and Events.



Q7: To continue providing a high-quality level of parks and recreational services, the City needs to acquire more land. What type of parks do you feel is most needed in the City of Reno?



A row of rusted metal pillars with bird-shaped perforations and yellow flowers, serving as a memorial. The pillars are arranged in a line, receding into the distance. The sky is blue with some clouds. A white horizontal bar is overlaid on the image, containing the text "Goals & Recommendations".

Goals & Recommendations

LAURA
KIMPTON
JEFF
SCHOMBERTS
2013

Master Plan Goals



--- Funding and Resources ---

Identify sustainable park funding for annual park budgets and explore creative funding partnerships.



--- Improve and Maintain ---

Conduct repairs, renovations and upgrades to existing parks and facilities.



--- Quality of Life ---

Expand recreational activities, programs and services to enhance the community's quality of life.



--- Level of Service ---

Provide an accessible, well-distributed and balanced parks and recreation system throughout the entire community.



--- Diversified Amenities ---

Provide high-quality facilities/amenities to meet the needs of the growing and diverse community and all user types.



--- A Regional Destination ---

Restore and enhance the Truckee River Corridor and other strategic, undeveloped regional projects.



- Accessibility and Connectivity -

Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.



--- Natural Resources ---

Provide active stewardship of Reno's natural resources and open spaces to enhance the health, safety and welfare of the community.



--- Economic Vitality ---

Integrate Reno's economic development strategies and parks and recreation goals for mutual benefit to the community.



--- Regional Collaboration ---

Cooperate and partner with other regional agencies to achieve mutual goals related to the regions' parks, open space, trails and recreational amenities.

Top Recommendations

1 Develop Sustainable and Robust Funding Strategies to Support the Newly Envisioned Parks System, including the development and improvement of parks and their maintenance and operational requirements.

2 Improve Existing or Develop New Parks, Trails and Recreational Facilities to Support the Newly Envisioned Parks System.

3 Identify and Acquire Land for New Parks, Recreational Facilities, and Trails/Open Space/Preservation Area.

4 Program, Develop and Activate the City of Reno Truckee River Corridor and Downtown Public Spaces to Support the Newly Envisioned Parks System.

5 Expand and Create Additional Recreational Programming, Special Events, and Educational Opportunities.



The Top Recommendations are areas which the community feels that the City of Reno should focus on to enhance the existing Parks and Recreation System. Moving forward in implementing these recommendations would provide the most significant and immediate impacts.



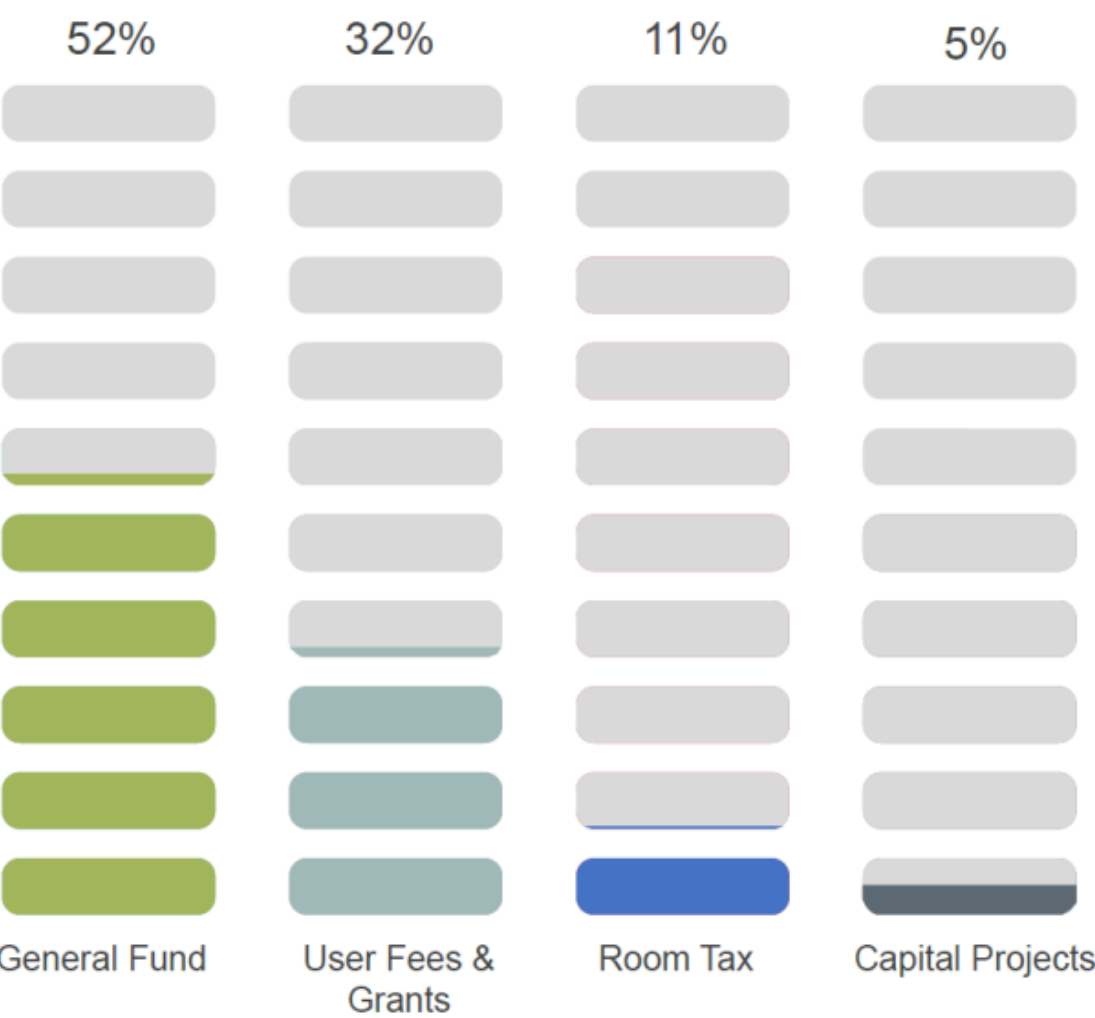
Implementation Strategies

How Do We Get There?

Funding Strategies & Options

Existing Funding Sources

▶ Figure 4-1: Parks & Recreation Funding Sources



Park Funding from Property Taxes

▶ Figure 4-3: Parks Funding from Property Taxes

Property Tax			Property Tax		
		Portion of Property Tax for Parks and Recreation			Portion of Property Tax for Parks and Recreation
\$504	\$150,000 house	\$10.08	\$1008	\$300,000 house	\$21.76
\$672	\$200,000 house	\$13.44	\$2016	\$650,000 house	\$40.32

Funding Strategies & Options

Table 4-1: Possible Funding Options for Recreation Facilities

	In Use		Alternative Options to Pursue		
	Residential Construction Tax	Exactions	Park District	Special Assessment District	Impact Fee Zone
Acquire & Build Parks	Yes	Yes/Nexus	Yes/Nexus	Yes	Yes
Maintain Parks	No	Yes/Nexus	Yes/Nexus	Only waterfront	No
Acquire & Build Pools & Rec Centers	No	Yes/Nexus	Yes/Nexus	No	No
Maintain Pools & Rec Centers	No	Yes/Nexus	Yes/Nexus	No	Centers < 3,000 sf
Park Size Limit	25 acres	Case by case Nexus	No	Unlimited	50 acres
Time Limit to Build	3 years from 75@ buildout	Case by case Nexus	Base on Service Plan	Unlimited	5 years to start, 10 years to finish
Approval	City Council	City Council & Developer	Elected or citizens	City Council	Council through CIP Committee
Applied Land Uses	Residential only	Discretionary Review	All	Project specific	All
Fee	1% or \$1000 per dwelling unit	Project specific Nexus	As determined through Service Plan	Project specific based on private benefit	Project specific based on total cost
Renovate Existing Parks	Yes	Case by case Nexus	Yes	No	No


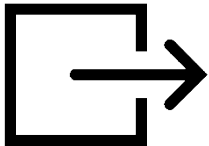

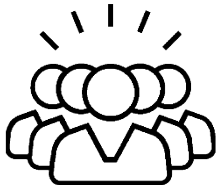


Funding Strategies & Options

Table 4-4: Potential Funding Sources for Reno, NV - All Inclusive Play

Potential Funding Sources for Reno, NV - All Inclusive Play									
Program	Agency	Purpose / Goals	Eligible Applicants	Eligible Use of Funds	Loan or Grant Maximum	Terms/Requirements/ Notes	Funding Cycle	Contact	Website
National Parks Service Rivers, Trails and Conservation Assistance (RTCA)	National Parks Service (NPS)	The main focus areas of this program are building healthy communities, conservation, engaging youth in outdoor recreation, and facilitating support between NPS and communities to achieve shared goals.	State and local governments, tribes, nonprofits, or citizen organizations.	This program provides technical assistance to community led conservation and outdoor recreation projects throughout the country. The types of assistance NPS provides includes: community outreach strategies, developing concept plans for trails and parks , creating project management and action plans, engaging collaborative partners and stakeholders, and other consulting services that can be tailored towards the needs of the project.	This is a nonmonetary grant program. NPS assists communities by providing a broad range of services and support. They are also helpful in bringing funding partners to the table.	NPS recommends applicants consult with a staff member at least 30 days prior to the application deadline.	This program is offered on an annual basis. The next application deadline is March 1, 2023.	Ericka Pilcher, RTCA_Apps_IM R@nps.gov	https://www.nps.gov/orgs/rtca/index.htm
Competitive Tourism & Outdoor Recreation Grants	US Economic Development Administration (EDA)	Competitive grants will help tourism communities invest in infrastructure, workforce, or other projects to support the recovery of the industry and economic resilience of the community in the future.	States, cities, counties; Indian tribes; commonwealths and territories of the US; and nonprofits.	(1) Water and stormwater/wastewater improvements (2) Pier construction and improvements. (3) New outdoor recreation and trail infrastructure and public access enhancements. (4) Nature-based infrastructure and public access enhancements. (5) Cultural, arts, and tourism facilities (e.g., visitor or tourist information centers). (6) Workforce training facilities and capacity building programs. (7) Accessibility enhancements. (8) County-wide or multi-state travel, tourism, or outdoor recreation promotion (Because state and local tourism promotion and marketing projects are eligible uses of funds under State Tourism Grants, such projects are not eligible under the EDA Competitive Tourism Grants component.)	The program will fund 80-100% of a project between \$500,000 and \$10,000,000. In determining the grant rate, EDA's Grants Officers in the applicable Regional Office will consider on a case-by-case basis whether the circumstances of the proposed project warrant a larger federal share.	Must align with regional Comprehensive Economic Development Strategy (CEDS) document or the creation of a CEDS.	Anticipate this to be an annual program from the US EDA.	John Edmond; (206) 888-3390; jedmond@eda.gov	https://www.eda.gov/funding/programs/american-rescue-plan/travel-tourism
Our Town	National Endowment for the Arts	Supports projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes.	Partnerships required between governmental, nonprofit, and private sector leadership. These partnerships must involve two primary partners, as defined by these guidelines: Nonprofit organization; Local government entity; and one of these two primary partners must be a cultural (arts or design) organization.	Projects may include activities such as: Arts Engagement: Artist residency, Arts festivals, Community co-creation of art, Performances, Public art; Cultural Planning: Creating a cultural plan, or integrating plans and policies around arts and culture as part of a city master planning process, Cultural district planning, Creative asset mapping, Public art planning; Design: Artist/designer-facilitated community planning, Design of artist space, Design of cultural facilities i.e. design processes to support the creation of a dedicated building or space for creating and/or showcasing arts and culture, Public space design i.e. The process of designing elements of public infrastructure, or spaces where people congregate (e.g., parks, plazas, landscapes, neighborhoods, districts, infrastructure, and artist-produced elements of streetscapes). Artist and Creative Industry Support: Creative business development, Professional artist development.	Grants range from \$25,000 - \$150,000 with 50% non-federal match required.	Project may be subject to the National Historic Preservation Act (NHPA) and/or the National Environmental Policy Act (NEPA).	Annual program, typically in August.	OT@arts.gov	https://www.arts.gov/grants/our-town/program-description

Implementation Matrix



# Goal		
#Objective		
<div>Type: </div> <div>The category or nature of the task.</div>	<div>Action Steps: </div> <div>Specific tasks or activities that need to be accomplished to achieve project goals.</div>	<div>Timeline: </div> <div>Duration for completing specific tasks or milestones.</div>
	<div>Responsibility: </div> <div>The individuals or teams are accountable for completing specific tasks or activities.</div>	<div>Costs: </div> <div>The budgetary considerations associated with each task, helping in cost estimation</div>
	<div>Sources: </div> <div>The financial resources allocated or required for completing specific tasks or activities</div>	



Next Steps

How Do We Help?

Advocacy

Considerations For Success



The Reno PROS Master Plan should also be considered a **living document**.



Establish **Plan Action Committees** to help implement the vision of the Master Plan. (This helps with accountability)



Provide (at minimum) **annual updates** to RPC and City Council



Partnerships are Key! One person can't do all of this!



Celebrate the little things!



Keep the community **engaged** and provide **transparency**.



Ask for **help** when needed.



City of Reno

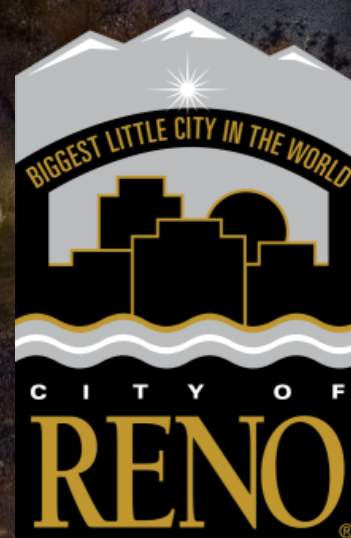
Parks, Recreation and Open Space Master Plan

Presentation of Recommendations

11.08.2023



Stantec



CITYGATE
ASSOCIATES

Plan in action – Short Term

Create pricing
policy

Fund
development
position

Engage RCT
funding

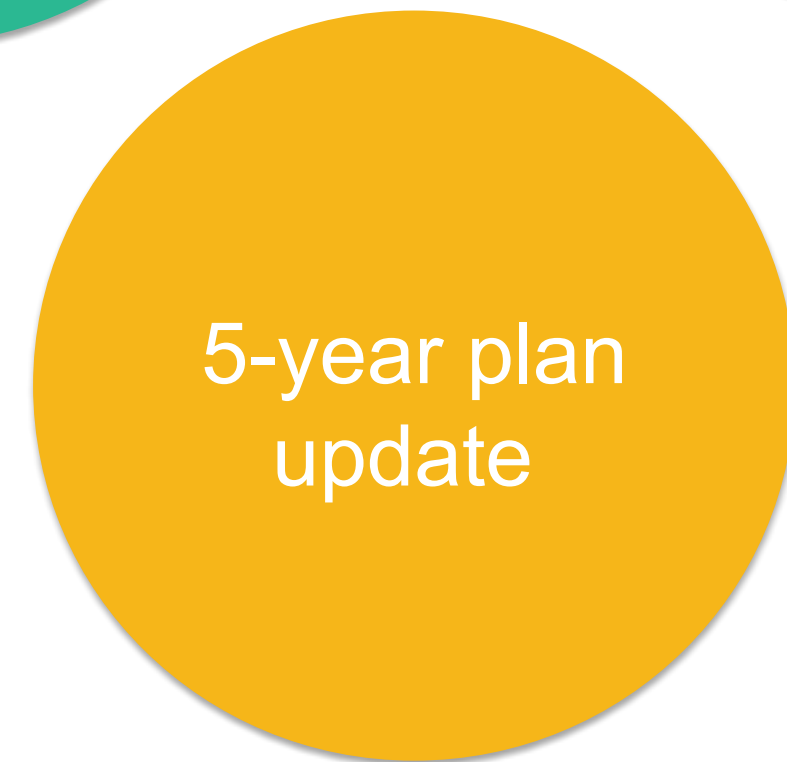
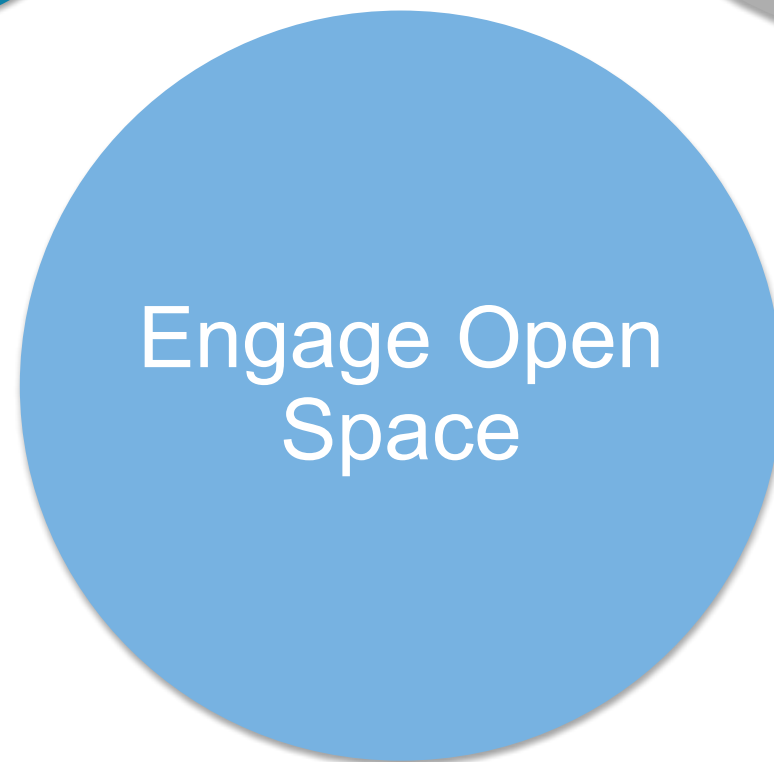
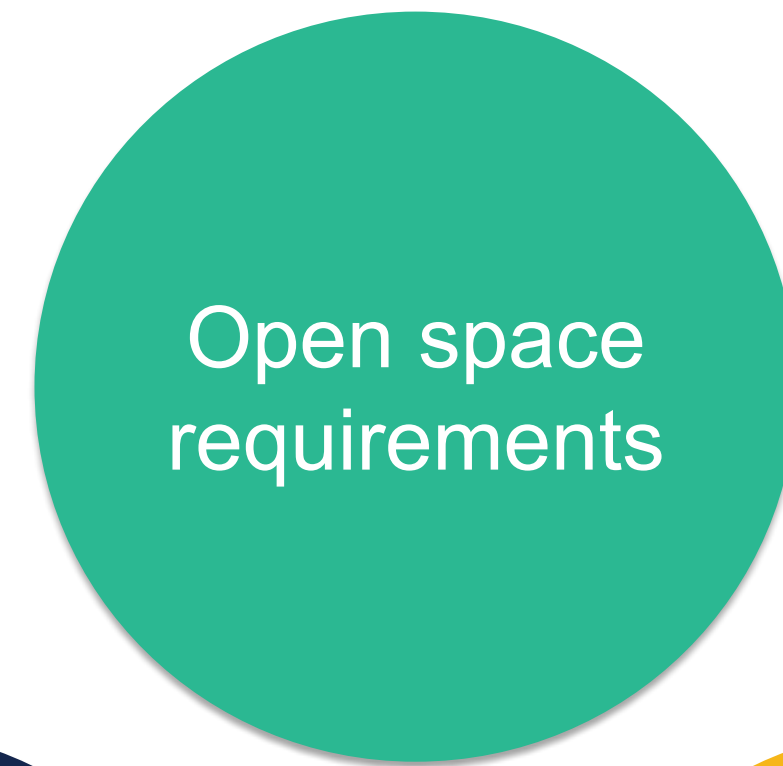
Park
Planner/Project
Manager

Park
Assessment

Turf
maintenance
plan

Park activation

Plan in action – Mid-Term



Recommended Motion

I move to approve staff recommendation to adopt the 2023 Parks, Recreation and Open Space Master Plan.