

STAFF REPORT

Date: December 11, 2024

To: Mayor and City Council

Through: Jackie Bryant, Interim City Manager

Subject: Resolution No. ____ (For Possible Action): Resolution granting 24 Arts and Culture Event Grants for 2025: \$5,919 to Pioneer Center for the Performing Arts; \$5,790 to Reno Jazz Orchestra; \$5,415 to the Holland Project; \$5,292 to Nevada Humanities; \$5,109 to Board of Regents, NSHE obo University of Nevada, Reno Latino Research Center; \$5,109 to Good Luck Macbeth; \$4,990 to High Desert Harmony Chorus; \$4,990 to Reno Philharmonic Association; \$4,676 to Lake Tahoe Shakespeare Festival; \$4,872 to Holy Cross Lutheran Church of Reno; \$3,953 to Arts for All Nevada; \$4,872 to Artown; \$4,872 to Of the Sol Collective via the Holland Project; \$4,756 to Latino Arte and Culture; \$4,756 to MidTown District Reno via Sierra Arts Foundation; \$4,756 to High Desert Radio Project dba KWNK Radio; \$4,641 to Double Scoop Inc.; \$4,528 to Sierra Nevada Ballet; \$4,416 to Nevada Museum of Art; \$4,416 to Education Renaissance of Nevada Initiative; \$4,416 to David J. Drakulich Art Foundation; \$3,641 to Makers Paradise Reno; \$4,196 to Asian Community Development Council; \$4,196 to Truckee Meadows Community College Foundation. (General Fund and Room Tax)

From: Megan Berner, Arts and Culture Manager

Department: City Manager’s Office – Arts and Culture

Summary:

On November 18, 2024, the Reno Arts and Culture Commission (RACC) reviewed the ranking and scoring done by the grants panel of 24 Arts & Culture Event Grant applications for calendar year 2025. The RACC recommended funding of 24 Arts and Culture Event Grants based on scoring in the amount of \$114,573. Staff recommends Council adoption of a Resolution and approval of the agreements to allocate \$114,573 to 24 nonprofit Arts and Culture organizations for purposes described below.

Consent Review	Yes	No
1. Is this item an annual or standard item that comes before Council for regular approval?	x	

2. Is this item an agreement required based on an item previously approved by Council?		x
3. Is this item included in the current budget approved and adopted by Council?	x	
Other Considerations		
What percent of the total City budget does this item represent?		0.0001%

Alignment with Strategic Plan:

Arts, Parks, and Historical Resources

Previous Council Action:

There is no recent Council action relevant to this item.

Background:

The Arts and Culture Event Grants reviewers met on November 6, 2024 to score and rank 24 Arts and Culture Event Grant applications. The City of Reno Arts & Culture Events Grants are awarded to arts and culture and non-arts nonprofit organizations for one-time arts and culture FREE events. The events funded by City of Reno Arts and Culture Event Grants may be anywhere within the Reno city limits and must be free and open to the general public. Events should be designed to attract the maximum number of people, as appropriate for the event and site. Funds may be used to support community festivals, special performances, exhibitions, concerts, workshops, and other events. Applicants can receive up to \$7,000 of eligible event costs and require a 10% cash match.

Arts and Culture Event Grants:

- \$5,919 to Pioneer Center for the Performing Arts for Dog Days of Summer
- \$5,790 to Reno Jazz Orchestra for Jazz in the Schools
- \$5,415 to the Holland Project for Holland Project Summer Event 2025
- \$5,292 to Nevada Humanities for 2025 Literary Crawl
- \$5,109 to Board of Regents, NSHE obo University of Nevada, Reno Latino Research Center
- \$5,109 to Good Luck Macbeth for the 10-10 Play Festival
- \$4,990 to High Desert Harmony for Harmony in the Park: A Celebration of Barbershop Music
- \$4,990 to Reno Philharmonic Association for Play & Sing for a Day
- \$4,676 to Lake Tahoe Shakespeare Festival for D.G. Menchetti Educational Outreach Programs: Young Shakespeare 2025, Twelfth Night
- \$4,872 to Holy Cross Lutheran Church of Reno for Artown Quilt Show and Musical Performances
- \$3,953 to Arts for All Nevada for Youth Art Month Family Festival

- \$4,872 to Artown for Artown Cultural Connections: Mariachi Acero de Las Vegas
- \$4,872 to Of the Sol Collective via the Holland Project for Of the Sol Block Party
- \$4,756 to Latino Arte and Culture for Mariachi and Folklore of the Nations Festival
- \$4,756 to MidTown District Reno via Sierra Arts Foundation for Dancing in the Streets
- \$4,756 to High Desert Radio Project dba KWNK Radio for KWNK's Jazz x Indie Mindmeld
- \$4,641 to Double Scoop Inc. For Scoop Fest 2025
- \$4,528 to Sierra Nevada Ballet for Sierra Nevada Ballet's Free Grand Performance Event
- \$4,416 to Nevada Museum of Art for Celebrate Dia de Muertos at Hands ON! Second Saturday
- \$4,416 to Education Renaissance of Nevada Initiative for SPELLBINDERS
- \$4,416 to David J. Drakulich Art Foundation for Flags of Freedom: A Work in Progress
- \$3,641 to Makers Paradise Reno for The Art Collective
- \$4,196 to Asian Community Development Council for Asian American, Native Hawaiian, and Pacific Islander Heritage Month Celebration 2025
- \$4,196 to Truckee Meadows Community College Foundation for Rocky Mountain Printmaking Alliance Symposium 2025: "Wo-Ander"

Each organization has signed an individual agreement and an Affirmation of Nonprofit status for the event. Copies of the standard agreements are attached. The University of Nevada, Reno's agreement includes slightly different language in a few sections to address their status as a State Agency and to disallow expenses such as staff salaries and facilities charges. The City Attorney's Office has approved the agreements and affirmation.

Discussion:

This is an annual grants program undertaken by the RACC on behalf of the City. On November 18, 2024, the RACC reviewed the recommendation of the grants panelists who reviewed 24 grant applications. All of the grant applications were recommended for funding based on scoring.

These Arts and Culture Event Grants provide funding for organizations to produce free events that are open to the public so these events are more accessible to all. Additionally, four years ago, the RACC initiated inclusion, diversity, equity, and accessibility (IDEA) requirements into the grants in order to reach a larger constituent base by encouraging partnerships, innovative programming, and attracting new groups to apply in an effort to create a more equitable funding model.

Financial Implications:

The Arts and Culture Event Grants in the amount of \$114,573 are included in the FY24/25 budget. \$64,000 comes from the General Fund as part of the City Manager's Office budget. The remaining \$50,573 comes from the Room Tax budget allocated to Arts and Culture.

Legal Implications:

Legal review completed for compliance with City procedures and Nevada law.

Recommendation:

Staff recommends Council adopt the Resolution.

Proposed Motion:

I move to approve staff recommendation.

Attachments:

2025 Event Grants Scoring

Affirmation of Nonprofit Organization

2025 A&C Event Grant Template

2025 UNR A&C Event Grant Template

Event Grant Board of Directors Lists

Resolution 2025 A&C Event Grants