

CITY OF RENO  
BOARD OR COMMISSION  
MEMBERSHIP APPLICATION

RECEIVED  
JUL 13 2023  
CITY CLERK

Please be advised that all information contained in this application is part of the City of Reno's public record and is, upon request, available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Name: BRAD JOHNSON

Name of Board or Commission for which you would like to apply:

CIVIL SERVICE COMMISSION

**Home Address:**

Address: 326 STATE ST  
City: RENO State: NV Zip: 89501  
Home Phone: 513.377.5625 E-mail: bradamj@gmail.com

**Occupation and Business Address:**

Job Title: ASSISTANT PROFESSOR - PUBLIC ADMINISTRATION  
Business Name: UNIVERSITY OF NEVADA, RENO  
Address: \_\_\_\_\_  
City: RENO State: NV Zip: \_\_\_\_\_  
Business Phone: 775.682.8608 E-mail: bradjohnson@unr.edu

**Preferred Contact:** *If appointed, the address, phone number and e-mail address you wish to use for your contact information.*

Address: 326 STATE ST  
City: RENO State: NV Zip: 89501  
Phone: 775 682 8608 E-mail: bradamje@gmail.com

How long have you been a resident of the City of Reno? 1 YEAR

Are you currently registered to vote in the City of Reno? Yes:  No:



Have you ever been convicted of a felony or misdemeanor other than minor traffic violations? Yes: \_\_\_\_\_ No: X

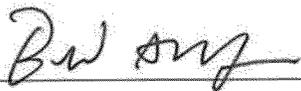
If yes, please list conviction dates and nature: N/A  
\_\_\_\_\_  
\_\_\_\_\_

Education or Training Relevant to the board or commission to which you are applying:  
I HAVE A PH.D. IN PUBLIC ADMINISTRATION AND CONDUCT RESEARCH ON PUBLIC EMPLOYEES IN LOCAL GOVERNMENT.  
\_\_\_\_\_

Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:

CURRENTLY I TEACH IN THE PUBLIC ADMINISTRATION PROGRAM AT UNR. I TEACH PUBLIC PERSONNEL. IT SEEMS LIKE MY EXPERIENCE AND RESEARCH MAY BENEFIT THE COMMISSION WHILE MY ENGAGEMENT WITH THE CITY CAN STRENGTHEN THE RELATIONSHIP BETWEEN UNR AND OUR PROGRAM AND THE CITY. I AM VERY INTERESTED IN THE CIVIL SERVICE GOALS OF THE CITY AND AM EXCITED ABOUT THE OPPORTUNITY TO WORK WITH OTHER COMMISSIONERS TO MAKE COR A GREAT PLACE TO WORK.  
\_\_\_\_\_  
\_\_\_\_\_

*I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will result in automatic removal from the board or commission.*

Signature:  Date: 7/12/2023

**Please Return the Application To:**  
City Clerks' Office, P.O. Box 7, Reno, NV 89504  
Fax: 775-334-2432 e-mail: [CityClerk@reno.gov](mailto:CityClerk@reno.gov)

**This document is part of the public record of the City of Reno and is available for public review.**



**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1)  
TO ALLOW CITY COUNCIL TO  
CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE  
OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER  
PUBLIC BODY FOR THE CITY OF RENO**

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions.

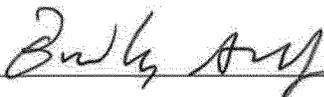
By signing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting.

Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Dated this 12 day of July, 2023.

Name of Board, Commission or Other Public Body to which the undersigned is seeking

City Council's consideration: CIVIL SERVICE COMMISSION  
(Board/Commission/Public Body)

Signature of Applicant: 

By: BRAD A M JOHNSON  
(Printed Name of Applicant)



**Brad A. M. Johnson, Ph.D., M.P.A.**

Assistant Professor – Public Administration  
Department of Political Science  
University of Nevada, Reno

Phone: (513) 377-5625  
Email: [bradjohnson@unr.edu](mailto:bradjohnson@unr.edu)  
Web: [www.bradamj.com](http://www.bradamj.com)

**EDUCATION**

- 2022 Ph.D., Public Administration, North Carolina State University
- Dissertation: Inadvertent Leviathans: Three Essays on the Internal Dynamics of Local Government Organizations
- 2020 M.P.A., North Carolina State University
- 2008 B.S., Urban Studies, University of Cincinnati

**ACADEMIC APPOINTMENTS**

- 2022- Department of Political Science, University of Nevada, Reno
- Assistant Professor
- 2023 - University Center for Economic Development (UCED), University of Nevada, Reno
- Director, Nevada Leadership Program
- 2018 - 2022 Department of Public Administration, North Carolina State University
- Instructor
  - Research and Teaching Assistant
- 2021 - 2022 Department of Political Science, University of North Carolina at Greensboro
- Visiting Instructor, MPA Program

**RESEARCH INTERESTS**

Local Government Management, Public Participation, Government Technology, Public Personnel

**PROFESSIONAL EXPERIENCE**

- 2016 - 2019 Co-Founder / VP Public Sector Solutions / Director of Engagement  
PublicInput.com
- 2012 - 2016 Implementation Consultant  
Farragut Systems; CivicPlus
- 2010 - 2012 Planning Technician  
Town of Knightdale, NC

**PEER-REVIEWED PUBLICATIONS**

Under Review

[11] Johnson, B.A.M., “To the dogs: A case study of intersecting public engagement activities in a parks planning process”

[10] Johnson, B. A. M., Nelson, K. “Workforce trends in local government after the pandemic”

### Revise and Resubmit

[9] **Johnson, B. A. M.**, Nelson, K., Sopher, M., “An unstable hierarchy: Departmental dynamics in local government organizations”.

### Published Works

#### **2022**

[8] **Johnson, B. A. M.**, Coggburn, J., Llorens, J., “Artificial Intelligence and Public Human Resource Management”. *Public Personnel Management*. (in press)

[7] **Johnson, B.A.M.**, Jones, P., Reitano, V. “Networking and Civic Engagement Mechanisms”. *Urban Governance*. (in press)

[6] Holder, J., Lawrence, K., Leight, M. D., **Johnson, B.A.M.**, Stewart, A. J. “Prepping nonprofit professionals for the “New Normal”: An educational needs-assessment for a transforming world”. *Journal of Nonprofit Education and Leadership*. (in press)

[5] **Johnson, B. A. M.**, Wilson, D., Stokan, E., Overton, M. “Emergent Patterns in Local Economic Development in Light of COVID-19”. (2022). *State and Local Government Review*.

#### **2021**

[4] Reitano, V., Jones, P. A., **Johnson, B. A. M.** “Civic engagement in the budget process” (2021). *Journal of Government Financial Management*.

#### **2020**

[3] Wilson, D., **Johnson, B. A. M.**, Stokan, E., Overton, M., “Institutional collective action during COVID-19: Lessons in local economic development” (2020). *Public Administration Review*.

[2] McDonald, B. D., Decker, J. W., **Johnson, B. A. M.**, “You don’t always get what you want: The effect of financial incentives on state fiscal health” (2020). *Public Administration Review*.

[1] Coupet, J., Barret, J., Broussard, P., **Johnson, B.A.M.**, “Benchmarking nonprofit efficiency with DEA” (2020). *Nonprofit and Voluntary Sector Quarterly*.

### Book Reviews

#### **2019**

**Johnson, B. A. M.** “Citizen participation in the age of contracting: When service delivery trumps democracy” (2019) *Journal of Public Affairs Education* 25 (4). 558-561.

### **INVITED TALKS**

#### **2023**

Johnson, B. A. M. “Rules in Form, Rules in Use and Rules in Tech” Center for Technology in Government, Arizona State University, January 19, 2023

### **PRESENTATIONS AT CONFERENCES AND SYMPOSIA**

## **2023**

Johnson, B. A. M. , “The Administrative Responsibility to Dissent: Perspectives and Questions”. To be presented at the Public Administration Theory Network, Portland, OR.

**Johnson, B. A. M.**, “Organizational Routines in Public Organizations” Midwest Political Science Association, Chicago, IL.

**Johnson, B. A. M.**, “Mayor Pay and Perceptions of Professionalization” Midwest Political Science Association, Chicago, IL.

**Williams, T., Johnson, B. A. M.**, “Blurred Lines: Government funding and nonprofit values” Midwest Political Science Association, Chicago, IL.

Norhattan, H.\*, Johnson, B. A. M. “Comparing Regional Economic Development in China and the United States”. Midwest Political Science Association, Chicago, IL.

## **2022**

Johnson, B. A. M., “Text Analysis for Local Government Municipal Codes”. Presented at the Public Management Research Conference, Phoenix, AZ.

Johnson, B. A. M., “The transparency footprint: The transparency footprint: Opportunities, challenges, and gaps in public organization publication of data and information:” Presented at the Midwest Political Science Association, Chicago, IL.

Johnson, B. A. M., “An Unstable Hierarchy: Departmental dynamics in local government organizations.” Presented at the Midwest Political Science Association, Chicago, IL.

Johnson, B. A. M., Fleming, C., “Two sides-of the same coin? Intergovernmental partnerships and finance” Presented at the American Society of Public Administration, Jacksonville, FL.

Johnson, B. A. M., Wilson, D., Stokan, E., Overton, M. “Emergent Patterns in Local Economic Development in Light of COVID-19”. Scheduled to be presented at the Southern Political Science Association Conference, San Antonio, Texas.

## **2021**

Johnson, B. A. M. “The transparency footprint: Opportunities, challenges, and gaps in public organization publication of data and information”. Scheduled to be virtually presented at the Northeast Public Administration Conference.

Johnson, B. A. M., Sopher, M., Nelson, K. “Subunit dynamics in local government organizations”. Scheduled to be presented in person at the International City/County Management Association, Portland, Oregon.

Johnson, B. A. M. "Routine Nonroutine Performance Information: The Case of Public Participation". Presented virtually at the Southeastern Conference on Public Administration.

Johnson, B. A. M. "Text Analysis for Local Government Organizational Mapping". Presented virtually at the Public Management Review Conference.

Johnson, B. A. M. "Inadvertent Dysfunction: A Theory of Public Organization Accretion". Presented virtually at the annual conference of the Public Administration Theory Network.

Johnson, B. A. M., Sanchez, J. "Local Public Economies: A complex urban governance framework to unify them all?" Presented virtually at the International Research Society for Public Management Conference (ISPRM).

Johnson, B. A. M. "Routine Nonroutine Performance Information." Presented virtually at the American Society for Public Administration.

Johnson, B. A. M. Subunit Dynamics in Local Government Organizations. Presented at the American Society for Public Administration.

Johnson, B. A. M. "Constructing Bureaucracy: The Process of Integrating Policy Action." Presented at the Reappraising Bureaucracy Symposium.

## **2020**

Leight, M. D., Lawrence, K., Stewart, A. J., "Prepping nonprofit professionals for the "New Normal": An educational needs-assessment for a transforming world" Presented virtually at the Association for Research on Nonprofit Organizations and Voluntary Action.

Johnson, B. A. M. "Seeing Ghosts: Toward a Theory of Public Sector Accretion." Presented virtually at the Public Administration Theory Network Doctoral Showcase.

Johnson, B. A. M. "Routine Nonroutine Performance Information." Presented virtually at a public administration doctoral Symposium.

Johnson, B. A. M. "Ghosts of change past: Toward a theory of public sector accretion." Accepted at the Public Management Research Conference (Poster). [Conference Cancelled]

Johnson, B. A. M. "Routine nonroutine performance information: The case of public feedback." Accepted at the annual conference of the American Society for Public Administration 2020. [Conference Cancelled]

Johnson, B. A. M., Davis, R., McDonald, B. D. "Government trust and nonprofit support." Accepted at the annual conference of the American Society for Public Administration. [Conference Cancelled]

Johnson, B. A. M. "A new competence: Data as a new language for public administrators." Presented at the annual conference of the North Carolina Public Administration Association.

## 2019

Johnson, B. A. M. "Citizen Engagement and the Fiscal Health of Local Governments." Presented at the annual conference of ABFM.

McDonald, B. D., Decker, J. W., Johnson, B. A. M., & Allen, M. M. B. "You Don't Always Get What You Want: The Effect of Financial Incentives on State Fiscal Health." Presented at the annual conference of the Western Social Science Association.

Johnson, B. A. M. "Citizen Engagement and the Fiscal Health of Local Governments." Presented at the annual conference of the Western Social Science Association.

McDonald, B. D., Decker, J. W., Johnson, B. A. M., & Allen, M. M. B. "You Don't Always Get What You Want: The Effect of Financial Incentives on State Fiscal Health." Presented at the annual conference of the American Society for Public Administration.

## SELECTED REPORTS AND PROFESSIONAL PROJECTS

### Reports

2018

- Johnson, B. A. M. (2018). *What is Civic Engagement to North Carolinians?* Raleigh, NC: Institute for Emerging Issues, NC State University.
- McDonald, B. D., & Johnson, B. (2018). *Transportation: Faculty and Staff Priorities for Analysis*. Raleigh, NC: NC State University.

### Projects

2019 - 2020     NC State Public Data Analytics Lab, Development of Curriculum (2019-2020)

## DATA PROJECTS

2023             Local Government Perceptions 2023 (Survey of 2,500 Local Government Managers)

2023             Nonprofit Manager Values (Survey of 1,000 nonprofit managers)

2023             U.S. Local Government Agenda Grammar Project

## GRANTS

2021             08-142: (Principal Investigator)  
National Cooperative Highway Research Program  
"Virtual Public Involvement: A Manual for Effective, Equitable, and Efficient Practices for Transportation Agencies"  
Request: \$1,000,000 (Budgeted Amount), Awarded: \$0

## TEACHING EXPERIENCE

2022-             **University of Nevada, Reno**  
▪ PSC 210 – Public Policy (Undergraduate)

- PSC 302 / 480A – Political Science Research Methods and Analytics (Undergraduate)
- PSC 341 – Elements of Public Administration (Undergraduate)
- PSC 404B / 604B – Public Personnel Administration (Undergraduate + Graduate, MPA)
- PSC 741 – Theories of Public Administration (MPA)
- PSC 751 – Public Policy Analysis (MPA)
- PSC 785 – Leadership in Public Organizations – Capstone (MPA)
- PSC 680A – Communicating Policy Priorities (MPA, PP Certificate Development)

2021-2022      **University of North Carolina at Greensboro**

- PSC 604 - Public Personnel Management (Graduate, MPA)
- PSC 612 - Organizational Theory and Behavior (Graduate, MPA)
- PSC 311 - Introduction to Nonprofit Organizations (Undergraduate)

2020 - 2022      **North Carolina State University**

- PS 509 – Management Systems (Co-Taught, Graduate, MPA Course)
- PS 371 - Political Science Research Methods (Undergraduate)
- PS 312 - Introduction to Public Administration (Undergraduate)
- PS 201 - Introduction to American Government and Politics (Undergraduate, TA)

2018 - 2021      **Guest Lecturer**

- Digital Democracy: PA Civic Engagement, Technology, and Ethics (NC State; Duke University; Colorado State)

2020              **Course Prep**

- PA 598 - Practicum in Strategic Planning (MPA, Graduate)
- PA 514 – Management Systems (MPA, Graduate)
- PA 510 - Public Administration Values (MPA, Graduate)

**NONCREDIT PROGRAMS**

- Nevada Public Officials Orientation

**ADVISING**

*Graduate Students*

- Hito Norhattan - Graduate Assistant, Dissertation Committee
- Amber Reid – Dissertation Committee
- Caleb Cage – Dissertation Committee

*Independent Studies*

- Spring 2023

- Communicating Policy Priorities (course prep and government affairs students support, 3 students)
- Research Methods and Analytics for Political Science (4 students, course prep)

## SERVICE

### Public Administration Community

- ASPA Section for Public Administration Research (Treasurer)
- ASPA Section for Public Administration Education (Chair-Elect, Webmaster)
- Public Administration Theory Network (Board Member, Conference Co-Chair)
- Affiliations
  - ASPA LGBTQ Advocacy Alliance
  - Academy of Management - Public and Nonprofit Organizations, Organizational Theory, Information Technology
- Peer-Reviewer
  - Academy of Management - Public and Nonprofit, Organizational Theory, and Information Technology Divisions
  - Public Management Review
  - Public Integrity
  - Review of Public Personnel Administration
  - Policy & Internet

### University of Nevada, Reno

- Department of Political Science
  - Communications Committee
  - Graduate Committee
- Nevada Leadership Program – University Center for Economic Development (Director)
- Local Government Lab (Director)
- Wolf Pack Digital Initiative – Faculty Ambassador
- Queer and LGBT Advocacy Board (QLAB)
- Community Engaged Teaching (CET) Program
- Nevada Faculty Alliance

### North Carolina State University

- Graduate Peer Mentor
- Graduate Association of Public Administration - Graduate Student Association and Ph.D. Representative

### Community

- Raleigh
  - City of Raleigh Parks, Recreation, and Greenway Advisory Board (Former Chair)
  - City of Raleigh Citizen Engagement Task Force
  - Central Citizens Advisory Council (Former Chair)
  - Visual Art Exchange (Nonprofit, Board Member)
  - RGreenway (Open Data Software Application, Project Team)

