

Resolution Fixing Date, Time & Place for the
BID Assessment
April 23, 2025



Annual BID Timeline



Role of the BID and the Downtown Reno Partnership

- NRS 271 allows the assessment for “Neighborhood Improvement Project”
- 2017 - Downtown Action Plan suggested a BID
- 2018 - BID Management Plan finalized and DRP contracted
- Objectives of the BID:
 1. Stabilize Downtown Streets
 2. Economic and Community Development
 3. Unified Voice and Champion for Downtown
 4. Accountability to Ratepayers

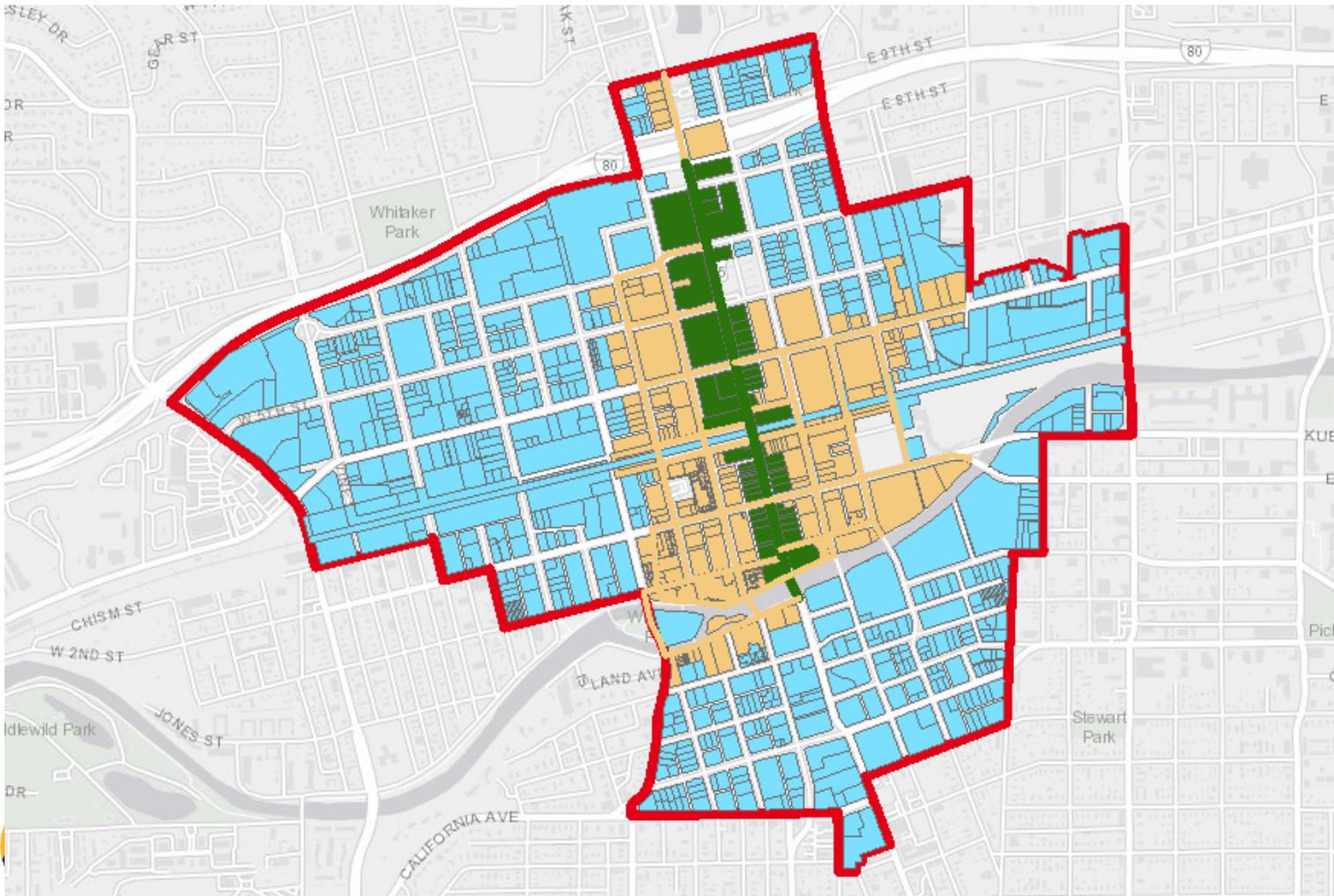


What the BID does and does not do:

1. BID does not cover standard base services
2. BID does provide 3 levels of service:
 - Standard Service:
 - Clean and Safe Program w/ ambassadors
 - Leadership and Economic Development
 - Marketing and Communications
 - Premium:
 - Removal of litter, graffiti, cleaning of public furniture and fixtures
 - Premium Plus:
 - Virginia Street daily maintenance
3. BID contracts and pays the city for maintenance services



BID Boundary & Service Zones



Legend

Reno Business Improvement District

Reno BID Maintenance Grid

- Premium
- Premium Plus

Reno BID Parcels

- Standard
- Premium
- Premium Plus

Reno BID Boundary



Annual Operating Plan & Budget

1. Proposed Changes to BID Boundary
2. BID Services to be Provided
3. Estimate of the Operating Expenses
4. Projected BID Assessment Revenues
5. Method and Basis of Levying Each Assessment
6. Surplus or Deficit Carryover from Previous Year
7. Revenues Received by DRP outside of BID assessment

Fiscal Year 2026 Total Assessment = \$3,961,961



BID Assessment Process

1. Public Hearing on any Complaint, Protest or Objection to the Assessment Roll

- Review and determine hardship applications (per NRS and Ordinance 5385)

2. Resolution Introduction

- Dispense or accept any objections to changes to the proposed assessment role
- Ratify the project cost
- Confirm assessment roll

3. Ordinance Introduction



Recommended Motion:

“I move to adopt a resolution setting a public hearing for complaints, protests and objections to the assessment roll for the Downtown Business Improvement District for 10:00 AM on May 21, 2025. ”

