

City of Reno Board or Commission Membership Application

PLEASE BE ADVISED THAT ALL INFORMATION COLLECTED IN THIS APPLICATION IS PART OF THE CITY OF RENO'S PUBLIC RECORD AND IS, UPON REQUEST, AVAILABLE FOR PUBLIC REVIEW.

These positions are limited, in most cases, to residents of the City of Reno. The City Council endeavors to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions may have professional qualification requirements or require filing of financial statements with the Secretary of State. Contact the City Clerk's office at 775-334-2030 with any questions.

| Contact Information | | | | | |
|---------------------------------------|--|----------------------------|------------------------|---------------------------|--------|
| First Name (Required) * | | Middle Name/Initial | Last Name (Required) * | | |
| KURT | | | THIGPEN | | |
| Nick Name/Preferred Name | | Email Address (Required) * | | Phone Number (Required) * | |
| | | THIGPENK@GMAIL.COM | | 7753010342 | |
| Home Address (No PO Box) (Required) * | | | City | Zip Code | Ward |
| 733 Tahoe St. | | | (Required) * | (Required) * | WARD 3 |
| | | | Reno | 89509 | |
| Business Address | | | City | Zip Code | Ward |
| 150 Ridge St. Suite 1 | | | Reno | 89501 | Ward 1 |

I agree to inform the Reno City Clerk's Office of any contact or address changes.

☒ I Agree (Required) *

| Is this a new application, an application for reappointment, or an amendment to an existing application? (Required) | |
|---|--|
| * <input checked="" type="radio"/> New Application <input type="radio"/> Reappointment <input type="radio"/> Amendment | |

| Name of Board or Commission for which you would like to apply: (Required) | |
|---|--|
| * Redevelopment Agency Advisory Board | |

Explain briefly why you would like to be appointed to this board or commission.

I care about my community and as a business owner and experienced public servant would love the opportunity to help shape the city's redevelopment efforts.

Relevant Education or Training

Are you currently registered to vote in the City of Reno?

☒ Yes

☐ No

Are you 18 or over?

☒ Yes

☐ No

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will result in automatic removal from the board or commission.

☒ I Agree *

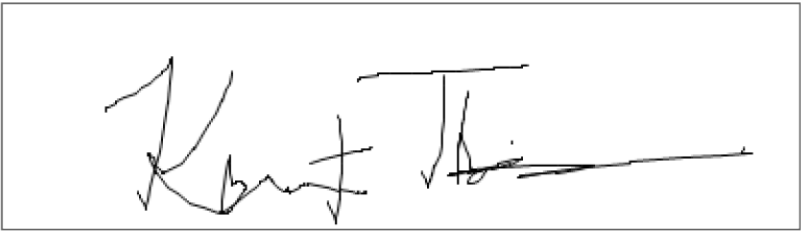
WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By signing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Printed Name of Applicant: *
Kurt Thigpen

Today's Date *
12/23/2024

Signature of Applicant: *



| Attach Resume (1) | |
|---|-----------------|
| Document Name | Attachment Type |
| THIGPEN, KURT APPLICATION FOR REDEVELOPMENT AGENCY ADVISORY BOARD (WARD 3) – 12/23/2024 | RESUME |

Contact

kurt@acestudios.co

www.linkedin.com/in/kurtthigpen
(LinkedIn)

www.acestudios.com (Company)

www.kurtthigpen.com/ (Personal)

Top Skills

Social Media

Web Design

Social Media Marketing

Languages

English

Certifications

Technical Web Accessibility
Certification

Certified LGBT Business Enterprise

Non-technical Web Accessibility
Certification

Certified Internet Web Professional

Substitute Teacher - Five Year
License

Honors-Awards

2018 Rising Star of the Year -
Creative Services

President's Award of Excellence

2019-2020 Twenty Under 40 Finalist

Lee-Douthit-Levine Perseverance
Award

2024 Advertising Agency of the Year
(Under \$10 million)

Kurt Thigpen, CEAE

I uplift brands that do good. | AAF COG Secretary/Treasurer | CEO
of Ace Studios #

Reno, Nevada, United States

Summary

At Ace Studios, we've cultivated a sanctuary for creativity and impact, where the art of branding meets the heart of advocacy. Our mission is to elevate the narratives of non-profits and small businesses, ensuring they resonate powerfully in the digital landscape. With a robust portfolio in web and graphic design, SEO, and social media marketing, our team champions the causes that matter.

Experience

Ace Studios

CEO

January 2016 - Present (9 years)

Reno, Nevada Area

Provides design/marketing consulting to non-profits and small businesses in order to help with overall branding strategy.

- Web Design
- Graphic Design
- SEO, Copy Writing/Editing
- Social Media Marketing
- Branding

Washoe County School District

Substitute Teacher

February 2022 - April 2024 (2 years 3 months)

Reno, Nevada, United States

In 2022, to help our overwhelmed school systems, I got my substitute teaching license and am looking forward to doing my part in the classroom as much as I can!

Washoe County School District

School Board Trustee

January 2021 - July 2021 (7 months)

Washoe County, Nevada, United States

I was honored to serve as school board Trustee for District D in Washoe County, Nevada.

Renown Health

Digital Marketing Specialist

March 2014 - March 2018 (4 years 1 month)

Reno, Nevada Area

Manages the content, information architecture and layout/design development on all Internet and Intranet websites consistent with overall marketing strategy and health network policy. Develops and edits new web content to promote services and program launches in coordination with traditional marketing communication tactics. Maintains, updates, monitors, and enforces web graphic, content, and text standards. Works with internal departments to develop, launch and maintain consumer-focused websites that conform to Renown's graphic standards and policies.

Provides formal and informal training on web design and use of web-based applications. Works to implement new content and interactive tools on sites, as well as identify opportunities to improve website presentation and interface. Monitors and reports site access patterns to adjust strategies and plans as needed marketing. Develops and coordinates Renown's e-marketing program, including websites, e-mail outreach and interactive promotional programs, in support of Renown's business and marketing objectives.

Manages multiple creative and technical support agencies and vendors in the development, execution and maintenance of e-marketing programs. Ensures that programs are compliant with Renown policies and procedures. Manages the budget and analyzes and reports on ROI. Seeks out reports on emerging technologies that will enhance the capability and effectiveness of Renown's e-marketing and web management programs. Develops and implements tactical e-mail programs and interactive promotional programs to support marketing objectives.

SolidCreative

Web Designer

October 2013 - April 2014 (7 months)

Reno, NV

Assists with implementing design plans on client websites, managing content with Wordpress, data entry, copy writing/editing, SEO, etc.

PrimeLending

Marketing Coordinator

June 2013 - October 2013 (5 months)

100 West Liberty Street, Suite 100 Reno, NV 89501

Oversaw the creation of advertising via print and web to promote the branch and managed all marketing accounts for each Loan Originator to ensure marketing materials are ordered and sent out to prospective clients and partners.

Operated as direct assistant and right-hand man to the Branch Manager. Duties included managing expense reports, payroll submission, travel, presentations, and assisting with branch operations.

Take 2 Digital

Content Management Intern

September 2010 - October 2011 (1 year 2 months)

Atlanta, Georgia

Implemented the setup of websites using WordPress, designed graphics, and applied data entry skills and research

Sweet Onion City Websites

Web Designer

November 2010 - June 2011 (8 months)

Vidalia, Georgia

Created websites using the latest web standards, implemented use of Wordpress, and nurtured client relationships by providing customer service.

Georgia 4-H Tech Team

Advisor

2004 - 2010 (6 years)

The goal of the Georgia 4-H Technology Leadership Team is to increase the use of computer

technology including videography, graphic design, photography, writing, web development, web program delivery, wireless technology, science, engineering, computer

programming, teaching and training 4-H'ers and adults to better the Georgia 4-H Program.

Education

Southeastern Technical College

Associate of Applied Sciences, Internet Specialist · (2009 - 2011)

Telfair County High School

High School Diploma, High School Dimploma · (2004 - 2008)