

STAFF REPORT

Date: July 24, 2024

To: Mayor and City Council

Through: Jackie Bryant, Interim City Manager

Subject: Staff Report (For Possible Action): Acceptance of the American Association of Retired Persons (AARP) Community Challenge Grant for additional multilingual technology classes for older adults in the amount of \$11,900.

From: Izabella Baumann, Senior Coordinator

Department: City Manager's Office

Summary:

The American Association of Retired Persons (AARP) Community Challenge provides small grants to fund quick-action projects that can help communities become more livable for people of all ages. The City of Reno was awarded the Flagship Grant of \$11,900 which enhances digital literacy skills of older adults. This funding will be used for additional multilingual technology classes to teach older adults how to use their smartphones, including both Android and iPhone users. Staff recommends Council acceptance of this grant.

Consent Review	Yes	No
1. Is this item an annual or standard item that comes before Council for regular approval?	X	
2. Is this item an agreement required based on an item previously approved by Council?		X
3. Is this item included in the current budget approved and adopted by Council?		X
Other Considerations		
What percent of the total City budget does this item represent?	N/A	

Alignment with Strategic Plan:

Governance and Organizational Effectiveness

Previous Council Action:

At the February 8, 2023, Council meeting, Council unanimously approved Senior American Rescue Plan Act (ARPA) funding, including a grant-funded Senior Engagement Coordinator to execute Senior programming to help combat senior isolation and increase enrichment opportunities.

Discussion:

The AARP Community Challenge is a grant program to make tangible improvements in communities that jump-start long-term change. It is part of AARP's nationwide Livable Communities initiative, which supports the efforts of cities, towns, neighborhoods, and rural areas to become great places to live for people of all ages.

Through the Seniors EngAGED program, senior technology classes were established to increase technology competency among this population. Classes have been successful, and the AARP grant funding will further support this endeavor. The Senior Tech Connect classes have garnered significant interest, with over 100 local seniors participating in monthly sessions offered in both English and Spanish. This grant will augment classes offered to the senior community to help bridge the digital divide and support senior communication networks.

Financial Implications:

There are no financial implications associated with this item.

Legal Implications:

Legal review completed for compliance with City procedures and Nevada law.

Recommendation:

Staff recommends Council accept the AARP Community Challenge Grant of \$11,900 for additional technology classes for older adults.

Proposed Motion:

I move to adopt the AARP Community Challenge Grant of \$11,900.

Attachments:

Community Grant Challenge Grant Memorandum of Understanding