

City of Reno Board or Commission Membership Application

PLEASE BE ADVISED THAT ALL INFORMATION COLLECTED IN THIS APPLICATION IS PART OF THE CITY OF RENO'S PUBLIC RECORD AND IS, UPON REQUEST, AVAILABLE FOR PUBLIC REVIEW.

These positions are limited, in most cases, to residents of the City of Reno. The City Council endeavors to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions may have professional qualification requirements or require filing of financial statements with the Secretary of State. Contact the City Clerk's office at 775-334-2030 with any questions.

Contact Information					
First Name (Required) *		Middle Name/Initial	Last Name (Required) *		
CYRUS			DIOUN		
Nick Name/Preferred Name		Email Address (Required) *		Phone Number (Required) *	
		CYRUSGSI@GMAIL.COM		6143745630	
Home Address (No PO Box) (Required) *			City	Zip Code	Ward
2248 Rio Lobo Ln			(Required) *	(Required) *	WARD 6
			Reno	89521	
Business Address			City	Zip Code	Ward

I agree to inform the Reno City Clerk's Office of any contact or address changes.

☒ I Agree (Required) *

Is this a new application, an application for reappointment, or an amendment to an existing application? (Required)
<p>*</p> <p><input checked="" type="radio"/> New Application</p> <p><input type="radio"/> Reappointment</p> <p><input type="radio"/> Amendment</p>

Name of Board or Commission for which you would like to apply: (Required)
<p>*</p> <p>Ward 6 Neighborhood Advisory Board</p>

Explain briefly why you would like to be appointed to this board or commission.

I would like to help build community and connect my area with the city of Reno

Relevant Education or Training

PhD in Sociology. Past experience in real estate development (public-private partnerships). Current business school professor.

Are you currently registered to vote in the City of Reno?

☒ Yes

☐ No

Are you 18 or over?

☒ Yes

☐ No

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will result in automatic removal from the board or commission.

☒ I Agree *


WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By signing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Printed Name of Applicant: *
Cyrus Dioun

Today's Date *
12/09/2024

Signature of Applicant: *



Attach Resume (1)	
Document Name	Attachment Type
<u>DIOUN, CYRUS APPLICATION FOR WARD 6 NEIGHBORHOOD ADVISORY BOARD (WARD 6) – 12/9/2024</u>	RESUME

Cyrus Dioun

Campus Address

University of Colorado – Denver
The Business School
1475 Lawrence Street, Room 4002
Denver, Colorado 80202

Home Address

2248 Rio Lobo Ln
Reno, NV 89512
cyrus.dioun@ucdenver.edu

EDUCATION

Ph.D. Sociology,

University of California at Berkeley, 2018

M.A. Quantitative Methods in the Social Sciences

Columbia University, 2010

B.A. Public Policy Analysis,

Pomona College, 2005

FACULTY POSITIONS

Assistant Professor

University of Colorado Denver, Business School (August 2018 – Present)

RESEARCH INTERESTS

Organization theory, social movements and markets, stigma, cultural entrepreneurship

PEER-REVIEWED PUBLICATIONS

- 2024** Dioun, Cyrus, Vontrese Pamphile, & Andreea Gorbatai. “Making it easy to do hard things”: How experts help novices perceive craft as accessible. *Organization Studies*, forthcoming.
- 2021** Gorbatai, Andreea, **Cyrus Dioun**, & Kisha Lashley. 2020. Making space for emotions: Empathy, contagion, and legitimacy’s double-edged sword. *Organization Science*, 32(1)
- 2018** Dioun, Cyrus. 2018. Negotiating moral boundaries: Social movements and the strategic (re)definition of the medical in cannabis markets. *Research in the Sociology of Organizations* 56, 53-82
- 2016** Eaton, Charlie, Jacob Habinek, Adam Goldstein, **Cyrus Dioun**, Daniela Santibanez Godoy, & Robert Osley-Thomas. 2016. The financialization of US higher education. *Socio-Economic Review* 14(3), 507-535. (DOI:10.1093/ser/mwv030).

SUBMISSIONS UNDER REVIEW

Dioun, Cyrus, Kisha Lashley & Vontrese Pamphile. The Interplay of Market and Group Stigma in Washington’s Marijuana Market: The Role of Market-Stigmatized Groups
2nd Round Revise & Resubmit at Academy of Management Journal

PEER REVIEWED BOOK CHAPTERS

- 2017 Dioun, Cyrus.** 2017. Making the medical marijuana market. In Matias Dewey and Jens Beckert, eds., *The Architecture of Illegal Markets*. Oxford, UK. Oxford University Press.
- 2015 Fligstein, Neil and Cyrus Dioun.** 2015. Economic sociology. In James Wright, ed., *International Encyclopedia of the Social & Behavioral Sciences*, 2nd Edition.

PEER REVIEWED BOOK REVIEWS

- 2021 Dioun, Cyrus (2021).** Book Review of “In the Weeds: Demonization, Legalization, and the Evolution of U.S. Marijuana Policy,” *Contemporary Sociology* 50, 75-76.

WORKING PAPERS

- Dioun, Cyrus.** Federalism, ambiguous property rights, and pricing norms.
Manuscript preparation for Organization Science
- Dioun, Cyrus & Andreea Gorbatai.** Maker Faires & Entrepreneurial Ecosystems.
Manuscript preparation for Journal of Business Venturing Insights
- Gorbatai, Andreea, Laura Nelson, & Cyrus Dioun.** Gender and crowdfunding
Manuscript in preparation for Organization Science
- Dioun, Cyrus, Yuval Engel, Katrina Smolka, & Bodhi Bilt.** Microdosing at work.
Data coding for Academy of Management Perspectives
- Wang, Kate & Cyrus Dioun.** Drones, pivoting, & covid.

AWARDS

- 2019 Emerald Press Literati Award, Outstanding Author Contribution for “Negotiating Moral Boundaries: Social movements and the strategic (re)definition of the medical in cannabis markets.”

2024 Outstanding International Educator Award, University of Colorado Denver.

COURSES TAUGHT

Instructor of Record – University of Colorado Denver

- Entrepreneurship in Emerging Industries (Graduate & Undergraduate) – ENTP 4030/6030) – in person, 16 week
- Leading Individuals and Teams (Graduate) – BUSN 6520 – in person 16-week
- Leading Individuals and Teams (Graduate) – BUSN 6520 – Online 8-week
- Leading Individuals and Teams (Graduate) – BUSN 6520 – Online 16-week
- Special Topics in Management (Graduate & Undergraduate) – MGMT 4500/6800 – in person 16-week
- Strategic Management (Graduate) – BUSN 6710 – online – 16-week
- Maymester in Munich and Prague (Graduate and Undergraduate) - MGMT 4028/6028 – in-person

PROFESSIONAL SERVICE

Ad-hoc Reviewer

Academy of Management Review, Administrative Science Quarterly, American Journal of Sociology, American Sociological Review, British Journal of Sociology, Business & Society, Contemporary Sociology, Journal of Business Research, Journal of Management Studies, Journal of Studies on Alcohol & Drugs, Law & Society Review, Organization Science, Research in the Sociology of Organizations, Socio-Economic Review

University Service – University of Colorado Denver

Leader, SBAC External Partnerships & Opportunities Task Force (2024-Present)

Created internship program for students

Only tenure-track faculty member on committee

Alumni Board Recruitment (2024)

Helped recruit alumni board member who is now organizing remote online events for alums.

Member, Sustainable Business Advisory Board (2023 to present)

One of two tenure-track faculty members on committee

Recruited industry member to join board (2024)

Ethics Fellow, Daniels Foundation Ethics Initiative (2019-Present)

Create content, distribute event information, attend events, and write reports

Member, Managing for Sustainability Committee (2019 to 2023)

Presented on Research in 2019

Management Faculty Recruiting Committee (Spring-Summer 2024)

Two-person committee reviewing faculty applications, interviewing candidates, and choosing the candidate. Highly politically sensitive and exposed service.

Member, RA/TA/GA Committee (2022)

Restructured Assistantship Program

One of ## Tenure-Track faculty members of

Member, HARC Program (2019-2023, 2024- present)

Contributed to publication/newsletter and served as discussant

Mentor, Statistics Program (2022)

Met with and mentored

Mentor, Diverse Doctorates Program (2020-2022)

Met with

Faculty Chair, Business School 5-year strategic plan (2020-2021)

meetings over

Led to creation of FAM center..

Founder & Co-chair Data Science Symposium, Founder & Co-Chair (2019 & 2020)

Worked with Mathematics & Computer Science to develop annual interdisciplinary event drawing over 150 attendees per year. Now in its 6th year.

Strategic Support, CU Denver Cluster Computing Grant

Undergraduate Curriculum Committee (2019)

Denver, Outstanding Service Award Committee (2019)

Community

Mentor, SCORE entrepreneurship incubator

In the Media

TIME

"Universities Are Facing a Financial Debt Bomb"

September 14, 2016

[Read the article](#)

ABC News

"Minorities, Once Wary of Drug Stigma, Now Seek Bigger Cut of Burgeoning Marijuana Industry"

April 20, 2016

[Read the article](#)

Battle Creek Enquirer

"Recreational Marijuana Could Be Legal Soon in Michigan. Most Local Officials Oppose It."

September 17, 2018

[Read the article](#)

Neuroscience News

"Events That Foster Positive Emotions Key to Creating a Collective Identity"

April 5, 2021

[Read the article](#)

Denver Business Journal

"Colorado Cannabis Companies Take a Page From the Apparel Playbook"

March 10, 2022

[Read the article](#)

Denver Business Journal

"Flower Follower: How Lessons From the Cannabis Industry Will Impact Colorado's Budding Psychedelic Scene"

April 19, 2024

[Read the article](#)