

January & February Downtown Status Report

April 23, 2025



C I T Y O F
RENO

Alignment with Strategic Plan



Public Safety



Economic Opportunity,
Homelessness, &
Affordable Housing



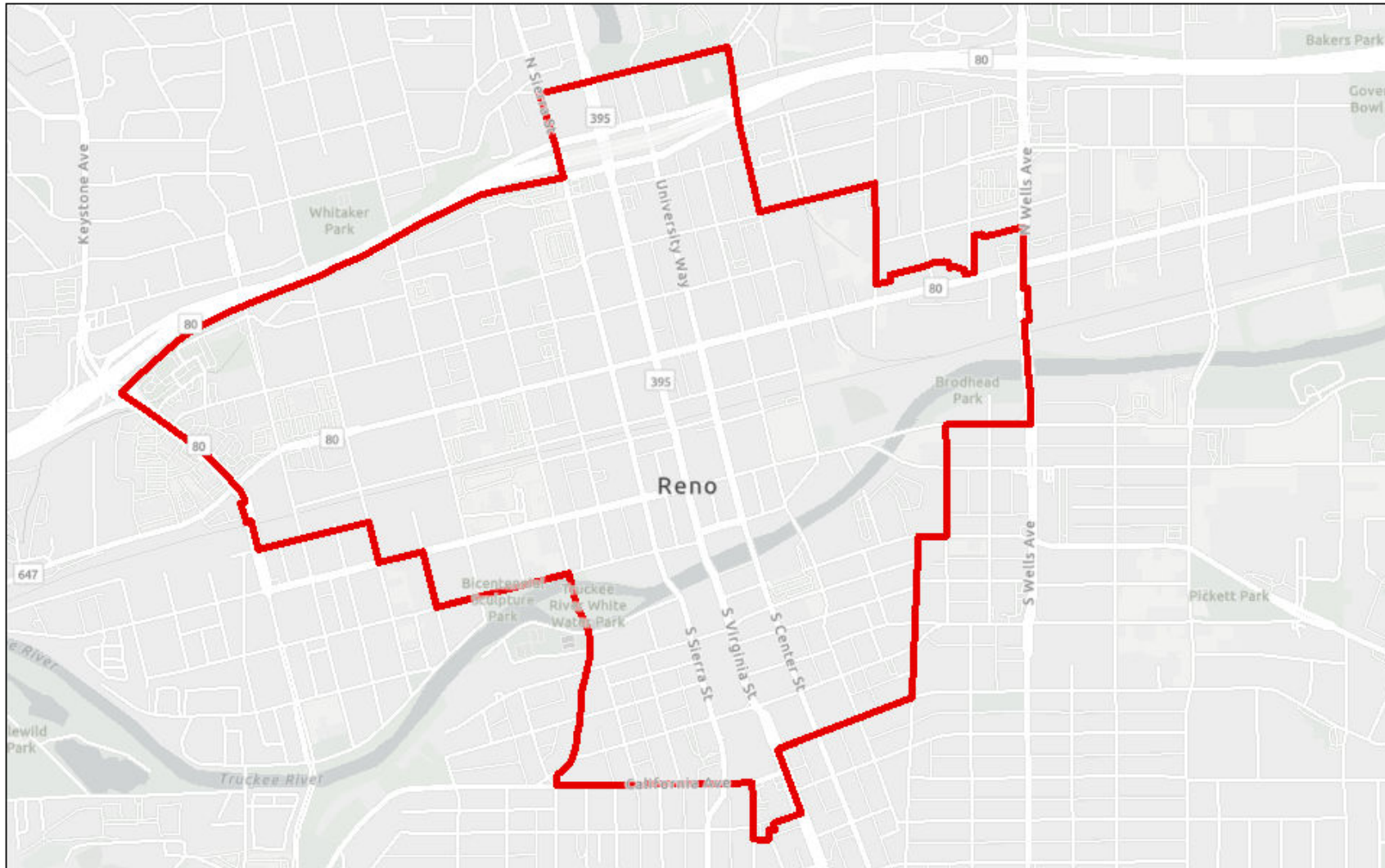
Economic & Community
Development



Infrastructure, Climate
Change, & Environmental
Sustainability

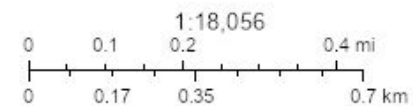


Arts, Parks, & Historical
Resources



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BID Boundary



Esri Community Maps Contributors, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc., METI/NASA, USGS, Bureau of

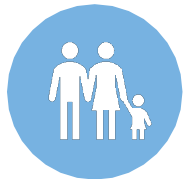
Strategic Focus Areas



Strengthening Economic Conditions



Improving the Built and Natural Environment



Enhancing the Downtown Experience



Strengthening Economic Conditions

DESIRED OUTCOME	WHAT WE'RE DOING	DEC	JAN	FEB	FY YTD
Re-energize the Redevelopment Agency (RDA).	Support New RDA Projects	0	1	0	8
Increase street level activity by attracting thriving businesses.	Number of New Businesses	1	3	1	11
Increase downtown residential density and amenities.	Complete New Residential Units (Currently planned 2,528)	0	0	0	608
Increase property and business owner outreach efforts.	Property Owner Meetings	4	1	1	28
	Reno Police Department Mobile Engagement Team Business Contacts	66	55	56	477

Lake Tahoe Aleworx Grand Opening – Jan 15, 2025



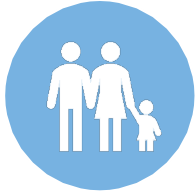


Improving the Built and Natural Environment

DESIRED OUTCOME	WHAT WE'RE DOING	DEC	JAN	FEB	FY YTD
Improve the built environment through infrastructure upgrades.	Complete Funded ReStore Projects	7	0	0	17
	Complete Funded Infrastructure Projects	0	0	0	0
Develop placemaking initiatives to create vibrant public spaces.	Outdoor Seating Spaces	12	0	0	28
	Complete Funded Placemaking Projects	0	1	0	2
Continue to provide regular, high-quality, proactive maintenance.	Close M&O Service Requests in the month	100%	100%	85%	95%
	M&O Service Requests Received	15	9	13	109
Implement the Truckee River Vision Plan recommendations.	Apply for grants to support the Truckee River Plan Recommendations	2	0	0	3
Implement proactive code enforcement in the downtown area to address and prevent property deterioration.	Issue Proactive Code Enforcement Cases	15	13	18	102
	Issue Parking Tickets	333	432	458	4,106

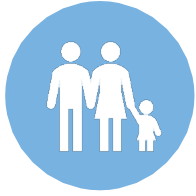
Downtown Reno Riverwalk Trashcans





Enhancing the Downtown Experience

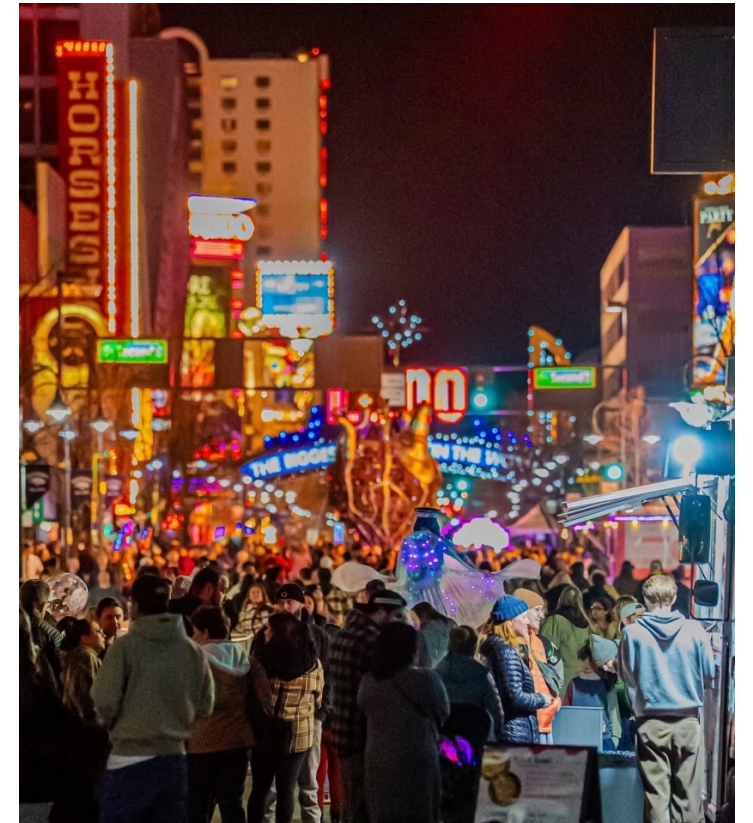
DESIRED OUTCOME	WHAT WE'RE DOING	DEC	JAN	FEB	FY YTD
Support the Downtown Reno Partnership Ambassadors Program's efforts to maintain a clean, safe, and welcoming downtown.	Shopping Carts Recovered	93	149	209	324
	Pressure Washes Performed	119	62	42	606
	Rides Provided to Shelters and Services	156	155	104	1,048
	Wellness Checks	430	505	414	2,535
	Safe Walks	54	77	82	358
	Business Checks	2,144	3,737	2,933	11,647



Enhancing the Downtown Experience

DESIRED OUTCOME	WHAT WE'RE DOING	DEC	JAN	FEB	FY YTD
Increase the acceptance rate of services from homelessness outreach.	Percent of unhoused interactions accepting social services	13%	14%	46%	24%
	Planned homelessness outreach activities	28	27	25	225
	River Rangers Service Referrals	550	485	467	2685
Promote year-round activation of public spaces.	Number of Events in Downtown	1	3	6	76
	Planned Activation Days	4	5	12	80
	New Events in Downtown	0	0	3	22
Maintain a visible presence of public safety officers and rangers providing proactive outreach to mitigate nuisance.	RPD Downtown Planned Operations (Enforcement and Outreach)	14	17	30	154
	Community Court RPD Mobile Engagement Team Enforcements	166	214	135	790
	Active patrol of parks via River Rangers (% of Instances of All Clear Location)	94%	100%	100%	75%

WESTERN LIGHTS FESTIVAL – February 20-22



Recommended Motion

I move to accept staff's monthly downtown update report.