



# Strategic Plan Update

*March 26, 2025*



C I T Y O F  
**RENO**

# Overview

- Current Plan Achievements
- Proposed Plan Update Process
- Extension of Current Plan Priorities

# Strategic Goals 2020-2025











VISION TRUCKEE MEADOWS  
ZERO







4:34

Jane Doe

Details Cases Files

Client Details

CSMR0015279

Consent: Signed 02/20/25

Manager:

Nick Name:

Pronouns: She/Her/Hers

Age: 30

Language: English

Gender: Female (Female)

Location: 1 E 1st St, Reno (Mar 20)

Start Encounter Edit Client Location

Journey Profile Additional Contacts

First Name: Jane

Middle Name:

Last Name: Doe

Nick Name:

Date of Birth: 02/13/1995

Pronouns: She/Her/Hers

Preferred Language: English















Arts, Parks, & Historical  
Resources







BEST  
PLACES  
TO WORK  
**NORTHERN  
NEVADA**





# Plan update – Why now?



- Current plan expires June 30, 2025
- Achieved or made progress on many plan strategies
- Opportunity to recalibrate priorities

# Why does the City do strategic planning?

**Provides clear  
direction and  
focus**

**Aligns other  
plans and  
initiatives**

**Assists in  
decision-  
making**

**Confirms  
priorities**

**Serves as a  
communication  
tool**

**Provides for  
accountability  
and  
performance**



# Opportunities to make the next plan better

**1**

**Clear measures of success**

**2**

**Be specific in our focus**

**3**

**Community engagement**

**4**

**Use of our priorities in decision making**

**5**

**Visible and ongoing progress**

# Planning process overview



**Gain  
Insights**

***March - July***



**Agree to  
Priorities**

***August***



**Draft  
Plan**

***August -  
September***



**Refine  
Plan**

***October***



**Adopt &  
Share!**

***November-  
December***

# Why extend?

- **Timing**

- Current plan expires June 30, 2025
- FY26 Budget begins July 1, 2025
- Avoids building budget with a plan expiring
- Core element of GFOA award requirements
- Provides time to build a measurable plan



# Recommended Motion

I move to extend the current City of Reno strategic plan's strategic priorities to support the budget process through June 30, 2026 or until a new strategic plan has been adopted and direct staff to initiate the strategic plan update process.