



Strategic Plan Update

March 26, 2025



C I T Y O F
RENO

Overview

- Current Plan Achievements
- Proposed Plan Update Process
- Extension of Current Plan Priorities

Strategic Goals 2020-2025



Fiscal Sustainability



Public Safety



Economic Opportunity,
Homelessness, &
Affordable Housing



Economic & Community
Development



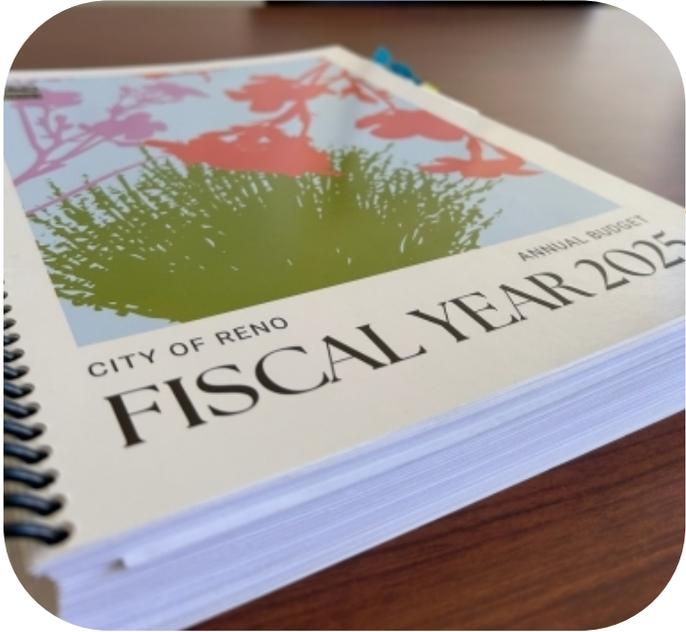
Infrastructure, Climate
Change, & Environmental
Sustainability



Arts, Parks, & Historical
Resources



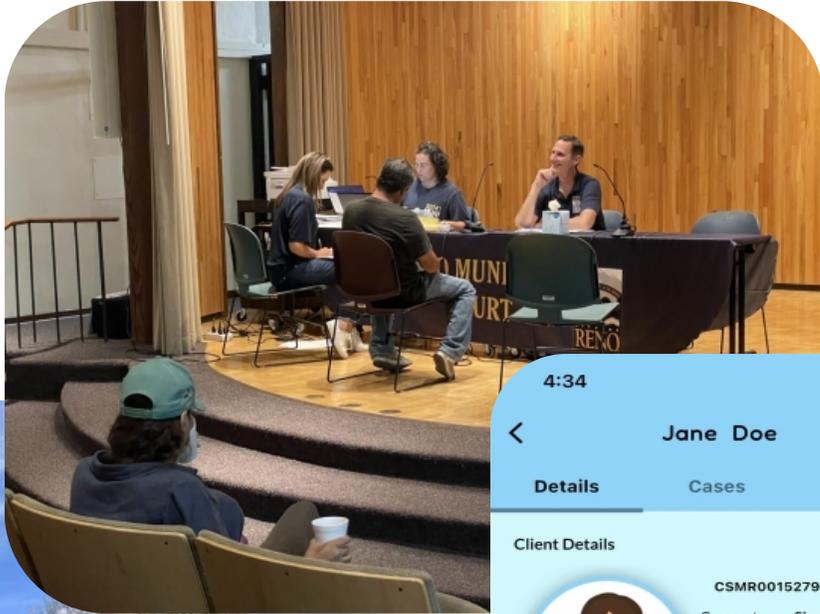
Governance &
Organizational
Effectiveness





VISION TRUCKEE MEADOWS
ZERO





4:34

< Jane Doe

Details Cases Files

Client Details

CSMR0015279

Consent: Signed 02/20/25
Manager:
Nick Name:
Pronouns: She/Her/Hers
Age: 30
Language: English
Gender: Female (Female)
Location: 1 E 1st St, Reno (Mar 20)

Start Encounter Edit Client Location

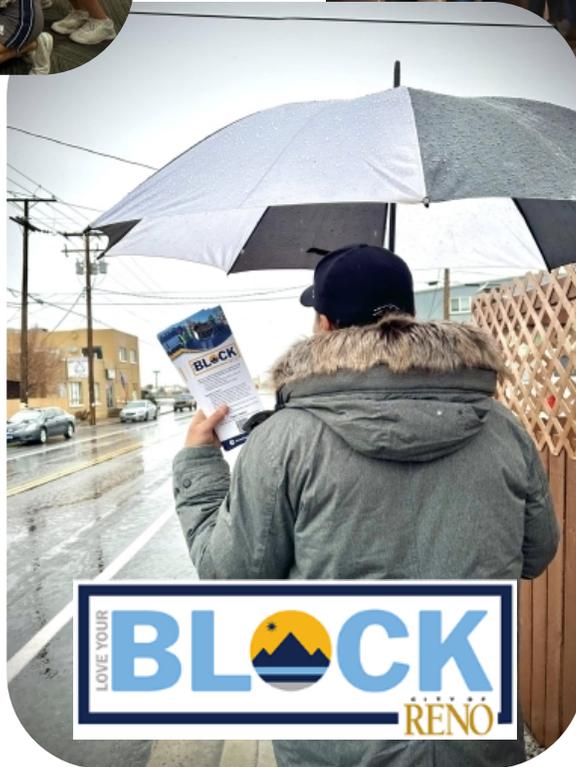
Journey Profile Additional Contacts

First Name: Jane
Middle Name:
Last Name: Doe
Nick Name:
Date of Birth: 02/13/1995
Pronouns: She/Her/Hers
Preferred Language: English





ReStore









BEST
PLACES
TO WORK
NORTHERN
NEVADA



Plan update – Why now?



- Current plan expires June 30, 2025
- Achieved or made progress on many plan strategies
- Opportunity to recalibrate priorities

Why does the City do strategic planning?

**Provides clear
direction and
focus**

**Aligns other
plans and
initiatives**

**Assists in
decision-
making**

**Confirms
priorities**

**Serves as a
communication
tool**

**Provides for
accountability
and
performance**

Opportunities to make the next plan better

1

Clear measures of success

2

Be specific in our focus

3

Community engagement

4

Use of our priorities in decision making

5

Visible and ongoing progress

Planning process overview



**Gain
Insights**

March - July



**Agree to
Priorities**

August



**Draft
Plan**

*August -
September*



**Refine
Plan**

October



**Adopt &
Share!**

*November-
December*

Why extend?

- **Timing**

- Current plan expires June 30, 2025
- FY26 Budget begins July 1, 2025
- Avoids building budget with a plan expiring
- Core element of GFOA award requirements
- Provides time to build a measurable plan

Recommended Motion

I move to extend the current City of Reno strategic plan's strategic priorities to support the budget process through June 30, 2026 or until a new strategic plan has been adopted and direct staff to initiate the strategic plan update process.