

**CITY OF RENO
BOARD OR COMMISSION
MEMBERSHIP APPLICATION**

Please be advised that all information contained in this application is part of the City of Reno's public record and is, upon request, available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Name: Megan Kathleen Miller

Name of Board or Commission for which you would like to apply:

Arts & Culture Commission

Home Address:

Address: 465 Glenmanor Drive

City: Reno State: NV Zip: 89509

Home Phone: 415-310-1114 E-mail: megankmiller@gmail.com

Occupation and Business Address:

Job Title: Senior Advisor

Business Name: Burning Man Project

Address: 50 South Virginia Street

City: Reno State: NV Zip: 89501

Business Phone: _____ E-mail: megan@burningman.org

Preferred Contact: *If appointed, the address, phone number and e-mail address you wish to use for your contact information.*

Address: 465 Glenmanor Drive

City: Reno State: NV Zip: 89509

Phone: 415-310-1114 E-mail: megan@burningman.org

How long have you been a resident of the City of Reno? 5 years

Are you currently registered to vote in the City of Reno? Yes: X No: _____

Have you ever been convicted of a felony or misdemeanor other than minor traffic violations? Yes: _____ No: X

If yes, please list conviction dates and nature: _____

Education or Training Relevant to the board or commission to which you are applying:
For my undergraduate degree at McGill University I majored in English and minored in Art History.

I am currently 3/4 of the way through a masters program in the future of cities at the London

School of Economics, which focuses in large part on governance, economics, and the role

of arts and culture in community building and well-being. I also have experience working for the federal government.

Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:

I moved to Reno in part because I was drawn by the blossoming local arts and culture scene.

I've been a year-round staff member of the Burning Man organization for nearly 12 years and am

fascinated by the growing influence of Burning Man and its extended community

on Reno and Sparks. I'm deeply invested in supporting local artists and arts organizations,

and in further cultivating opportunities for those that are at the leading edge of Reno's arts

and cultural evolution. I would like dedicate my time and energy in service of this vibrant community,

and to be a more active participant in shaping Reno's future.

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will result in automatic removal from the board or commission.

Signature: Megan K. Miller

Date: Oct 4, 2023

Please Return the Application To:

City Clerks' Office, P.O. Box 7, Reno, NV 89504

Fax: 775-334-2432 e-mail: CityClerk@reno.gov

**This document is part of the public record of the City of Reno
and is available for public review.**

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1)
TO ALLOW CITY COUNCIL TO
CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE
OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER
PUBLIC BODY FOR THE CITY OF RENO**

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions.

By signing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting.

Further, the undersigned acknowledges that he may at any time withdraw both this waiver and related application for appointment.

Dated this 10 day of October, 2023.

Name of Board, Commission or Other Public Body to which the undersigned is seeking

City Council's consideration: Arts + Culture Commission
(Board/Commission/Public Body)


Signature of Applicant: _____

By: Megan K. Miller


(Printed Name of Applicant)

MEGAN K. MILLER

COMMUNICATIONS LEADER

megankmiller@gmail.com 

[@linkedin.com/in/megankmiller](https://www.linkedin.com/in/megankmiller) 

+415-310-1114 

PROFILE

Intuitive, accomplished communications and public relations professional with 20 years experience in private, public, and nonprofit sectors. Highly effective leader, advisor, writer, and event producer committed to making cities more innovative, equitable, and environmentally sustainable.

WORK EXPERIENCE

2021-2022 **Burning Man Project**
Senior Advisor

- Develop and execute public engagement strategy for the global arts and culture nonprofit that produces the world-famous, 80,000-person Burning Man event.
- Oversee all public speaking engagements and podcast appearances for staff, founders, and board members.
- Develop and maintain strategic partnerships.
- Craft messaging and provide public speaking training and coaching to staff and founders.
- Advise CEO and nonprofit leadership team on various public and media relations issues.

2012-2021 **Burning Man Project**
Communications Director

- Responsible for leading public affairs and media communications for major mass gathering, cultural movement, and global brand.
- Developed and executed strategies for crisis communications, government relations, community engagement, and strategic partnerships.
- Directed all public-facing content creation and publication, including website with more than 5 million annual visitors and online news journal with more than 1 million annual readers.
- Secured positive press coverage and served as a spokesperson for national and international media outlets including the *New York Times*, *Wall Street Journal*, *Fast Company*, and *Architectural Digest*.

EDUCATION

London School of Economics

2022 - 2024 | Executive Masters in Cities | London, U.K.

U.C. Berkeley Extension

2013 | Public Relations | Berkeley, CA

Community at Work

2012 | Public Facilitation | San Francisco, CA

McGill University

2003 | B.A. English & Art History | Montreal, Québec

EXPERTISE

- Brand stewardship
- Community engagement
- Crisis communications
- Event production
- Group facilitation
- Media and government relations
- Public speaking
- Strategic partnerships
- Team leadership

VOLUNTEERISM

Western States Arts Federation
Member, Board of Directors

MEGAN K. MILLER

COMMUNICATIONS LEADER

WORK EXPERIENCE (CONTINUED)

- 2020-2021 **Esalen Institute**
Communications Strategist
- Provided high-level strategic guidance during major organizational inflection point. Led development of the nonprofit's first Annual Report and helped plan its first online convenings.
- 2007-2011 **United States Senator Barbara Boxer**
Field Representative
- Oversaw field operations in 8 Northern California counties. Planned and executed community appearances and press events.
 - Represented the Senator at meetings and events with government officials, nonprofit leaders, business executives, constituents, and members of the press.
 - Wrote press releases, talking points, Congressional Record Statements, and strategic memoranda.
- 2006-2007 **CORO Center for Civic Leadership**
Fellow in Public Affairs
- Competitive post-graduate program that trains ethical leaders through seminars, interviews, public presentations, and issue-focus weeks.
 - Completed projects at Kaiser Permanente, SEUI Local 790, Northern California Grantmakers, Stone & Youngberg LLC, and the San Francisco Superior Court.
- 2003-2004 **Dean for America**
Field Organizer
- Built and maintained diverse network of supporters for Howard Dean's presidential campaign.
 - Coordinated phone banks, generated earned media, developed key messaging, and implemented successful Get Out the Vote plan.

SPEAKING ENGAGEMENTS

Municipal Special Events Summit
2020 | Reno, NV

High Desert Museum
2020 | Bend, OR

Marketing Meetup
2019 | Istanbul, Turkey

European Leadership Summit
2019 | Aarhus, Denmark

Midburn
2018 | Nagev Desert, Israel

US Conference of Mayors
2018 | Washington, DC

UX Week
2017 | San Francisco, CA

ADE Global Sessions
2016 | Mumbai, India

SXSW
2015 | Austin, TX

REFERENCES

Available upon request.