

## STAFF REPORT

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**Date:** April 24, 2024

**To:** Mayor and City Council

**Through:** Doug Thornley, City Manager

**Subject:** Staff Report (For Possible Action): Presentation and discussion on the Reno Police Department's (RPD) Directed Engagement, Enforcement, and Deployment Strategy (DEEDS) initiative, including outcomes and opportunities of the data-driven deployment model.

**From:** Kathryn Nance, Chief of Police

**Department:** Police Department

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**Summary:**

The Reno Police Department's (RPD) Directed Engagement, Enforcement, and Deployment Strategy (DEEDS) initiative was developed to address blight and criminal activity and enhance safety in identified communities. DEEDS has been in operation for six months. Using the most up-to-date information allows for a deployment model, which increases proactive activity and community relationships. This model has increased officer-initiated calls for service and visibility while decreasing citizen-initiated calls for service.

**Alignment with Strategic Plan:**

Public Safety – Foster a safe city through enhanced public safety, prevention, and emergency response programs.

**Previous Council Action:**

No recent Council action relevant to this item.

**Background:**

**Discussion:**

In September 2023, RPD launched the DEEDS initiative. This comprehensive initiative is a proactive approach to addressing crime, blight, and public safety concerns through coordinated efforts within an identified geographical location. DEEDS is data-driven and guided by three goals:

- Provide a safe environment for visitors and residents to enjoy the many amenities our city has to offer.
- Create sustainable practices to reduce blight, crime, and calls for service in the selected area.
- Engage the entire police department, community, and other city departments in the reduction of crime and blight.

In a collaborative effort, RPD engages all members of the department to have a positive impact in the predefined area. Additionally, Clean and Safe, Parks and Recreation, and Code Enforcement have supported this initiative through coordinated efforts and resource deployment in DEEDS zones. The downtown core was identified as the first location to launch this operation and the intent is to expand to other parts of Reno based on needs and crime trends as determined by the most current crime data, observations by members of the department, and community member complaints and calls for service.

As this initiative evolves, RPD will maintain a proactive deployment model in the downtown area while deploying the DEEDS process in areas in need based on department data and input from the different units of the department to ensure we are providing the best service, and meeting the predefined goals of DEEDS.

**Financial Implications:**

There are no financial implications associated with this item.

**Legal Implications:**

Legal review completed for compliance with City procedures and Nevada law.

**Recommendation:**

Staff recommends Council accept the staff presentation.

**Proposed Motion:**

I move to accept the staff presentation.

**Attachments:**