

# **Directed Engagement, Enforcement, and Deployment Strategy (DEEDS)**

April 24, 2024



C I T Y O F  
**RENO**

# Alignment with Strategic Plan



Economic & Community  
Development



Public Safety

# New Downtown Team

## 6 New Officers in Budget January 2024



# Policing Models

- Community Oriented Policing
- Zero Tolerance
- Broken Windows
- Intelligence Driven
- Problem Oriented

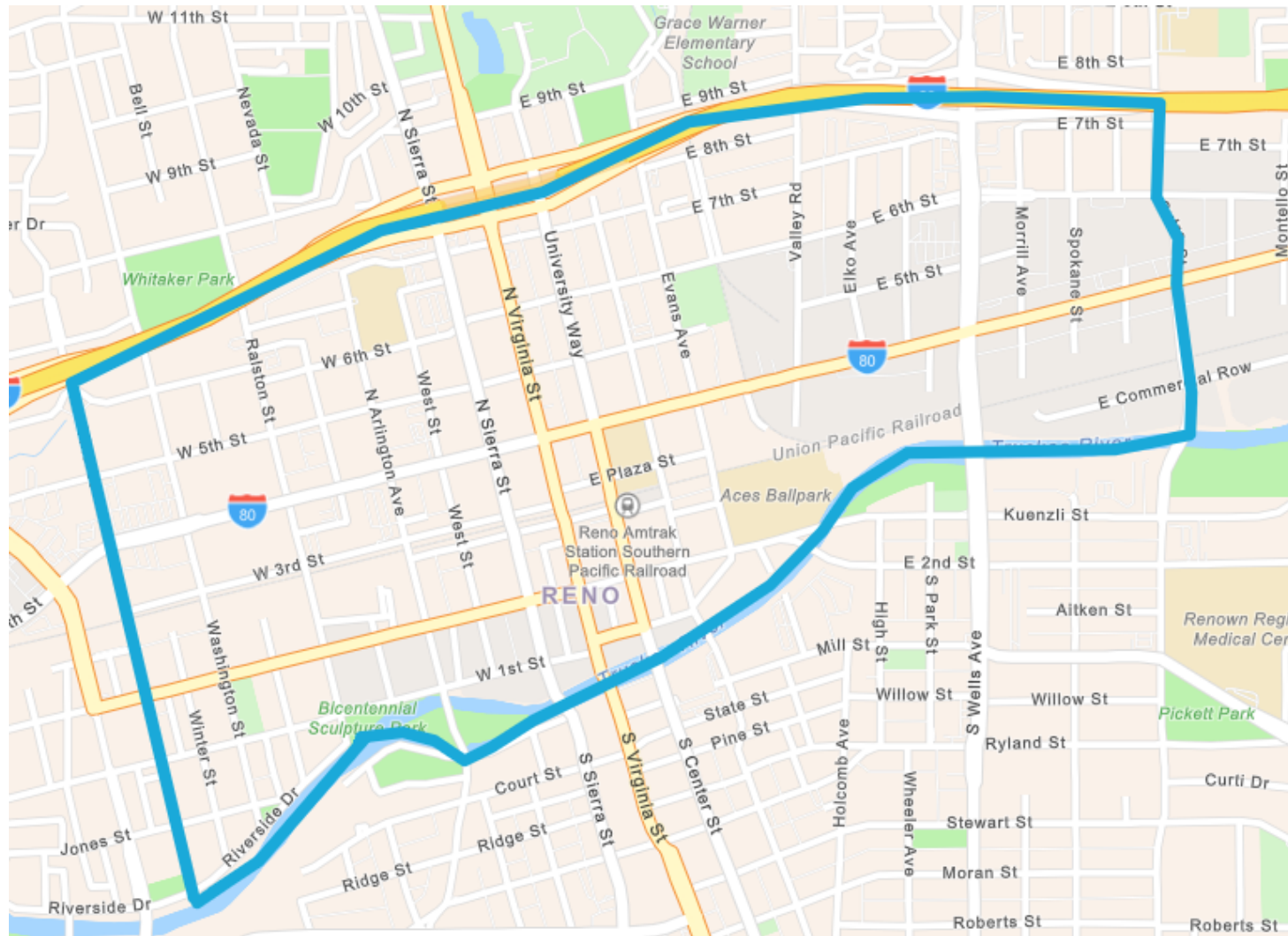


# A New Way of Policing

## Directed Engagement, Enforcement, and Deployment Strategy (DEEDS)



# DEEDs Area



# Goals of DEEDs

Provide a  
Safe  
Environment

Create  
Sustainable  
Practices

Engage  
Police,  
Community,  
and City  
Departments

Increase  
Activation and  
Activities in  
Downtown

Deploy  
Prevention  
for Those  
Susceptible  
to Crime

Identify  
Enforcement  
Strategies That  
Target Criminal  
Activity

Utilize Highly  
Visible  
Policing  
Tactics

Involve People  
Who Live,  
Work, and Visit  
Downtown

# Total Time Spent in DEEDs Area

Team	Hours	Team	Hours
<b>CAO:</b>	<b>560</b>	<b>RGU:</b>	<b>280</b>
<b>DET:</b>	<b>1,050</b>	<b>RNU:</b>	<b>56</b>
<b>TEAM 27:</b>	<b>175</b>	<b>VSU:</b>	<b>140</b>
<b>K9:</b>	<b>175</b>	<b>TRAFFIC:</b>	<b>280</b>
<b>MOST:</b>	<b>140</b>	<b>PIO &amp; RECRUITMENT:</b>	<b>77</b>
<b>HMU:</b>	<b>280</b>	<b>DETECTIVES:</b>	<b>56</b>
<b>HEAT:</b>	<b>140</b>	<b>SAVE:</b>	<b>176</b>
<b>RCSU:</b>	<b>35</b>	<b>EXECUTIVE STAFF:</b>	<b>80</b>



# DEEDs Success by the Numbers

18  
Encampment  
Clean Ups

3 Warrant  
Sweeps

992 Graffiti  
Abatements

500g Controlled  
Substances  
Seized

1,189 Arrests  
Made

# Comparative Analysis

Officer Initiated Proactivity			
	9/1/22 – 3/31/23	9/1/23 – 3/31/24	% Change
Area Check	190	326	+ 71.58%
Business Check	104	163	+ 56.73%
Citizen Hail	193	222	+ 15.03%
Subject Stop	505	757	+ 49.90%
Traffic Stop	1,582	2,572	+ 62.58%
Vehicle Check	41	109	+ 165.85%

# Comparative Analysis (Cont.)

Calls for Service			
	9/1/22 – 3/31/23	9/1/23 – 3/31/24	% Change
<b>Citizen CFS (All)</b>	6,565	5,749	- 12.43%
Crashes			
<b>Traffic Accidents</b>	156	112	- 28.21%
<b>Ped Accidents</b>	20	9	- 55.00%
<b>Subject Stop</b>	505	757	+ 49.90%
Citations			
<b>Citations</b>	444	831	+ 79.48%
<b>Moving Violations</b>	244	265	+ 6.85%

# Substantial Decrease in Crime



29% Commercial Burglary

25% Vehicle Burglary



21% Gunshot Reports

# Next Steps - Downtown



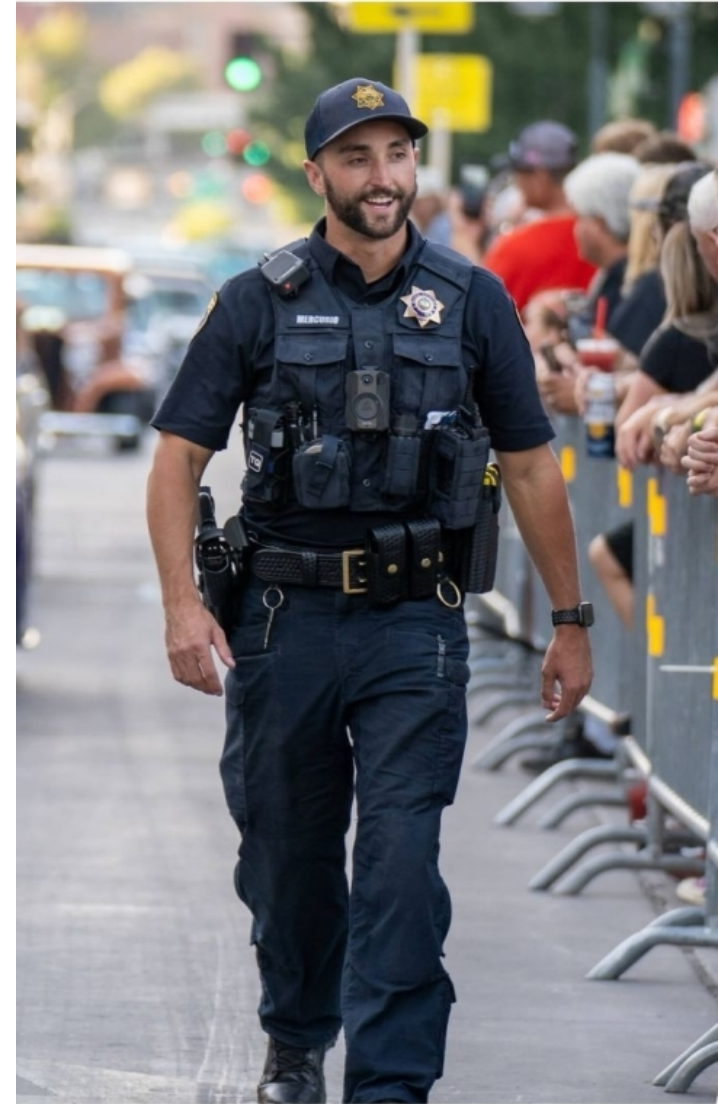
Downtown Police  
Team



Patrol Restructuring



Program Evaluation



# Next Steps - DEEDs

Analyze Hot Spots

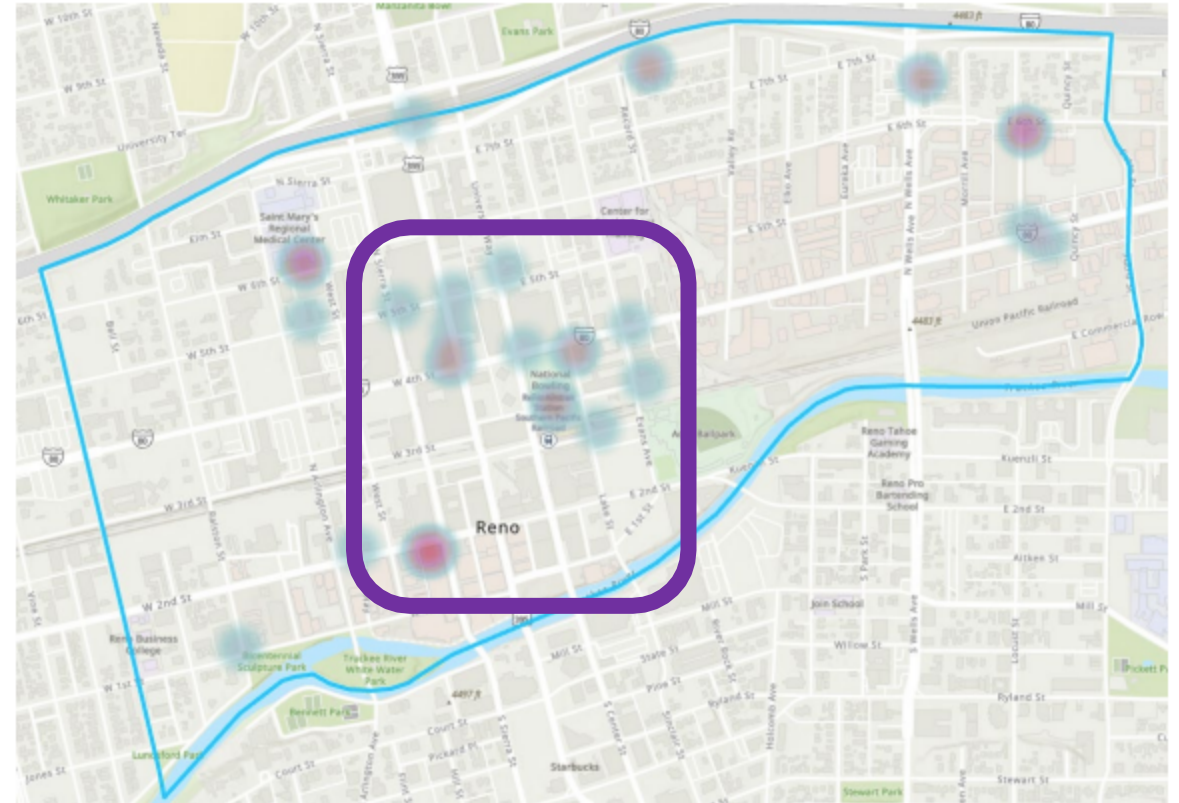
Evaluate Locations

Forecast Trends

Human Views

Establish Sustainable Plans

Repeat





# **Recommended Motion**

I move to accept the presentation on the Directed Engagement, Enforcement, and Deployment Strategy (DEEDS) program.